

Executive Summary

Alaska's Tobacco Quit Line

All Groups and Support Tracks

Current Period: Dec 01, 2025 - Dec 31, 2025

Year-to-Date: Jan 01, 2025 - Dec 31, 2025



115

Enrollments

YTD: 1,484

21

Re- Enrollments

YTD: 216



186

Engaged Members

YTD: 1,529

289

Member Interactions

YTD: 3,082

Members can have both Coaching and Digital Interactions

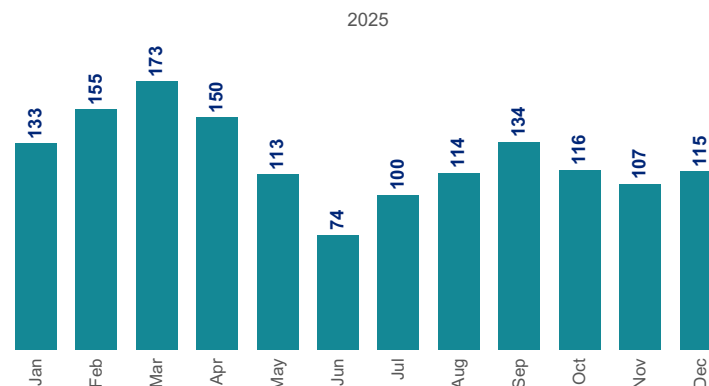
39

"Text a Coach" Opt-ins

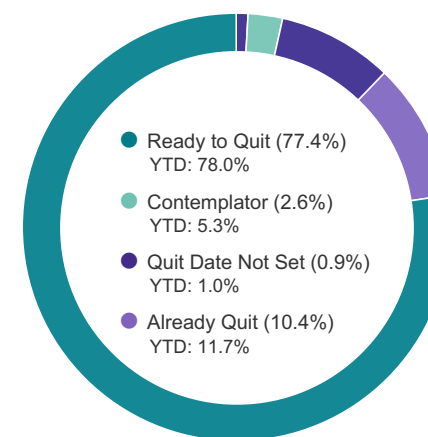
YTD: 689

Personalized coaching tips and strategies received via text message.

Monthly Enrollment Trend



Readiness to Quit



Engaged Member Details



86.0%

Interacted Live with a Coach

YTD: 73.3%



195 Coaching Sessions

23 Support Interactions



28.5%*

Utilized Digital Tools

YTD: 59.5%



71 Resources Utilized

*Includes 39 members who opted in for "Text a Coach"

Nicotine Replacement Therapy

85.2%

YTD: 86.0%



of members sent Nicotine Replacement Therapies

Enrollment Summary

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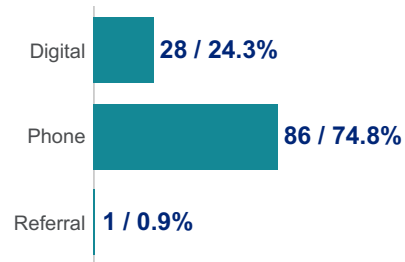
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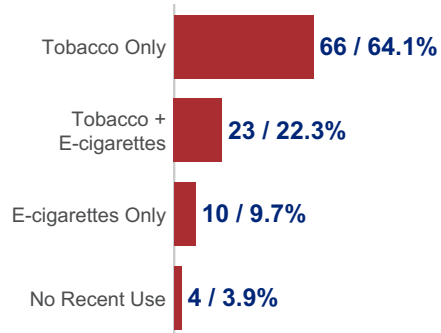


