

STATE OF ALASKA

Department of Commerce, Community, and
Economic Development
Division of Administrative Services



ECONOMIC DEVELOPMENT, PUBLIC RELATIONS, AND MARKETING FOR ALASKA

RFP 250000006

Amendment #02

ISSUED WEDNESDAY OCTOBER 30, 2024

This amendment is being issued to answer questions and recognize changes to the RFP.

Important Note to Offerors: You must acknowledge this amendment by either (1) signing and returning this page of the amendment document with your proposal, (2) returning this this page of the amendment document with an amendment(s) to a previously submitted proposal, OR (3) acknowledging this amendment on Submittal Form A of your proposal. Failure to do so may result in the rejection of your proposal. Only the RFP terms and conditions referenced in this amendment are being changed. All other terms and conditions of the RFP remain the same.

Rob Roys
Procurement Officer
Robert.roys@alaska.gov

COMPANY SUBMITTING PROPOSAL

AUTHORIZED SIGNATURE

DATE

Note: numbering continues from Amendment 01.

B. The following question has been received. Answer follows in **bold**.

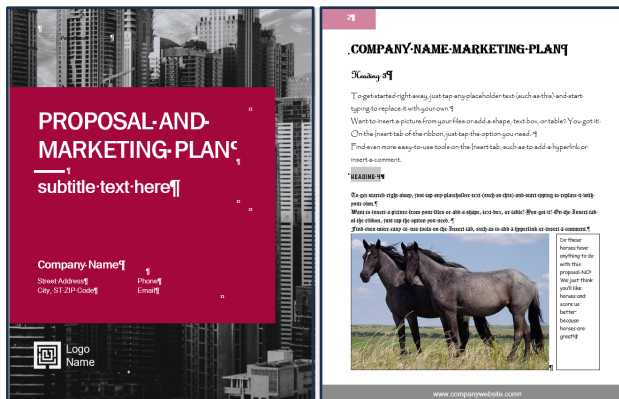
- 1) Can you please provide any clearer guidance around what type of “illustrations, formatting, embellishments, or backgrounds” would be irrelevant and what, if any, is appropriate? For example, would we be able to include some graphics to visually show a process we are explaining in writing? Would you be able to provide examples of what would be allowed – possibly from previous submissions in the procurement file – to ensure all teams are working off the same standards?

Answer: In general, anything that does not use the submittal form with content that does not support the proposal is outside the requirements of the RFP. For example-watermarking, backgrounds, borders, custom headers and footers, and pretty pictures.

Good:



Bad:



<END AMENDMENT 02>