

Core Competencies for Alaska TPC

Area 1: Public Health Skills

- Interpreting Data to Develop Action Plans
- Applying Current, Relevant and Published Scientific Evidence
- Conducting a Needs Assessment
- Evidence-based Decision Making in Program Planning
- Knowledge of Social Determinant of Health and Health Outcomes
- Using Diverse Media and Technology in Communications
- Evaluating Programs and Policies
- Project Management
- Systems Thinking & Systems Change
- Cultural Humility

Area 2: Tobacco Prevention & Control Skills

- Best & Promising Practices for Tobacco Control Programs
- Cessation Best Practices
- Commercial Tobacco, E-Cigarette, & Nicotine Products
- Products Unique to Alaska
- Current Trends/Usage
- Health Harms & Addiction
- Health Systems Change to Increase Cessation Access
- History of Tobacco Industry, Prevention & Control
- Secondhand Smoke
- Youth Prevention

Area 3: Community Organizing Skills

- Community Organizing
- Developing and Delivering Presentations
- Education for Decision Makers
- Leadership & Facilitation Skills
- Policy Development and Implementation
- Public Speaking
- Engaging Communities of Focus in Program and Policy Design
- Starting & Maintaining a Coalition



Commented [KCN1]: <https://chronicdisease.org/wp-content/uploads/2022/07/2022-7-NACDD-Chronic-Disease-Competencies.pdf>