115
Enrollments

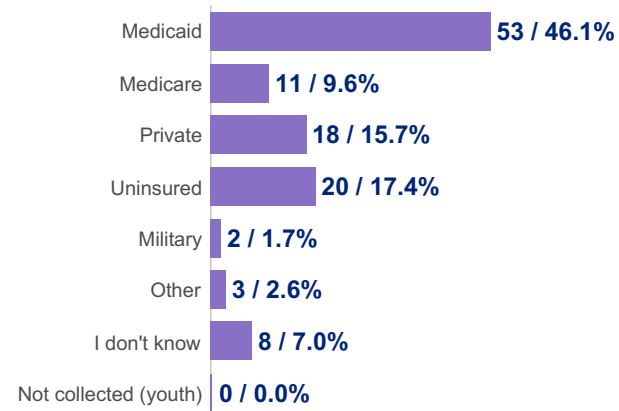
Entry Method



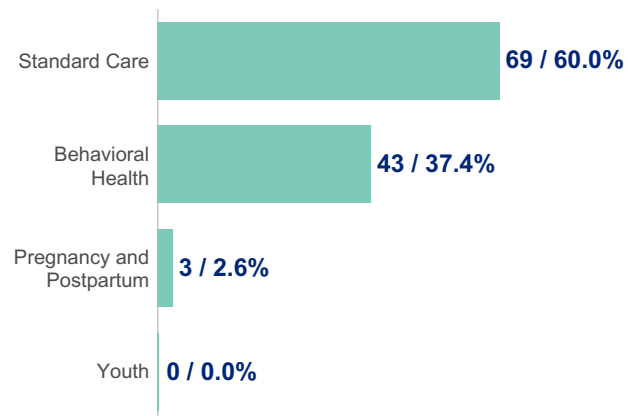
Unique Members by Utilization Type*



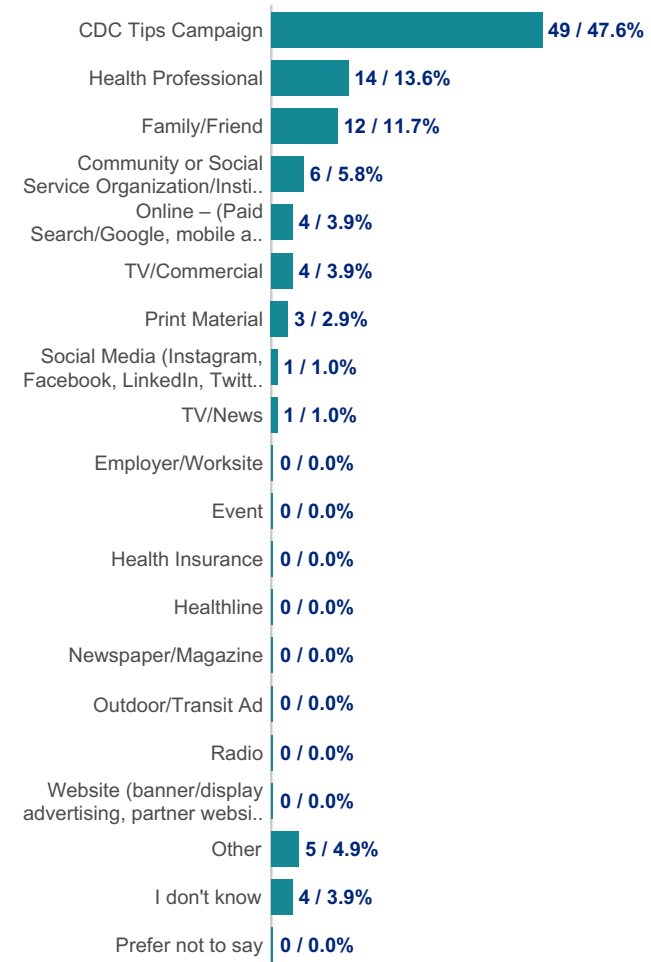
Health Insurance Type



Support Track



How Heard About*



*Metrics are based on surveys completed in the reporting period

Enrollment Summary Year-to-Date

Alaska's Tobacco Quit Line

All Groups and Support Tracks

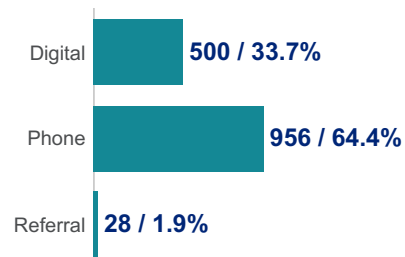
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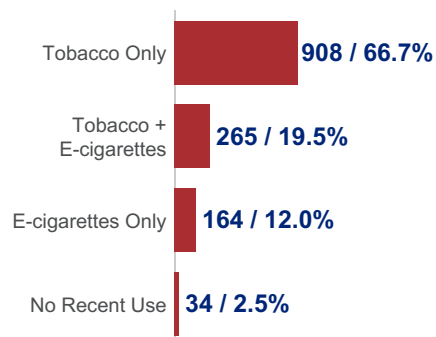


