

NOTICE OF PROPOSED CHANGES TO BUSINESS SIGNS AND PROMOTIONAL
ADVERTISEMENT IN THE REGULATIONS OF THE MARIJUANA CONTROL BOARD

Brief Description: The Marijuana Control Board proposes to change regulations in Title 3, Chapter 306 of the Alaska Administrative Code dealing with business signs and promotional advertisement.

The Marijuana Control Board proposes to make changes dealing with business signs and promotional advertisement including the following:

3 AAC 306.310(b)(3) proposes to amend prohibited marketing promotions.

3 AAC 306.770(b) proposes to remove certain restrictions on business signs and allow for local government enforcement.

3 AAC 306.770(f) proposes to amend restrictions on advertising.

3 AAC 306.770(g) proposes to amend font visibility for advertisement of warnings.

3 AAC 306.770(k) proposes to remove the restriction of using giveaway coupons for marijuana or marijuana product as promotional material, and holding promotional activities outside of the marijuana licensed premises.

You may comment on the proposed regulations, including the potential costs to private persons of complying with the proposed regulations, by submitting written comments to Alcohol and Marijuana Control Office at 550 W. 7th Avenue, Suite 1600, Anchorage, Alaska, 99501. Additionally, the Marijuana Control Board will accept comments by electronic mail at amco.regs@alaska.gov. Comments may also be submitted through the Alaska Online Public Notice System, by accessing this notice on the system and using the comment link. **The comments must be received not later than 4:30 on July 21, 2023.**

You may submit written questions relevant to the proposed action to Alcohol and Marijuana Control Office by email to amco.regs@alaska.gov or by mail to 550 W. 7th Avenue, Suite 1600, Anchorage, Alaska, 99501. The questions must be received at least 10 days before the end of the public comment period. The Alcohol and Marijuana Control Office will aggregate its response to substantially similar questions and make the questions and responses available on the Alaska Online Public Notice System and <https://www.commerce.alaska.gov/web/amco/>

If you are a person with a disability who needs a special accommodation in order to participate in this process, please contact Kristina Serezhenkov at amco.regs@alaska.gov or at 907-269-0359 not later than July 10, 2023 to ensure that any necessary accommodations can be provided.

A copy of the proposed regulations is available on the Alaska Online Public Notice System and by contacting the Alcohol and Marijuana Control Office at amco.regs@alaska.gov

After the public comment period ends, the Marijuana Control Board will either adopt the proposed regulations or other provisions dealing with the same subject, without further notice, or decide to take no action. The language of the final regulation may be different from that of the proposed

APPENDIX B-2: Notice of Proposed Regulations (Non-Newspaper)

regulation. You should comment during the time allowed if your interests could be affected.

Statutory authority: AS 17.38.010; AS 17.38.070; AS 17.38.121; AS 17.38.150; AS 17.38.190; AS 17.38.200; AS 17.38.900

Statutes being implemented, interpreted, or made specific: AS 17.38.010; AS 17.38.070; AS 17.38.190; AS 17.38.900

Fiscal information: The proposed regulation changes are not expected to require an increased appropriation.

The Alcohol and Marijuana Control Office keeps a list of individuals and organizations interested in its regulations. Those on the list will automatically be sent a copy of all of the Marijuana Control Board notices of proposed regulation changes. To be added to or removed from the list, send a request to the Alcohol and Marijuana Control Office at amco.regs@alaska.gov giving your name, and either your e-mail address or mailing address, as you prefer for receiving notices.

Individuals can also sign up to receive automated notifications of all State of Alaska notices, including public notice for regulation changes, by subscribing to the Alaska Online Public Notices System: <https://aws.state.ak.us/OnlinePublicNotices/Default.aspx>.

Date: June 19, 2023 _____



Kristina Serezhenkov, Regulations Specialist 2