

SUBMITTAL FORM G: COST PROPOSAL V2

The purpose of the cost proposal format below is to allow offerors to submit the total proposed cost to provide all the services outlined in Section Two Scope of Work of the RFP. The State does not guarantee any minimum or maximum usage.

Professional Services/Creative Deliverables

Creative Services/Production Services/Professional Services/Media Production Provided for the Scope of Work outlined in Section Two of the RFP.	\$
Direct Mailers/Delivery/Shipping	\$
Fee on placements to media that do not pay commission	\$
Any Additional Services	\$
TOTAL EVALUATED COST	\$

Media Placement

Proposals that place under \$1,500,000.00 in media buying time will be considered non-responsive.

Digital/Traditional Media as identified in RFP Sec. 2.02 (a minimum of \$1,500,000.00)	\$
TOTAL COST (Not Evaluated)	\$

Offerors must provide the loaded hourly rates for individual services (i.e. copy writing, art direction and creative, account services, etc.) below. The hourly rates are not included in the total evaluated cost. The hourly rates identified below will be made a part of the awarded contract.

Name/Title	Individual Service	Hourly Rate