STATE OF ALASKA REQUEST FOR PROPOSALS



TELEPHONIC TOWN HALL AND LIVESTREAM AUDIO COORDINATION AND ADMINISTRATION

RFP 02-102-23

ISSUED OCTOBER 17, 2022

THE DEPARTMENT OF ADMINISTRATION, DIVISION OF RETIREMENT AND BENEFITS, IS SOLICITING PROPOSALS FOR TELEPHONIC TOWN HALL AND LIVESTREAM AUDIO COORDINATION AND ADMINISTRATION

ISSUED BY: PRIMARY CONTACT:

DEPARTMENT OF ADMINISTRATION
OFFICE OF PROCUREMENT AND PROPERTY
MANAGEMENT

KYLE SKEET
PROCUREMENT OFFICER
doa.oppm.procurement@alaska.gov

OFFERORS ARE NOT REQUIRED TO RETURN THIS FORM.

IMPORTANT NOTICE: IF YOU RECEIVED THIS SOLICITATION FROM THE STATE OF ALASKA'S "ONLINE PUBLIC NOTICE" WEB SITE, YOU MUST REGISTER WITH THE PROCUREMENT OFFICER LISTED IN THIS DOCUMENT TO RECEIVE NOTIFICATION OF SUBSEQUENT AMENDMENTS. FAILURE TO CONTACT THE PROCUREMENT OFFICER MAY RESULT IN THE REJECTION OF YOUR OFFER.

TABLE OF CONTENTS

SECTION 1.	INTRODUCTION & INSTRUCTIONS	4
SEC. 1.01	PURPOSE OF THE RFP	4
SEC. 1.02	BUDGET	4
SEC. 1.03	DEADLINE FOR RECEIPT OF PROPOSALS	4
SEC. 1.04	PRIOR EXPERIENCE	4
SEC. 1.05	SYSTEM REQUIREMENTS	4
SEC. 1.06	REQUIRED REVIEW	
SEC. 1.07	QUESTIONS PRIOR TO DEADLINE FOR RECEIPT OF PROPOSALS	
SEC. 1.08	RETURN INSTRUCTIONS	6
SEC. 1.09	ASSISTANCE TO OFFERORS WITH A DISABILITY	6
SEC. 1.10	AMENDMENTS TO PROPOSALS	
SEC. 1.11	AMENDMENTS TO THE RFP	6
SEC. 1.12	RFP SCHEDULE	
SEC. 1.13	PRE-PROPOSAL CONFERENCE	7
SEC. 1.14	ALTERNATE PROPOSALS	7
SEC. 1.15	NEWS RELEASES	
SECTION 2.		_
SEC. 2.01	BACKGROUND INFORMATION	
SECTION 3.	SCOPE OF WORK & CONTRACT INFORMATION	
SEC. 3.01	SCOPE OF WORK	
SEC. 3.02	CONTRACT TERM AND WORK SCHEDULE	
SEC. 3.03	DELIVERABLES	
SEC. 3.04	CONTRACT TYPE	
SEC. 3.05	PROPOSED PAYMENT PROCEDURES	
SEC. 3.06	CONTRACT PAYMENT	
SEC. 3.07	MANDATORY REPORTING	
SEC. 3.08	LOCATION OF WORK	
SEC. 3.09	SUBCONTRACTORS	
SEC. 3.10	JOINT VENTURES	
SEC. 3.11	RIGHT TO INSPECT PLACE OF BUSINESS	
SEC. 3.12	CONTRACT PERSONNEL	
SEC. 3.13	INSPECTION & MODIFICATION – REIMBURSEMENT FOR UNACCEPTABLE DELIVERABLES	
SEC. 3.14	CONTRACT CHANGES - UNANTICIPATED AMENDMENTS	
SEC. 3.15	NONDISCLOSURE AND CONFIDENTIALITY	
SEC. 3.16	INDEMNIFICATION	
SEC. 3.17	INSURANCE REQUIREMENTS	
SEC. 3.18	TERMINATION FOR DEFAULT	
SECTION 4.	PROPOSAL FORMAT AND CONTENT	
SEC. 4.01	RFP SUBMITTAL FORMS	
SEC. 4.02	SPECIAL FORMATTING REQUIREMENTS	
SEC. 4.03	OFFEROR INFORMATION AND CERTIFICATIONS (SUBMITTAL FORM A)	
SEC. 4.04	EXPERIENCE AND QUALIFICATIONS (SUBMITTAL FORM B)	
SEC. 4.05	UNDERSTANDING OF THE PROJECT (SUBMITTAL FORM C)	
SEC. 4.06	MANAGEMENT PLAN FOR THE PROJECT (SUBMITTAL FORM D)	18

