

(Words in boldface and underlined indicate language being added; words [CAPITALIZED AND BRACKETED] indicate language being deleted.)

3 AAC 306.310(b)(3) is amended to read:

(b) A licensed retail marijuana store may not

...

(3) offer, [OR] deliver, or sell an alcoholic beverage to a consumer[, AS A MARKETING PROMOTION OR] for any [OTHER] reason[,

(A) FREE MARIJUANA OR MARIJUANA PRODUCT, INCLUDING A SAMPLE; OR

(B) ALCOHOLIC BEVERAGES, FREE OR FOR COMPENSATION];

...

(Eff. 2/21/2016, Register 217; am 4/11/2019, Register 230; em am 4/17/2020 - 8/14/2020, Register 234; am 11/24/2020, Register 236, am ___/___/_____, Register _____)

Authority:	AS 17.38.010	AS 17.38.150	AS 17.38.200
	AS 17.38.070	AS 17.38.190	AS 17.38.900
	AS 17.38.121		

3 AAC 306.770(b) is amended to read:

(b) A licensed marijuana establishment operating within the boundary of a local government shall comply with the local government’s laws regarding the size, number, and

placement of any sign displayed at the licensed premises [MAY HAVE NOT MORE THAN THREE SIGNS THAT ARE VISIBLE TO THE GENERAL PUBLIC FROM THE PUBLIC RIGHT-OF-WAY. TWO OF THE THREE SIGNS MAY ONLY BE PLACED IN THE MARIJUANA FACILITY’S WINDOW OR ATTACHED TO THE OUTSIDE OF THE LICENSED PREMISES. THE SIZE OF EACH SIGN MAY NOT EXCEED 4,800 SQUARE INCHES]. **In areas without a local government, a licensed marijuana establishment sign may not violate AS 19.25.075 - 19.25.160.** A sign meeting these requirements is not advertising or promotions.

3 AAC 306.770(f) is amended to read:

(f) An advertisement for a licensed marijuana establishment and for marijuana or a marijuana product may not be placed

...

(2) on or in a **publicly owned or operated property** [PUBLIC TRANSIT VEHICLE OR PUBLIC TRANSIT SHELTER]; **or**

(3) **within 1,000 feet of a substance abuse or treatment facility** [ON OR IN A PUBLICLY OWNED OR OPERATED PROPERTY];

(4) WITHIN 1,000 FEET OF A SUBSTANCE ABUSE OR TREATMENT FACILITY; OR

(5) ON A CAMPUS FOR POSTSECONDARY EDUCATION].

The introductory language of 3 AAC 306.770(g) is amended to read:

(g) **Each of the following warnings must appear in an** [AN] advertisement for marijuana or any marijuana product **with visual contrast for print advertisements and intelligible audio for audio advertisements** [MUST CONTAIN EACH OF THE FOLLOWING WARNINGS, THAT MUST BE PLAINLY VISIBLE AND AT LEAST HALF THE FONT SIZE OF AN ADVERTISEMENT ON A SIGN, AND NO SMALLER THAN SIZE NINE FONT WHEN THE ADVERTISEMENT IS IN PRINTED FORM; WARNINGS IN AUDIO ADVERTISEMENTS MUST BE INTELLIGIBLE AND PLAYED AT THE SAME SPEED AS THE ADVERTISEMENT]:

3 AAC 306.770(k) is amended to read:

(k) A licensed marijuana establishment may not encourage the sale of marijuana or a marijuana product

(1) by **conducting games or competitions related to the consumption of** [USING GIVEAWAY COUPONS FOR] marijuana or a marijuana product [AS PROMOTIONAL MATERIALS]; **or**

(2) by **providing promotional materials or activities of a manner or type that would be especially appealing to children** [CONDUCTING GAMES OR COMPETITIONS RELATED TO THE CONSUMPTION OF MARIJUANA;

(3) BY PROVIDING PROMOTIONAL MATERIALS OR ACTIVITIES OF A MANNER OR TYPE THAT WOULD BE ESPECIALLY APPEALING TO CHILDREN; OR

(4) BY HOLDING PROMOTIONAL ACTIVITIES OUTSIDE OF THE
LICENSED PREMISES]. (Eff. 10/17/2018, Register 228; am ___/___/_____, Register _____)

Authority: AS 17.38.010 AS 17.38.150 AS 17.38.200
AS 17.38.070 AS 17.38.190 AS 17.38.900
AS 17.38.121