

RFP 2024-1600-0153 / 1624-043
Social Marketing for CDPHP Units and Programs
AMD#2 - 01/19/2024

Q#/A#	RFP Section Reference	No. / Page #	Question
Q1			Who is the current agency of record for this work?
A1 - The current agency of record is Northwest Strategies.			
Q2			Was this RFP issued because of a requirement to go out to bid at this time?
A2 - Yes, since the State's current contract's final term for these services will lapse after 6-30-24.			
Q3			With the extension of the question period, is there any chance of the RFP deadline being extended as well?
A3 - Not at this time. Since responses to questions received have been turned around quickly and no material changes resulted in the original solicitation, the timeline in effect can remain the same.			