SEC. 4.07	SUBCONTRACTORS (SUBMITTAL FORM E)	18
SEC. 4.08	COST PROPOSAL (SUBMITTAL FORM F)	18
SEC. 4.09	PRODUCT DEMONSTRATION FOR THE PROJECT	18
SECTION 5.	EVALUATION CRITERIA AND CONTRACTOR SELECTION	20
SEC. 5.01	SUMMARY OF EVALUATION PROCESS	20
SEC. 5.02	EVALUATION CRITERIA	20
SEC. 5.03	SCORING METHOD AND CALCULATION	21
SEC. 5.04	EXPERIENCE AND QUALIFICATIONS	
SEC. 5.05	UNDERSTANDING OF THE PROJECT	
SEC. 5.06	PRODUCT DEMONSTRATION FOR THE PROJECT	23
SEC. 5.07		
SEC. 5.08	CONTRACT COST (COST PROPOSAL)	
SEC. 5.09	APPLICATION OF PREFERENCES	24
SEC. 5.10	ALASKA BIDDER PREFERENCE	
SEC. 5.11	ALASKA VETERAN PREFERENCE	
SEC. 5.12		
SEC. 5.13	OFFEROR NOTIFICATION OF SELECTION	
SECTION 6.		
SEC. 6.01	INFORMAL DEBRIEFING	
SEC. 6.02	ALASKA BUSINESS LICENSE AND OTHER REQUIRED LICENSES	
SEC. 6.03	STANDARD CONTRACT PROVISIONS	
SEC. 6.04	QUALIFIED OFFERORS	
SEC. 6.05	PROPOSAL AS PART OF THE CONTRACT	
SEC. 6.06	ADDITIONAL TERMS AND CONDITIONS	
SEC. 6.07	HUMAN TRAFFICKING	
SEC. 6.08	RIGHT OF REJECTION	
SEC. 6.09	STATE NOT RESPONSIBLE FOR PREPARATION COSTS	
SEC. 6.10	DISCLOSURE OF PROPOSAL CONTENTS	
SEC. 6.11	ASSIGNMENT	
SEC. 6.12	DISPUTES	
SEC. 6.13	SEVERABILITY	
SEC. 6.14	SUPPLEMENTAL TERMS AND CONDITIONS	
SEC. 6.15	SOLICITATION ADVERTISING	
SEC. 6.16	SITE INSPECTIONCLARIFICATION OF OFFERS	
SEC. 6.17 SEC. 6.18	DISCUSSIONS WITH OFFERORS	
SEC. 6.19 SEC. 6.20	CONTRACT NEGOTIATION	
SEC. 6.20 SEC. 6.21	FAILURE TO NEGOTIATEFEDERALLY IMPOSED TARIFFS	
SEC. 6.21		
SEC. 0.22		

SECTION 1. INTRODUCTION & INSTRUCTIONS

SEC. 1.01 PURPOSE OF THE RFP

The Department of Administration, Division of Retirement and Benefits, is soliciting proposals for a firm to provide coordination and administration of interactive telephonic town hall meetings and livestreamed audio events.

SEC. 1.02 BUDGET

The Department of Administration, Division of Retirement and Benefits, estimates a budget of no more than **\$100,000.00** dollars annually for this project. Proposals priced at more than **\$100,000.00** annually will be considered non-responsive.

Payment for the contract is subject to funds already appropriated and identified.

SEC. 1.03 DEADLINE FOR RECEIPT OF PROPOSALS

Proposals must be received no later than **10:00 AM** prevailing Alaska Time on **November 7, 2022**. Late proposals or amendments will be disqualified and not opened or accepted for evaluation.

SEC. 1.04 PRIOR EXPERIENCE

In order for offers to be considered responsive, offerors (firms) including subcontractors must meet and clearly demonstrate the following requirements:

- 1) Must have at least two years prior experience in providing the technology to host and moderate meetings with an attendance of 1,000 or more attendees.
- 2) Must have conducted at least 40 telephonic town hall events with the following characteristics:
 - a) Over 10,000 unique phone numbers out dialed;
 - b) Callers screened;
 - c) Live-streamed;
 - d) Recorded; and,
 - e) Audio files produced in a format that can be archived online.

An offeror's failure to meet these minimum prior experience requirements will cause their proposal to be considered non-responsive and rejected.

SEC. 1.05 SYSTEM REQUIREMENTS

In order for offers to be considered responsive, offerors **must meet, and certify on Attachment Two – Submittal Form A** that all of the following system requirements are met.

The system must:

- Be capable of dialing out to a minimum 10,000 phone numbers and accepting in-bound calls from a minimum 1,000 phone numbers. All phone numbers will be US based. Please indicate if there are any restrictions related to landlines or mobile numbers;
- 2) Have the ability for participants to dial a toll-free number to join an event;

- 3) Be able to pre-record audio files to be used in association with event dial-out;
- 4) Allow hosts to select, open, and close participants phone lines to allow participants to ask questions live;
- 5) Allow for multiple hosts to participate from different locations;
- 6) Allow for Division staff to screen participants, to include ranking and brief notations of the nature of the questions;
- 7) Have the ability to safeguard participant information in compliance with HIPAA and other applicable laws;
- 8) Have the ability to livestream audio from the events on the Division social media site and on the offerors event registration page, with and without closed captioning;
- 9) Have a web interface that allows the Division to control which participants ask their questions live during the event;
- 10) Provide the ability to pose survey questions to the participants and capture feedback provided using their phone keypad;
- 11) Provide editable recording of events that can be hosted online;
- 12) Provide customer service to the division in advance of, during, and after events;
- 13) Provide statistical reports and participant data reporting to the division after events;
- 14) Manage and report on dial out numbers that did not connect or are no longer in service;
- 15) Have the ability to manage a do not call list;
- 16) Allow the division to customize participant terms and conditions for participating in events; and,
- 17) Allow participant to self-subscribe and self-unsubscribe for the events.

