

RFP 2024-1600-0153 / 1624-043
Social Marketing for CDPHP Units and Programs
AMD#1 - 01/11/2024

| Q#/A# | RFP Section Reference | No. / Page # | Question |
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| Q1 | 1.06 | Page 6 | A discrepancy was found in the deadline for questions. The section states, "all questions must be in writing and directed to the procurement officer at least ten days before the deadline for receipt of proposals." |

A1 - Section 1.11 RFP schedule is updated to adjust deadline to submit questions to January 21, 2024.

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| Q2 | 1.11 | Page 7 | The section states: "the deadline to submit questions is January 5, 2023 - note the year is 2023 and not 2024." Can you please clarify when questions are due and the expected timeline to receiving answers? |
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A2 - Section 1.11 RFP schedule is updated to adjust deadline for submitted questions to January 21, 2024. Amendment #1 of this RFP responds to all questions received to date.

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| Q3 | Sec. 4.01 | Page 27 | The RFP states that offerors must use the submittal forms required and not augment them (create, recreate or edit structure of the forms) unless permitted to do so. While we understand we must use and not augment pre-formatted submittal forms (A, F, G, and H), is it acceptable and may we be permitted to simply follow the formatting requirements outlined on page 27 (font, size, spacing, pagination, etc.) for the exercises and submit within the paginated PDF? |
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A3 - Offerors should follow the formatting requirements on page 27 (font size, etc.) and submit within the paginated PDF. Exercise 1 is to be received as Submittal Form B Experience and Qualifications. Exercise 2 is to be received as Submittal Form C Understanding of the Project. Exercise 3 and 4 is to be received as Submittal Form D Methodology Used for the Project. Exercise 5 is to be received as Submittal Form E Management Plan for the Project. Please note the Maximum Page Limits identified in each exercise as well as in Section 4.02 Special Formatting Requirements.

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| Q4 | | Pages 28, 34 | The RFP specifically references that A, F, G and H are required to be in the submittal forms but does not address the exercises, which are B, C, D and E. |
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A4 - This is addressed in A3 above.

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| Q5 | 1.06 & 1.11 | Page 6 & 7 | In section 1.06 it states the deadline for questions is 10 days prior to the deadline for receipt of proposals, which would be January 21, 2024. In section 1.11 on page 7 it states the deadline for questions in January 5. Will you please clarify which date is the actual deadline for questions? |
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A5 - This is addressed in A1 and A2 above.