1,484
Enrollments YTD

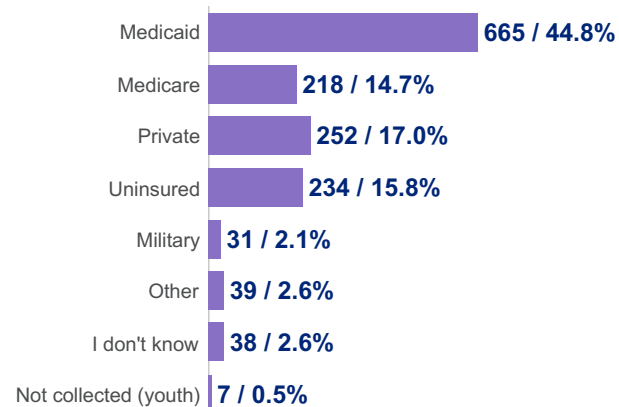
Entry Method YTD



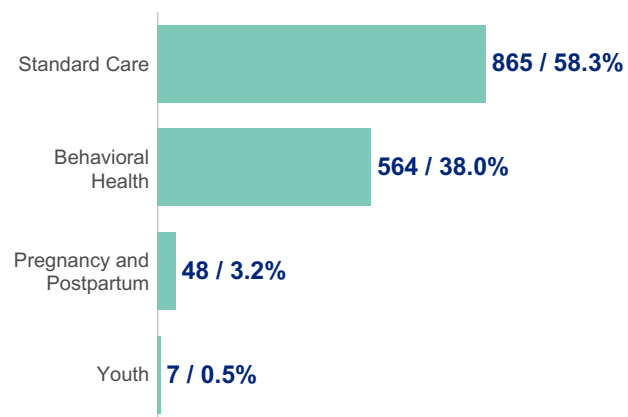
Unique Members by Utilization Type YTD*



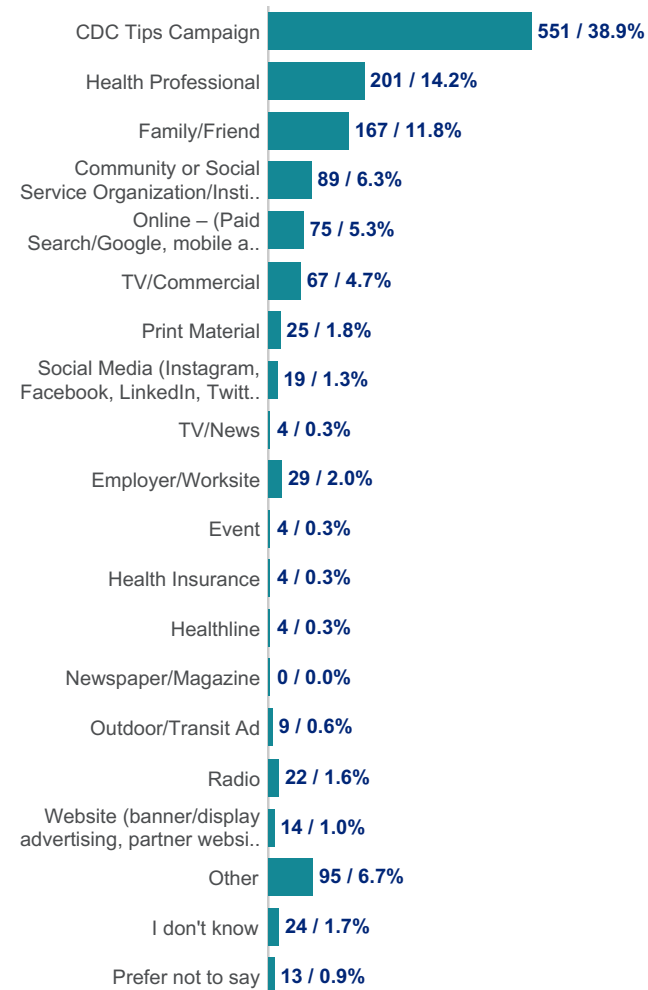
Health Insurance Type YTD



Support Track YTD



How Heard About YTD*