Offeror must provide written proof of the following requirements within their proposals:

- 1) Description of system and all standard services provided including:
 - a) Telephonic dial-out capacity of proposed system;
 - b) Telephonic dial-in capacity of proposed system;
 - c) Call screening options;
 - d) Data security protocols; and,
 - e) Participant outreach opportunities.
- 2) Limitations of services/systems;
- 3) Sample data report including:
 - a) Event analytics; and,
 - b) Participant registration data.

An offeror's failure to meet these system requirements will cause their proposal to be considered non-responsive and rejected.

SEC. 1.06 REQUIRED REVIEW

Offerors should carefully review this solicitation for defects and questionable or objectionable material. Comments concerning defects and questionable or objectionable material should be made in writing and received by the procurement officer at least ten days before the deadline for receipt of proposals. This will allow time for the issuance of any necessary amendments. It will also help prevent the opening of a defective proposal and exposure of offeror's proposals upon which award could not be made.

SEC. 1.07 QUESTIONS PRIOR TO DEADLINE FOR RECEIPT OF PROPOSALS

All questions must be in writing and directed to the procurement officer. The interested party must confirm telephone conversations in writing.

Two types of questions generally arise. One may be answered by directing the questioner to a specific section of the RFP. These questions may be answered over the telephone. Other questions may be more complex and may require a written amendment to the RFP. The procurement officer will make that decision.

PROCUREMENT OFFICER: Kyle Skeek – email address at: doa.oppm.procurement@alaska.gov

SEC. 1.08 RETURN INSTRUCTIONS

Offerors must submit their proposals via email to the procurement officer in a single PDF file. The services proposal and cost proposal must be saved as separate PDF documents and emailed to doa.oppm.procurement@alaska.gov as separate, clearly labeled attachments, such as "Firm Name – Services Proposal.pdf" and "Firm Name – Cost Proposal.pdf". The email must contain the RFP number in the subject line.

The maximum size of a single email (including all text and attachments) that can be received by the state is **20mb** (megabytes). If the email containing the proposal exceeds this size, the proposal must be sent in multiple emails that are each less than 20 megabytes and each email must comply with the requirements described above.

Please note that email transmission is not instantaneous. Similar to sending a hard copy proposal, if you are emailing your proposal, the state recommends sending it enough ahead of time to ensure the email is delivered by the deadline for receipt of proposals.

It is the offeror's responsibility to contact the issuing agency at doa.oppm.procurement@alaska.gov to confirm that the proposal has been received. The state is not responsible for unreadable, corrupt, or missing attachments.

SEC. 1.09 ASSISTANCE TO OFFERORS WITH A DISABILITY

Offerors with a disability may receive accommodation regarding the means of communicating this RFP or participating in the procurement process. For more information, contact the procurement officer no later than ten days prior to the deadline for receipt of proposals.

SEC. 1.10 AMENDMENTS TO PROPOSALS

Amendments to or withdrawals of proposals will only be allowed if acceptable requests are received prior to the deadline that is set for receipt of proposals. No amendments or withdrawals will be accepted after the deadline unless they are in response to the state's request in accordance with 2 AAC 12.290.

SEC. 1.11 AMENDMENTS TO THE RFP

If an amendment is issued before the deadline for receipt of proposals, it will be provided to all who were notified of the RFP and to those who have registered with the procurement officer after receiving the RFP from the State of Alaska Online Public Notice website.

After receipt of proposals, if there is a need for any substantial clarification or material change in the RFP, an amendment will be issued. The amendment will incorporate the clarification or change, and a new date and time

established for new or amended proposals. Evaluations may be adjusted as a result of receiving new or amended proposals.

SEC. 1.12 RFP SCHEDULE

RFP schedule set out herein represents the state's best estimate of the schedule that will be followed. If a component of this schedule, such as the deadline for receipt of proposals, is delayed, the rest of the schedule may be shifted accordingly. All times are Alaska Time.

ACTIVITY	TIME	DATE
Issue Date / RFP Released		October 17, 2022
Pre-Proposal Conference		October 24, 2022
Last day for Questions Submittal		October 26, 2022
Deadline for Receipt of Proposals / Proposal Due Date	10:00 am	November 7, 2022
	AKST	
Initial Proposal Evaluation Meeting (approximately week of)		November 14, 2022
Product Demonstrations (approximately week of)		November 14, 2022
Proposal Evaluations Complete (approximately week of)		November 14, 2022
Notice of Intent to Award (approximately week of)		November 21, 2022
Contract Start Date		December 1, 2022

This RFP does not, by itself, obligate the state. The state's obligation will commence when the contract is approved by the Commissioner of the Department of Administration, or the Commissioner's designee. Upon written notice to the contractor, the state may set a different starting date for the contract. The state will not be responsible for any work done by the contractor, even work done in good faith, if it occurs prior to the contract start date set by the state.

