

# STATE OF ALASKA

Department of Revenue  
Alaska Permanent Fund Corporation



## Communications Support Services

RFP 2026-0400-0285

Amendment # 1

4/17/2026

**This amendment is being issued to answer questions**

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### **Questions submitted by potential offerors and answers from the state:**

#### **Question 1:** Scope & Capacity

Are there existing vendor relationships (photographers, printers, web hosting) that the selected firm would be expected to work with, or is the contractor free to source independently?

**Answer:** The contractor may source photographers and printers independently. All associated third-party costs Must be passed through without markup. APFC's website is hosted on WP Engine; it is budgeted and paid for Outside of this contract.

Per RFP Section 3.03 – Subcontractors may be used by the Offeror subject to APFC approval. The Offeror must submit the subcontractor's company name, names of key participants with resumes, address, phone, e-mail, and a copy of the subcontractor's Alaska business license, as required, with each work order.

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#### **Question 2:** Annual Report (Work Order One)

What is the current state of content for the FY2026 Annual Report?

**Answer:** Work on the FY2026 Annual Report has not yet commenced.

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**Question 3:** Annual Report (Work Order One)

When will the final copy be available?

**Answer:** Content will be developed collaboratively with the selected Offeror, including alignment on theme, messaging, and production timeline.

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**Question 4:** Annual Report (Work Order One)

Will audited financials be available by a specific date?

**Answer:** Audited financials will be available following approval by the Ethics, Audit & Cybersecurity Committee, that meeting is currently scheduled for September 2, 2026, and it is anticipated that the final audit PDF will be available for layout on September 4, 2026.

Design and layout work may proceed using a placeholder financial statement section and placeholder data for Charts and graphics, with final updates incorporated once final audited numbers are available.

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**Question 5:** Annual Report (Work Order One)

What is the realistic window for the contractor to begin design work?

**Answer:** Work is to begin immediately upon contract execution.

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**Question 6:** Is there an existing brand or design system for the Annual Report, or is new creative direction expected for the 50<sup>th</sup> anniversary edition?

**Answer:** The Annual Report should align with APFC's established brand guidelines while incorporating a refreshed creative approach appropriate for the 50th Anniversary. The official 50th Anniversary logo is established and is to be utilized.



**Question 7:** Annual Report (Work Order One)

What quantity of printed copies is typically required, and are there preferred print vendors or state procurement requirements that govern print production?

**Answer:** Approximately 200 printed copies are anticipated. State of Alaska small procurement rules apply, with a preference for in-state vendors.

A digital component is also required, including a web-based presentation of the report and an accessible flipbook PDF.

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**Question 8:** Digital & Web

What platform is the APFC website currently built on, and what is the hosting arrangement?

**Answer:** The APFC website is built on WordPress and hosted via WP Engine.

APFC is currently working with a web developer on a comprehensive website refresh, anticipated to launch in the coming month. At this time, annual website maintenance is covered under the contract.

Web development for the annual report is not within the scope of the current web developer.

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**Question 9:** Cost Proposal

Is the \$500,000 budget ceiling intended to cover all services, including reimbursable production costs (printing, Photography, etc), or are hard costs treated separately?

**Answer:** The \$500,000 budget is inclusive of all services and reimbursable production costs.

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