*Metrics are based on surveys completed in the reporting period

Enrollment - Demographics

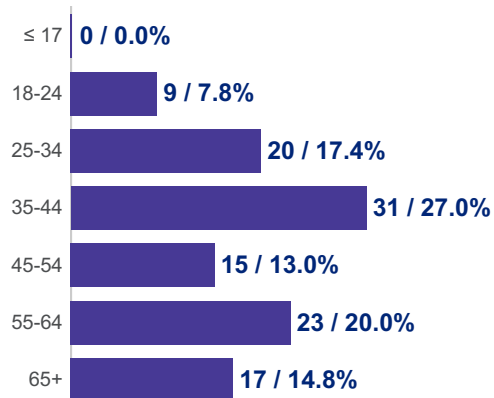
Alaska's Tobacco Quit Line

All Groups and Support Tracks

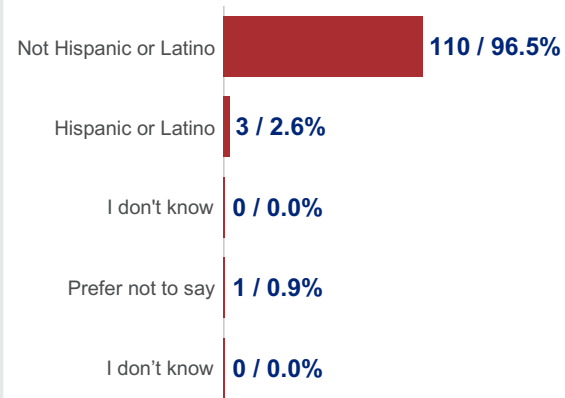
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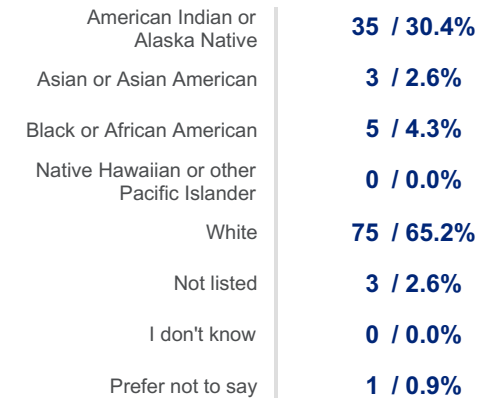
Age Range