SEC. 1.13 PRE-PROPOSAL CONFERENCE

A pre-proposal conference will be held at **11:00 AM**, Alaska Time, on **OCTOBER 24, 2022**, via Microsoft Teams meeting. The purpose of the conference is to discuss the work to be performed with the prospective offerors and allow them to ask questions concerning the RFP.

Offerors with a disability needing accommodation should contact the procurement officer prior to the date set for the pre-proposal conference so that reasonable accommodation can be made. All interested Offerors must register with the Procurement Officer via email at doa.oppm.procurement@alaska.gov. It is highly recommended that any pre-proposal conference questions be submitted to this email address prior to the pre-proposal conference.

SEC. 1.14 ALTERNATE PROPOSALS

Offerors may only submit one proposal for evaluation. In accordance with 2 AAC 12.830 alternate proposals (proposals that offer something different than what is asked for) will be rejected.

SEC. 1.15 NEWS RELEASES

News releases related to this RFP will not be made without prior approval of the project director.

SECTION 2. BACKGROUND INFORMATION

SEC. 2.01 BACKGROUND INFORMATION

The State of Alaska, Division of Retirement and Benefits, manages the State of Alaska's retirement system and health benefit plans. The division's scope of work includes serving as the point of contact for administrative, legal, legislative, and procedural issues regarding the management of retirement systems, state-sponsored health, dental, and supplemental benefits, and explaining benefits to members.

The Commissioner of the Department of Administration is the Plan Administrator for the state's retirement systems and the AlaskaCare health plans, but delegates policy development and operational duties to the division. In addition to managing the day-to-day operations of the retirement systems and health plans, the division also provides benefit education to both retirees and prospective retirees of the State of Alaska and participating political subdivisions.

AlaskaCare is the term used to describe the health plans administered by the division. The division provides comprehensive health benefits for approximately 15,000 covered lives through the AlaskaCare employee plan and approximately 75,000 covered lives through the AlaskaCare retiree health plans.

As the state considers new initiatives, executes new contracts for plan benefit management and administration, and continues to administer AlaskaCare health plans, the division seeks to maintain communication strategies and tools to connect with members to provide accurate and timely information about the health plans, proposed or impending changes to the health plans, pension benefits, or defined contribution accounts. These strategies and tools may be applied to other division initiatives in the future.

SECTION 3. SCOPE OF WORK & CONTRACT INFORMATION

SEC. 3.01 SCOPE OF WORK

The Department of Administration, Division of Retirement & Benefits, is seeking a qualified firm to provide coordination and administration of interactive telephonic town halls and livestreamed audio events. The successful offeror shall work with the division to host public outreach events on dates and times to be determined by the division that provide an opportunity for AlaskaCare members to receive information from and ask questions of division staff. The successful offeror must:

- 1) Safeguard member information provided by the division and/or provided directly by members;
- 2) Provide a forum for direct communication between the division and AlaskaCare members;
- 3) Moderate audience Q&A, instant polling, and audio streaming;
- 4) Provide an intuitive, user-friendly event platform for event hosts, screener, and technical support to use during events; and,
- 5) Provide excellent customer service and coordination and support for all technical aspects of telephonic town hall and livestreamed events.

The Division has been hosting town hall events since 2019. There is one scheduled town hall event each month and special events may be added as the need arises. The events are typically one hour in length and currently have approximately 1300 attendees via phone and 100 attendees viewing the livestream. There are 1-5 hosts for each event that respond to attendee questions.

The Division desires a user-friendly event platform for hosts, screener, and technical support to use during events, that will moderate and manage the participants. It should offer dial-out and dial-in capability, and mute participant phone lines as they join the telephonic town hall event. It should allow participant who would like to speak on the call to ask a question or give a comment to indicate as such to the event hosts and/or administrator. Callers who would like to speak on the call should be individually screened (by State staff members and/or by offeror staff members) to collect the caller's name, location, and a short summary of their question or comment prior to being brought live on the call to ask their question or provide their comment. The hosts should be able to view the list of participant questions, and control opening and closing participant lines to ask questions live. Participants should be able to respond to survey questions asked by the hosts during the event by using their phone keypad, the results of which will be provided to the Division. The Division is requesting post event reports that provide data such as the number of participants, number of minutes they remained on the line and the number of participants who asked a question.

SEC. 3.02 CONTRACT TERM AND WORK SCHEDULE

The length of the contract will be from the date of award, approximately December 1, 2022, through November 30, 2024, with two one-year renewal options at the state's discretion.

Award of the contract resulting from this solicitation may coincide with the current contract in place for these services to allow the awardee time for initial setup and implementation prior to the first event that will be held under the resulting contract, approximately January 2023.

Unless otherwise provided in this RFP, the state and the successful offeror/contractor agree: (1) that any extension of the contract excluding any exercised renewal options, will be considered as a month-to-month

extension, and all other terms and conditions shall remain in full force and effect and (2) the procurement officer will provide notice to the contractor of the intent to cancel such month-to-month extension at least 30 days before the desired date of cancellation. A month-to-month extension may only be executed by the procurement officer via a written contract amendment.

