



Wild, Natural & Sustainable

ASMI Salmon Committee Meeting
April 29, 2015 from 10:00 am – Noon
Ocean Beauty Seafoods, Seattle Washington

Dial-In Information
1-877-820-7831
Passcode: 556062
Client ID: 6967029

Draft Agenda

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| 10:00 am | Roll call |
| 10:05 | Approval of minutes from previous meeting |
| 10:10 | Public Comment |
| 10:15 | Old business and good of the order |
| 10:20 | 2014 salmon season and 2015 outlook – <i>Andy Wink, McDowell Group</i> |
| 10:35 | Ongoing salmon marketing campaigns |
| 10:55 | RFM – MSC – Sustainability |
| 11:10 | ASMI budget change impacts |
| 11:25 | Salmon marketing needs going forward |
| 11:40 | Direction to Operating Committees and Board |
| 11:50 | Final comments |
| 12:55 | Next Meeting Scheduling |
| Noon | Adjourn |