Ethnicity*

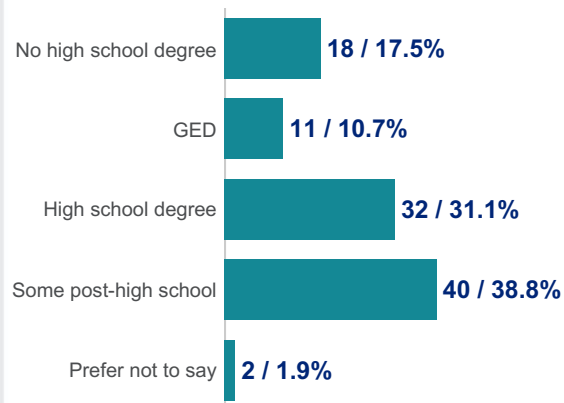


Race*



Members can be counted in multiple categories

Education*



*Metrics are based on surveys completed in the reporting period

Enrollment - Demographics Year-to-Date

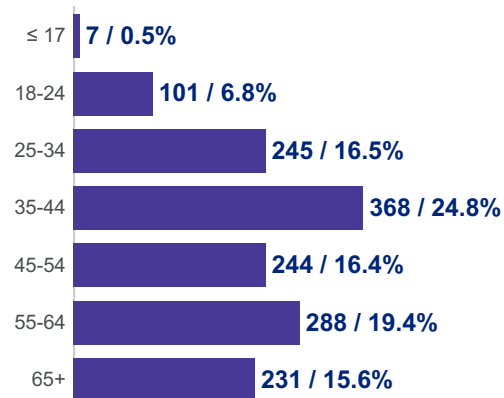
Alaska's Tobacco Quit Line

All Groups and Support Tracks

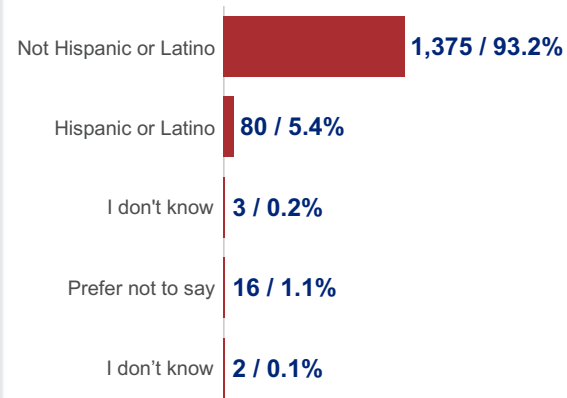
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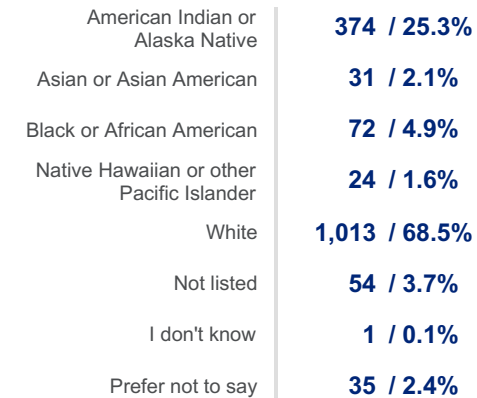
Age Range YTD



Ethnicity YTD*

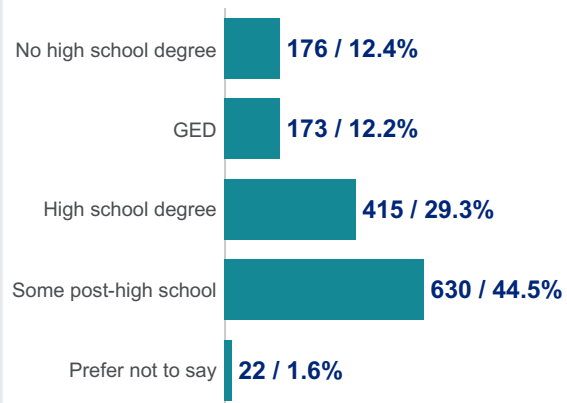


Race YTD*



Members can be counted in multiple categories

Education YTD*



*Metrics are based on surveys completed in the reporting period

Enrollment - Health Status

Metrics are based on surveys completed in the reporting period

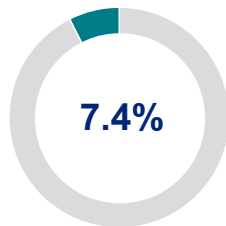
Alaska's Tobacco Quit Line

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Pregnant, Postpartum, or Planning



YTD: 10.6%

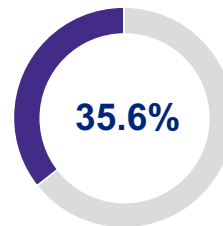
Percent of women aged 18-50 reporting one or more statuses listed below

Pregnancy Status

Given birth within the last 6 months	1
Given birth within the last year	1
Currently pregnant	0
Currently breastfeeding	1
Planning to get pregnant within the next 3 months	0
None of these	32

Members can be counted in multiple categories

Chronic Conditions



YTD: 38.2%

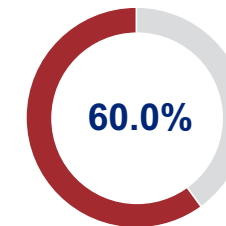
Percent of members reporting one or more chronic health conditions

Top Conditions

Chronic bronchitis (COPD or CLRD)	14
Pre-diabetes	7
Diabetes type 2	8
Diabetes type 1	2
Cancer	6
Stroke	3
Asthma	8
Coronary artery disease (CAD)	4
Heart failure (CHF)	2
Angina or heart pain	5
Irregular heartbeat	5
Heart attack	1
None of these	66

Members can be counted in multiple categories

Behavioral Health



YTD: 58.6%

Percent of members reporting one or more behavioral health conditions

Impacts to Quitting

Members who report one or more behavioral health conditions are asked the follow-up questions,

Do you think this will make it harder for you to quit?