SEC. 3.03 DELIVERABLES

The division seeks to host up to 18 telephonic town halls, to occur within one year from the start of the contract. The actual number and frequency of the events shall be determined by the division. The contractor shall be required to provide the following deliverables; however, the state may opt to forgo any specific deliverable:

- 1) Interactive training for State of Alaska staff on an as-needed basis, and can be conducted via webinar, and/or phone as appropriate to offeror system;
- 2) An online event registration page;
- 3) An online audio livestream (with closed captioning available) on offeror's website;
- 4) Audio livestream (with closed captioning available) to the State of Alaska, division website;
- 5) Audio livestream (with closed captioning available) to the State of Alaska sponsored social media sites;
- 6) Online platform or control panel that allows the host(s) to screen callers and interact with (i.e., mute and unmute) callers;
- 7) Technical support during events;
- 8) Online page to host the event recording;
- 9) Post-event participant data files including:
 - a) Phone number;
 - b) Call duration; and,
 - c) Time joined;
- 10) Post-event data reporting, including:
 - a) Number of total participants via phone;
 - b) Number of participants connected for more than five minutes;
 - c) Number of participants connected to the livestream;
 - d) Total out-bound calls, and number successfully connected;
 - e) Total in-bound calls;
 - f) Call drop rate;
 - g) Number of participants screened; and,
 - h) Number of participants brought live on the call.

SEC. 3.04 CONTRACT TYPE

This contract is a Times and Materials contract.

SEC. 3.05 PROPOSED PAYMENT PROCEDURES

The state will make payments based on a negotiated payment schedule. Each billing must consist of an itemized invoice. No payment will be made until the invoice has been approved by the project director.

Invoice verification will be routinely performed on contract pricing to assure contract compliance. Overcharges shall be credited to individual agency accounts by the Contractor within 30 days of notification. In the case of

frequent discrepancies, or at the reasonable request of the state, the Contractor will be required to perform an item-by-item audit to correct all pricing errors. Repeated cases of invoice errors may cause the contract to be terminated.

The Contractor must submit monthly invoices directly to the Division. Payment will be made by the State directly to the Contractor. The Offerors invoice shall clearly state each individual cost component.

SEC. 3.06 CONTRACT PAYMENT

No payment will be made until the contract is approved by the Commissioner of the Department of Administration or the Commissioner's designee. Under no conditions will the state be liable for the payment of any interest charges associated with the cost of the contract. The state is not responsible for and will not pay local, state, or federal taxes. All costs associated with the contract must be stated in U.S. currency.

The state shall consider payment being made as either the date a printed warrant is issued or the date an electronic funds transfer (EFT) is initiated. Contractor is encouraged to sign up for <u>Electronic Funds Transfer</u> (EFT).

Any single contract payment of \$1 million or higher must be accepted by the contractor via Electronic Funds Transfer (EFT).

SEC. 3.07 MANDATORY REPORTING

The contractor must provide a quarterly usage report to the procurement officer in an electronic format (Excel). The report must contain at least the following information: purchasing entity, description of items and/or services purchased, date of purchase, contract price, retail price, extended contract and retail price, and savings.

These reports are due 30 days after the end of each quarter. The contractor's failure to provide these reports as required may result in contract default action.

Reporting Period	<u>Due Date</u>
State Fiscal Quarter 1 (Jul 1 - Sept 30):	Oct 31
State Fiscal Quarter 2 (Oct 1 - Dec 31):	Jan 31
State Fiscal Quarter 3 (Jan 1 - Mar 31):	Apr 30
State Fiscal Quarter 4 (Apr 1 - Jun 30):	Jul 31

Any quarter with zero sales must be reported as zero sales. This may be done via email to the procurement officer.

SEC. 3.08 LOCATION OF WORK

The location(s) the work is to be performed, completed, and managed in the United States at the offeror's place of business.

The state will not provide workspace for the contractor. The contractor must provide its own workspace. Travel will not be required.

By signature on their proposal, the offeror certifies that all services provided under this contract by the contractor and all subcontractors shall be performed in the United States.

Failure to comply with these requirements may cause the state to reject the proposal as non-responsive or cancel the contract.

SEC. 3.09 SUBCONTRACTORS

United States based subcontractors may be used to perform work under this contract. If an offeror intends to use subcontractors, the offeror must identify in the proposal the names of the subcontractors and the portions of the work the subcontractors will perform.

Subcontractor experience SHALL be considered in determining whether the offeror meets the requirements set forth in **SEC. 1.04 PRIOR EXPERIENCE.**

If a proposal with subcontractors is selected, the offeror must provide the following information concerning each prospective subcontractor within five working days from the date of the state's request:

- 1) Complete name of the subcontractor;
- 2) Complete address of the subcontractor;
- 3) Type of work the subcontractor will be performing;
- 4) Percentage of work the subcontractor will be providing;
- 5) Evidence that the subcontractor holds a valid Alaska business license; and
- 6) A written statement, signed by each proposed subcontractor that clearly verifies that the subcontractor is committed to render the services required by the contract.

An offeror's failure to provide this information, within the time set, may cause the state to consider their proposal non-responsive and reject it. The substitution of one subcontractor for another may be made only at the discretion and prior written approval of the project director.

