

STATE OF ALASKA

Department of Health
Division of Public Health



NOTICE OF INTENT TO AWARD A CONTRACT

Revised 3-12-24

THIS IS NOT AN ORDER

DATE ISSUED: March 12, 2024

RFP NUMBER: 2024-1600-0153 / 1624-043

RFP SUBJECT: Social Marketing for CDPHP Units and Programs

PROCUREMENT OFFICER: Annalisa Haynie, Procurement Specialist 3

SIGNATURE: *Annalisa Haynie*

This NOIA is revised to include 100 points in the calculated total score for Alaska Offeror Preference received by Northwest Strategies.

This is notice of the state's intent to award a contract. An offeror who wishes to protest this Notice of Intent must file the protest with the procurement officer within ten calendar days following the date of this notice. If the tenth day falls on a weekend or holiday, the last day of the protest period is the first working day following the tenth day. **The offeror identified below as being the most advantageous is instructed not to proceed until Contract Award or other form of notice to proceed is given by the procurement officer.** If the offeror proceeds prior to receiving a Contract Award or other form of notice to proceed, the offeror does so without a contract and at their own risk. AS 36.30.365.

SUMMARY

Offeror	Responsive	Total Score	Most Advantageous
Northwest Strategies	Yes	874.00	@
Walsh Sheppard Strategy & Communications	Yes	595.97	

LEGEND: @ = MOST ADVANTAGEOUS
YES = RESPONSIVE AND RESPONSIBLE OFFEROR
NO = NON-RESPONSIVE OR NON-RESPONSIBLE OFFEROR