

Trust

Alaska Mental Health Trust Authority

PUBLIC RELATIONS AND MARKETING

RFP 27-003M

Amendment #2

ISSUED June 8, 2026

This amendment is being issued to answer questions submitted by potential offerors.



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Questions submitted by potential offerors and answers from the Trust:

Question 1: Are there any formal communication goals for The Land Office. What are their priorities for the coming year?

Answer: The Trust communications program works to increase the understanding of the role of Trust lands, and how all revenues generated from Trust lands support the Alaska Mental Health Trust Authority's work on behalf of beneficiaries. The Trust Land Office (TLO) manages many concurrent revenue generating activities across Alaska. These activities can include land use authorizations and sales, commercial ground leasing, timber sales, mineral exploration and leasing, coal, natural gas exploration and leasing, material sales, alternative energy leases, and other general land uses. The TLO also manages program related real estate in support of beneficiary serving organizations. You are welcome to peruse prior annual reports and other materials on our website highlighting key projects on Trust lands, as well as the information about the Trust Land Office in the new Trust Strategic Framework recently adopted by the board.