Note that if the subcontractor will not be performing work within Alaska, they will not be required to hold an Alaska business license.

SEC. 3.10 JOINT VENTURES

Joint ventures will not be allowed.

SEC. 3.11 RIGHT TO INSPECT PLACE OF BUSINESS

At reasonable times, the state may inspect those areas of the contractor's place of business that are related to the performance of a contract. If the state makes such an inspection, the contractor must provide reasonable assistance.

SEC. 3.12 CONTRACT PERSONNEL

Any change of the project team members or subcontractors named in the proposal must be approved, in advance and in writing, by the project director or procurement officer. Changes that are not approved by the state may be grounds for the state to terminate the contract.

SEC. 3.13 INSPECTION & MODIFICATION – REIMBURSEMENT FOR UNACCEPTABLE DELIVERABLES

The contractor is responsible for the completion of all work set out in the contract. All work is subject to inspection, evaluation, and approval by the project director. The state may employ all reasonable means to ensure that the work is progressing and being performed in compliance with the contract. The project director or procurement officer may instruct the contractor to make corrections or modifications if needed in order to accomplish the contract's intent. The contractor will not unreasonably withhold such changes.

Substantial failure of the contractor to perform the contract may cause the state to terminate the contract. In this event, the state may require the contractor to reimburse monies paid (based on the identified portion of unacceptable work received) and may seek associated damages.

SEC. 3.14 CONTRACT CHANGES - UNANTICIPATED AMENDMENTS

During the course of this contract, the contractor may be required to perform additional work. That work will be within the general scope of the initial contract. When additional work is required, the project director will provide the contractor a written description of the additional work and request the contractor to submit a firm time schedule for accomplishing the additional work and a firm price for the additional work. Cost and pricing data must be provided to justify the cost of such amendments per AS 36.30.400.

The contractor will not commence additional work until the procurement officer has secured any required state approvals necessary for the amendment and issued a written contract amendment, approved by the Commissioner of the Department of Administration or the Commissioner's designee.

SEC. 3.15 NONDISCLOSURE AND CONFIDENTIALITY

Contractor agrees that all confidential information shall be used only for purposes of providing the deliverables and performing the services specified herein and shall not disseminate or allow dissemination of confidential information except as provided for in this section. The contractor shall hold as confidential and will use reasonable care (including both facility physical security and electronic security) to prevent unauthorized access by, storage, disclosure, publication, dissemination to and/or use by third parties of, the confidential information. "Reasonable care" means compliance by the contractor with all applicable federal and state law, including the Social Security Act and HIPAA. The contractor must promptly notify the state in writing if it becomes aware of any storage, disclosure, loss, unauthorized access to or use of the confidential information.

Confidential information, as used herein, means any data, files, software, information or materials (whether prepared by the state or its agents or advisors) in oral, electronic, tangible or intangible form and however stored, compiled or memorialized that is classified confidential as defined by State of Alaska classification and categorization guidelines provided by the state to the contractor or a contractor agent or otherwise made available to the contractor or a contractor agent in connection with this contract, or acquired, obtained or learned by the contractor or a contractor agent in the performance of this contract. Examples of confidential information include but are not limited to technology infrastructure, architecture, financial data, trade secrets, equipment specifications, user lists, passwords, research data, and technology data (infrastructure, architecture, operating systems, security tools, IP addresses, etc.).

Additional information that the contractor shall hold as confidential during the performance of services under this contract include:

1) AlaskaCare members names and phone numbers

If confidential information is requested to be disclosed by the contractor pursuant to a request received by a third party and such disclosure of the confidential information is required under applicable state or federal law, regulation, governmental or regulatory authority, the contractor may disclose the confidential information after providing the state with written notice of the requested disclosure (to the extent such notice to the state is permitted by applicable law) and giving the state opportunity to review the request. If the contractor receives no objection from the state, it may release the confidential information within 30 days. Notice of the requested disclosure of confidential information by the contractor must be provided to the state within a reasonable time after the contractor's receipt of notice of the requested disclosure and, upon request of the state, shall seek to obtain legal protection from the release of the confidential information.

The following information shall not be considered confidential information: information previously known to be public information when received from the other party; information freely available to the general public; information which now is or hereafter becomes publicly known by other than a breach of confidentiality hereof; or information which is disclosed by a party pursuant to subpoena or other legal process and which as a result becomes lawfully obtainable by the general public.

SEC. 3.16 INDEMNIFICATION

The contractor shall indemnify, hold harmless, and defend the contracting agency from and against any claim of, or liability for error, omission or negligent act of the contractor under this agreement. The contractor shall not be required to indemnify the contracting agency for a claim of, or liability for, the independent negligence of the contracting agency. If there is a claim of, or liability for, the joint negligent error or omission of the contractor and the independent negligence of the contracting agency, the indemnification and hold harmless obligation shall be apportioned on a comparative fault basis. "Contractor" and "contracting agency", as used within this and the following article, include the employees, agents and other contractors who are directly responsible, respectively, to each. The term "independent negligence" is negligence other than in the contracting agency's selection, administration, monitoring, or controlling of the contractor and in approving or accepting the contractor's work.

