

**LEGISLATIVE AFFAIRS AGENCY**

120 4th Street, State Capitol, Rm. 3

Juneau, AK 99801-1182

PH: (907)465-6705

FAX: (907)465-2918

**NOTICE OF INTENT TO AWARD**

**RFP No.: 26-33-04**

**Issue Date:** Tuesday, April 21, 2026

**SUBJECT: Marketing and Media Services**

**Contracting Officer:** JC Kestel

**Signature:** On File

This is notice of the Agency's intent to award a contract. Listed below are the proposals received with the offeror indicated whose proposal was determined to be the most advantageous to the Agency after taking into consideration price and the evaluation factors set out in the RFP. An offeror who wishes to protest this Notice of Intent must file the protest within ten (10) calendar days following the date this notice is issued. If the ten day falls on a weekend or holiday, the last day of the protest period is the first working day following the tenth day. The offeror identified whose proposal was selected is instructed not to proceed until a contract or other form of notice is given by the Agency. A company or other person who proceeds prior to receiving a contract or other form of notice from the Agency does so without a contract and at the person's own risk.

**Note: @ = Proposed Award**

Offerors Name and Address	Proposed Award	Total Points
<b>Brilliant Media Strategies</b> 121 W. Fireweed Ln, Ste. 175 Anchorage, AK 99503		66.19
<b>Mace Design Co.</b> 223 Gastineau Ave, Apt. 1 Juneau, AK 99801	@	70.33
<b>Rising Tide Communications</b> 720 Depot Drive Anchorage, AK 99501		53.92
<b>Hype Digital Marketing, LLC</b> 8350 Barnett Drive Anchorage, AK 99518		Non-responsive
<b>Upper 1 Solutions LLC</b> 509 W 3rd Ave Anchorage, AK 99501		Non-responsive