

Request for Information



State of Alaska
Alaska Permanent Fund Corporation

Date Issued: July 8, 2026

ALASKA'S STORY, THROUGH ALASKAN EYES 50TH ANNIVERSARY OF THE PERMANENT FUND-MEDIA COLLECTION PROJECT

Introduction:

The Alaska Permanent Fund began with a choice Alaskans made together: to save part of the state's resource wealth for current and future generations.

As the Fund celebrates its 50th anniversary, APFC is seeking information from Alaskans who may have photos, video, historical images, quotes, and story materials from across Alaska to help document the people, places, and communities connected to that choice.

Through this Request for Information, APFC is seeking information from photographers, videographers, historians, archivists, researchers, organizations, archives, and other qualified contributors who may be able to provide existing materials, identify historical resources, or discuss paid project opportunities related to APFC's 50th anniversary media collection.

Selected materials may be considered for APFC's annual report, anniversary video, website, social media, public education materials, presentations, media materials, and future communications.

This RFI is intended to identify available materials, interested contributors, potential project approaches, and possible follow-up opportunities. It does not guarantee selection, payment, publication, or future contract.

Background Information:

APFC is especially interested in professional-quality, rights-clearable materials that help show Alaska across generations.

Materials do not need to show the Permanent Fund directly. APFC is looking for images, video, historical materials, quotes, and story leads that help show the Alaska the Fund exists to serve, including communities, public life, work, learning, shared places, intergenerational connection, and Alaska's past, present, and future. APFC is especially interested in materials connected to:

- Intergenerational connection
- Historical photos, quotes, documents, or records connected to the Fund
- Materials that connect Alaska in the 1970s and 1980s to Alaska today
- Historical conversations about saving resource wealth for future generations
- Families, elders, young adults, and children together

- Community gatherings, public events, or shared places
- Work, service, care, teaching, learning, or mentorship
- Alaska communities, homes, schools, workplaces, and public spaces
- Everyday life across Alaska
- Moments that reflect continuity across generations of Alaskans

Areas of Interest:

Respondents may provide information related to one or more of the following areas.

1. **Photography:** APFC is interested in professional-quality photography that documents people, communities, public life, work, gathering, intergenerational connection, stewardship, or Alaska then and now. Photography responses may include existing photo collections, proposed new photography projects, or information about photographers APFC should consider contacting.
2. **Videography:** APFC is interested in video materials that can support 50th anniversary communications, including short clips, b-roll, interviews, community footage, historical footage, or proposed new video collection. Video responses may include existing footage, proposed new video work, or information about videographers APFC should consider contacting.
3. **Historical Photos, Quotes, and Research:** APFC is interested in historical photos, archival materials, quotes, records, research leads, and source information that connect the Fund's first 50 years to Alaska's broader story. Historical responses may include existing materials, archive leads, quote sources, research ideas, or proposed historical research support.

Response Information:

Interested parties should submit a brief written response describing the materials, services, or project ideas they may be able to provide. Please include, as applicable:

- **Description of materials or services:** Describe what APFC would receive. Include the estimated number of final photos, video clips, archival materials, quotes, research notes, or other deliverables.
- **Relevant experience or work sample:** Provide a portfolio link, sample images, video samples, writing/research sample, archive sample, collection description, or other relevant example of prior work.
- **Rights and permissions:** Identify any known ownership, usage, archive, model release, minor release, location, or other permission considerations.
- **Timing and cost:** If proposing paid work, include general availability, estimated timing, and preliminary cost information.

APFC may follow up with respondents to request additional information, discuss scope, clarify usage rights, request access to existing materials, or discuss possible paid project opportunities. While this RFI does not establish payment terms or guarantee a contract award, APFC may consider paid opportunities for selected materials, services, or related work that align with the needs identified through this process.

This RFI does not extend any rights to prospective vendors or obligate the state to conduct a solicitation or purchase any goods or services.

Rights, Usage, and Credit:

If APFC chooses to use submitted or commissioned materials, selected respondents may be asked to enter into an agreement confirming usage rights, deliverables, payment terms, release obligations, and crediting expectations.

APFC anticipates requesting perpetual usage rights for selected final materials. APFC will credit photographers, videographers, historians, archives, organizations, or contributors when selected materials are used publicly, where format allows. APFC may decline to use materials that cannot be adequately cleared for use.

Procurement Officer contact information:

Interested parties are requested to submit a written response by Friday, July 17th, 2026, at 2:00 p.m. AKST. Responses may be sent by E-mail to the addresses listed below. Responses received after the deadline may still be welcomed and considered as part of APFC's ongoing information-gathering efforts.

All questions must be directed to the person listed below in writing via email.

Alaska Permanent Fund Corporation

Attention: Heather Pedersen

Phone:907-723-7499

Email: hpedersen@apfc.org

Notice to Vendors:

Pursuant to [Administrative Order 352](#), (a) any person or business determined to support or participate in a boycott of the State of Israel will be disqualified from any procurement related to this Request for Information; and (b) the support of or participation in a boycott of the State of Israel by a person or business contracting with the State of Alaska under AS 36.30 constitutes grounds for termination of the contract.

[Administrative Order 352](#) does not apply to a contract if the person or business has fewer than 10 employees; or the amount to be paid under the contract, excluding renewals and options available under the contract, is less than \$100,000.