SEC. 3.17 INSURANCE REQUIREMENTS

Without limiting contractor's indemnification, it is agreed that contractor shall purchase at its own expense and maintain in force at all times during the performance of services under this agreement the following policies of insurance. Where specific limits are shown, it is understood that they shall be the minimum acceptable limits. If the contractor's policy contains higher limits, the state shall be entitled to coverage to the extent of such higher limits.

Certificates of Insurance must be furnished to the procurement officer prior to beginning work and must provide for a notice of cancellation, non-renewal, or material change of conditions in accordance with policy provisions. Failure to furnish satisfactory evidence of insurance or lapse of the policy is a material breach of this contract and shall be grounds for termination of the contractor's services. All insurance policies shall comply with and be issued by insurers licensed to transact the business of insurance under AS 21.

Workers' Compensation Insurance: The contractor shall provide and maintain, for all employees engaged in work under this contract, coverage as required by AS 23.30.045, and; where applicable, any other statutory obligations including but not limited to Federal U.S.L. & H. and Jones Act requirements. The policy must waive subrogation against the State.

Commercial General Liability Insurance: covering all business premises and operations used by the Contractor in the performance of services under this agreement with minimum coverage limits of \$300,000 combined single limit per claim.

Commercial Automobile Liability Insurance: covering all vehicles used by the contractor in the performance of services under this agreement with minimum coverage limits of \$300,000 combined single limit per claim.

SEC. 3.18 TERMINATION FOR DEFAULT

If the project director or procurement determines that the contractor has refused to perform the work or has failed to perform the work with such diligence as to ensure its timely and accurate completion, the state may, by providing written notice to the contractor, terminate the contractor's right to proceed with part or all of the remaining work.

This clause does not restrict the state's termination rights under the contract provisions of Appendix A, attached in **SECTION 7. ATTACHMENTS**.

SECTION 4. PROPOSAL FORMAT AND CONTENT

SEC. 4.01 RFP SUBMITTAL FORMS

This RFP contains Submittal Forms, which must be completed by the offeror and submitted as their proposal. An electronic copy of the forms is posted along with this RFP. **Offerors shall not re-create these forms, create their own forms, or edit the format structure of the forms.**

Unless otherwise specified in this RFP, the Submittal Forms shall be the offeror's entire proposal. Do not include any marketing information in the proposal.

Any proposal that does not follow these requirements may be deemed non-responsive and rejected.

SEC. 4.02 SPECIAL FORMATTING REQUIREMENTS

The offeror must ensure that their proposal meets all special formatting requirements identified in this section.

Documents and Text: All attachment documents must be written in the English language, be single sided, and be single spaced with a minimum font size of 10. Pictures or graphics may be used if the offeror feels it is necessary to communicate their information, however, be aware of the below requirements for page limits.

Page Limits: Some Submittal Forms listed below have maximum page limit requirements. Offerors must not exceed the maximum page limits. Note, the page limit applies to the front side of a page only (for example, '1 Page' implies that the offeror can only provide a response on one side of a piece of paper).

Submittal Form	Anonymous Document	Maximum Page Limits
Submittal Form A – Offeror Information and Certifications		
Submittal Form B – Experience and Qualifications	NO	5
Submittal Form C – Understanding of the Project	NO	5
Submittal Form D – Management Plan for the Project	NO	5
Submittal Form E – Subcontractors		
Submittal Form F – Cost Proposal		

Any Submittal Form that is being evaluated and does not follow these instructions may receive a '1' score for the evaluated Submittal Form, or the entire response may be deemed non-responsive and rejected. Failure to submit any of the Submittal Forms will result in the proposal being deemed non-responsive and rejected.

SEC. 4.03 OFFEROR INFORMATION AND CERTIFICATIONS (SUBMITTAL FORM A)

The offeror must complete and submit this Submittal Form. The form must be signed by an individual authorized to bind the offeror to the provisions of the RFP.

By signature on the form, the offeror certifies they comply with the following:

a) The laws of the State of Alaska;

- b) The applicable portion of the Federal Civil Rights Act of 1964;
- c) The Equal Employment Opportunity Act and the regulations issued thereunder by the federal government;
- d) The Americans with Disabilities Act of 1990 and the regulations issued thereunder by the federal government;
- e) All terms and conditions set out in this RFP;
- f) A condition that the proposal submitted was independently arrived at, without collusion, under penalty of perjury; and
- g) That the offers will remain open and valid for at least 90 days.

If any offeror fails to comply with [a] through [g] of this paragraph, the state reserves the right to disregard the proposal, terminate the contract, or consider the contractor in default.

The Submittal Form also requests the following information:

- a) The complete name and address of offeror's firm along with the offeror's Tax ID.
- b) Information on the person the state should contact regarding the proposal.
- c) Names of critical team members/personnel.
- d) Addenda acknowledgement.
- e) Conflict of interest statement.
- f) Federal requirements.
- g) Alaska preference qualifications.

An offeror's failure to address/respond/include these items may cause the proposal to be determined to be non-responsive and the proposal may be rejected.