Responses:

Yes	31	Members enrolled in Behavioral Health Support if available
Don't know	14	
No	24	
Prefer not to say	0	

Baseline Tobacco and Nicotine

Metrics are based on surveys completed in the reporting period

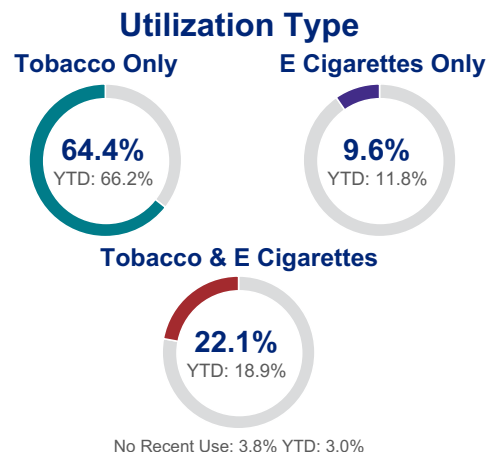
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Tobacco & Nicotine Products Used

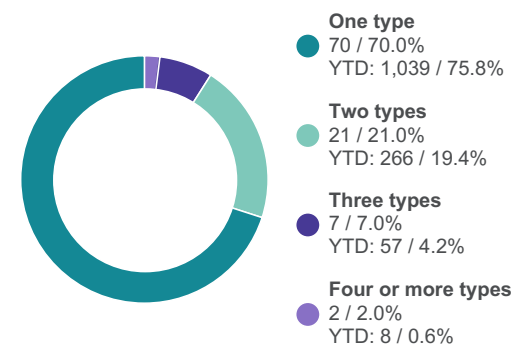


Tobacco & Nicotine Type

	Current	YTD
Cigarettes	82	1,082
Cigars	5	61
E Cigarettes	33	434
Pipe	1	9
Smokeless	21	189
Water Pipes	0	1
Other	0	0
No Recent Use	4	43

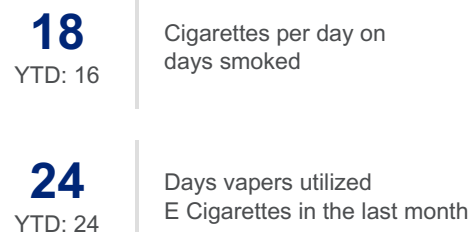
Members can be counted in multiple categories

Product Utilization

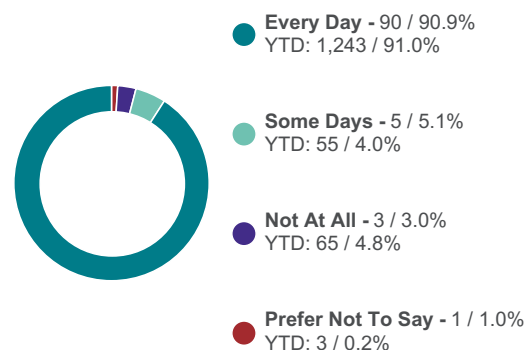


Measures of Nicotine Dependence

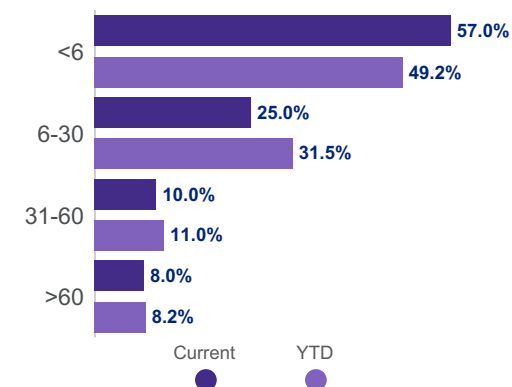
Average Utilization



Utilization Frequency



Minutes to First Use After Waking



Services Summary

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186

Engaged Members

YTD: 1,529



86.0%

(Members: 160)

