

APPENDIX C-1: Additional Regulation Notice Information

ADDITIONAL REGULATION NOTICE INFORMATION

(AS 44.62.190(d))

1. Adopting agency: Alcoholic Beverage Control Board\_\_\_\_\_
2. General subject of regulation: New Chapter under Title 3 of AAC: Article 5-Trade Practices, (3 AAC 305.500 – 3 AAC 305.590)
4. Department of Law file number, if any: 2023200110.002

5. Reason for the proposed action:

- Compliance with federal law or action (identify):\_\_\_\_\_
- Compliance with new or changed state statute
- Compliance with federal or state court decision (identify):\_\_\_\_\_
- Development of program standards
- Other (identify):\_\_\_\_\_

6. Appropriation/Allocation: 3119 – DCCED-Alcohol and Marijuana Control Office

7. Estimated annual cost to comply with the proposed action to:

A private person: to a licensee, employee, or agent of a licensee and to any other participant in an unlawful trade practice administrative fines may be levied at no less than two times the value of the ‘inducement’ with no limitation on how high the fine may be levied. Civil fines may be levied on a case-by-case basis with no lower or upper limitation.

Another state agency: none anticipated.

A municipality: none anticipated

8. Cost of implementation to the state agency and available funding (in thousands of dollars):

	Initial Year	Subsequent
	FY <u>2024</u>	Years
Operating Cost	\$ <u>232.3</u>	\$ <u>232.3</u>
Capital Cost	\$ <u>0</u>	\$ <u>0</u>
1002 Federal receipts	\$ <u>0</u>	\$ <u>0</u>
1003 General fund match	\$ <u>0</u>	\$ <u>0</u>
1004 General fund	\$ <u>395.4</u>	\$ <u>395.4</u>

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1005 General fund/ program	\$ <u>232.3</u>	\$ <u>232.3</u>
Other (identify)	\$ <u>0</u>	\$ <u>0</u>

9. The name of the contact person for the regulation:

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10. The origin of the proposed action:

Staff of state agency  
 Federal government  
 General public  
 Petition for regulation change  
 Other (identify): Alcoholic Beverage Control Board

11. Date: October 2, 2023

Prepared by:   
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