

STATE OF ALASKA

Department of Environmental Conservation
Division of Air Quality



NOTICE OF INTENT TO AWARD

THIS IS NOT AN ORDER

DATE ISSUED: September 30, 2024

RFP NUMBER: 18-707-25

TRFP SUBJECT: Air Quality's Public Awareness Campaign

PROCUREMENT OFFICER: Bryant Trujillo

SIGNATURE: Bryant Trujillo

This is a notice of the state's intent to award a contract. An offeror who wishes to protest this Notice of Intent to Award must file the protest with the procurement officer within ten (10) calendar days following the date of this notice. If the tenth day falls on a weekend or holiday, the last day of the protest period is the first working day following the tenth day. **The offeror identified below as being the most advantageous is instructed not to proceed until the contract award or other form of notice to proceed is given by the procurement officer.** If the offeror proceeds prior to receiving a contract award or other form of notice to proceed, the offeror does so without a contract and at their own risk. AS 36.30.365.

LEGEND: @ = MOST ADVANTAGEOUS
YES = RESPONSIVE AND RESPONSIBLE OFFEROR
NO = NON-RESPONSIVE OR NON-RESPONSIBLE OFFEROR

<u>Offeror</u>	<u>Responsive</u>	<u>Total Score</u>	<u>Most Advantageous</u>
Bespoke Solutions, LLC	YES	48.28	
Brilliant Media Strategies Alaska, Inc.	YES	87.68	
Gray Media, Inc.	YES	50.91	
Mendoza Group, Inc.	YES	21.34	
MSI Communications, Inc.	YES	69.84	

Northwest Strategies, Inc. (NWS)	YES	61.28	
Strategies 360, Inc.	YES	33.90	
Walsh Sheppard	YES	90.50	@

SUMMARY

The proposal from Walsh | Sheppard has been determined to be responsive and responsible and is the apparent awardee.