**Interacted Live
with a Coach**

YTD: 73.3% (Members: 1,120)

Coaching
Sessions

195

YTD: 1,765

Support
Interactions

23

YTD: 214



28.5%*

(Members: 53)

**Utilized
Digital Tools**

YTD: 59.5% (Members: 909)

Resources
Utilized

71

YTD: 1,103

*Includes "Text a Coach" enrollments

Live Coach Interactions

Interaction Modalities

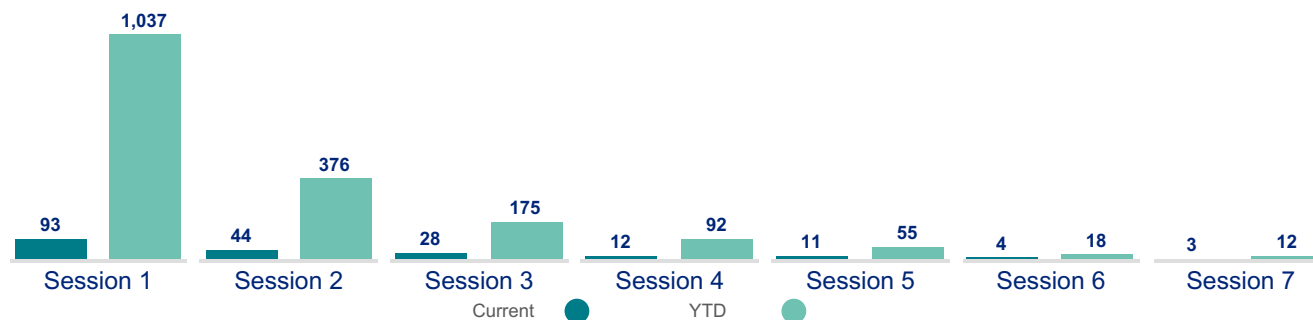
	Current	YTD
Calls	216	1,946
Chats	2	23
Texts	0	4
Group Sessions	0	6
In-Person	0	0

Modality Utilization



- One modality**
158 / 98.8%
YTD: 1,105 / 98.7%
- Two modalities**
2 / 1.3%
YTD: 13 / 1.2%
- Three modalities**
0 / 0.0%
YTD: 2 / 0.2%

Members Completing Coaching Sessions



Nicotine Replacement Therapy (NRT)

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141
Members Sent NRT
YTD: 1,327



156
Orders Shipped
YTD: 1,709

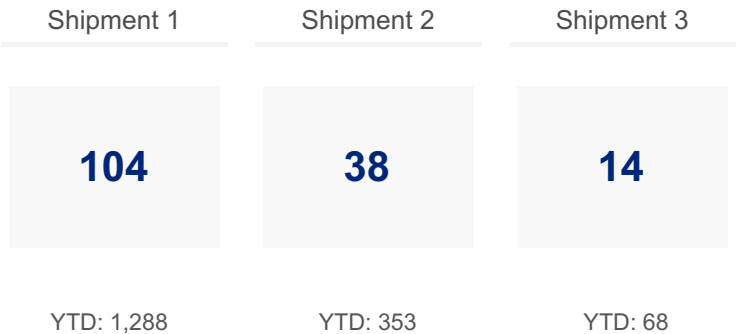


10
Average Days from
Order to Delivery
YTD: 7

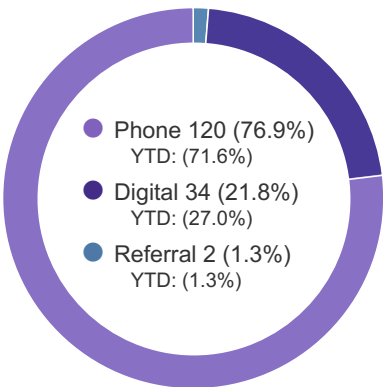


85.2%
of members
sent NRT
YTD: 86.0%

Members Sent NRT Shipments



Orders by NRT Assessment Method



Orders Shipped by NRT Type

