

STATE OF ALASKA

Department of HEALTH
Division of PUBLIC HEALTH



NOTICE OF INTENT TO AWARD A CONTRACT

THIS IS NOT AN ORDER

DATE ISSUED: October 17, 2022

RFP NUMBER: 2022-0600-5101-0622-038

RFP SUBJECT: OSMAP Substance Misuse and Addiction Prevention Public Health Education Campaign Support

PROCUREMENT OFFICER: Annalisa Haynie

SIGNATURE: Annalisa Haynie

This is notice of the state's intent to award a contract. An offeror who wishes to protest this Notice of Intent must file the protest with the procurement officer within ten calendar days following the date of this notice. If the tenth day falls on a weekend or holiday, the last day of the protest period is the first working day following the tenth day. **The offeror identified below as being the most advantageous is instructed not to proceed until Contract Award or other form of notice to proceed is given by the procurement officer.** If the offeror proceeds prior to receiving a Contract Award or other form of notice to proceed, the offeror does so without a contract and at their own risk. AS 36.30.365.

LEGEND: @ = MOST ADVANTAGEOUS
YES = RESPONSIVE AND RESPONSIBLE OFFEROR
NO = NON-RESPONSIVE OR NON-RESPONSIBLE OFFEROR

SUMMARY

OFFEROR	RESPONSIVE	TOTAL SCORE	MOST ADVANTAGEIOUS
Northwest Strategies	Y	784.95	@
Brilliant Media Strategies	Y	762.33	
Spawn Ideas	Y	657.34	
Thompson & Company	Y	652.26	
Initium	Y	527.43	
Gonzales	Y	509.60	