SEC. 4.04 EXPERIENCE AND QUALIFICATIONS (SUBMITTAL FORM B)

Offerors must provide detail on the personnel assigned to accomplish the work called for in this RFP; illustrate the lines of authority; designate the individual responsible and accountable for the completion of each component and deliverable of the RFP.

Offerors must provide a narrative description of the organization of the project team and a personnel roster that identifies each person who will actually work on the contract along with their titles and location(s) where work will be performed.

Offerors must also provide letters of reference for similar projects the offeror's firm has completed.

SPECIAL NOTE: The offeror shall not disclose their costs in this Submittal Form. This Submittal Form cannot exceed the page limit (as described in Section 4.02).

SEC. 4.05 UNDERSTANDING OF THE PROJECT (SUBMITTAL FORM C)

Offerors must provide comprehensive narrative statements that illustrate their understanding of the requirements of the project and the project schedule.

SPECIAL NOTE: The offeror shall not disclose their costs in this Submittal Form. This Submittal Form cannot exceed the page limit (as described in Section 4.02).

SEC. 4.06 MANAGEMENT PLAN FOR THE PROJECT (SUBMITTAL FORM D)

Offerors must provide comprehensive narrative statements that set out the management plan they intend to follow and illustrate how the plan will serve to accomplish the work and meet the state's project schedule.

SPECIAL NOTE: The offeror shall not disclose their costs in this Submittal Form. This Submittal Form cannot exceed the page limit (as described in Section 4.02).

SEC. 4.07 SUBCONTRACTORS (SUBMITTAL FORM E)

If using subcontractors, the offeror must complete and submit this Submittal Form.

SEC. 4.08 COST PROPOSAL (SUBMITTAL FORM F)

Offerors must complete and submit this Submittal Form. Proposed costs must include all direct and indirect costs associated with the performance of the contract, including, but not limited to, total number of hours at various hourly rates, direct expenses, payroll, supplies, overhead assigned to each person working on the project, percentage of each person's time devoted to the project, and profit. The costs identified on the cost proposal are the total amount of costs to be paid by the state. No additional charges shall be allowed.

SEC. 4.09 PRODUCT DEMONSTRATION FOR THE PROJECT

The top two highest ranking vendors will be interviewed with their account manager. The interview will be done prior to the demonstration on the same day.

The top two highest ranking vendors shall be required to provide an online visual and interactive demonstration on their proposed telephonic town hall and livestream audio event systems and user interface and capabilities.

Demonstrations are intended to provide the state with an in depth understanding of how the offeror's system will function during a live event and provide examples of how users will interface with the system. These demonstrations must be based on the deliverables identified in Section 3.03 of this RFP. The top two highest ranking vendors must be prepared to demonstrate the required capabilities.

The top two highest ranking vendors will be contacted three days prior to the live demonstration to schedule a 30-minute interview with the account manager and following a 30-minute live demonstration. The interview and demonstration shall not last no longer than 60 minutes.

The top two highest ranking vendors must provide a web link and a dial in number for the demonstration. The top two highest ranking vendors shall be required to provide the state access to their online event hosting platform or set up an online web application (such as WebEx, GoToMeeting, Adobe Connect, ect.) that will be used to present their product demonstration. The demonstration is to be interactive and shall be facilitated by the offeror.

The state will strictly enforce the 30-minute interview and 30-minute demonstration time. The top two highest ranking vendors must be prepared to start the interview and demonstration on time and not include any information or marketing in their demonstration that does not directly apply to the scope of work and deliverables required.

The interviews will not be evaluated. The demonstration will be evaluated.

SECTION 5. EVALUATION CRITERIA AND CONTRACTOR SELECTION

SEC. 5.01 SUMMARY OF EVALUATION PROCESS

The state will use the following steps to evaluate and prioritize proposals:

- 1) Proposals will be assessed for overall responsiveness. Proposals deemed non-responsive will be eliminated from further consideration.
- 2) A proposal evaluation committee (PEC), made up of at least three state employees or public officials, will evaluate specific parts of the responsive proposals.
- 3) The Submittal Forms, from each responsive proposal, will be sent to the PEC. No cost information will be shared or provided to the PEC.
- 4) The PEC will independently evaluate and score the documents based on the degree to which they meet the stated evaluation criteria.
- 5) After independent scoring, the PEC will have a meeting, chaired by the procurement officer, where the PEC may have a group discussion prior to finalizing their scores.
- 6) The evaluators will submit their final individual scores to the procurement officer, who will then compile the scores and calculate awarded points as set out in Section 5.03.
- 7) After the initial PEC meeting, the procurement officer will calculate scores for cost proposals as set out in Section 5.08 and add those scores to the awarded points along with factoring in any Alaska preferences.
- 8) Then the procurement officer will identify the top two highest ranking offerors.
- 9) Demonstrations will be the same for the top two highest ranking offerors based on the deliverables listed in Section 3.03. Failure to provide all demonstration requests may result in a lower score from the PEC members during evaluation.
- 10) The PEC will participate in the online demonstration and reserves the right to seek clarification or ask following-up questions. The PEC will evaluate and score the demonstration, assigning evaluation points for the demonstration to overall evaluation score.
- 11) The procurement officer may ask for best and final offers from offerors susceptible for award and revise the cost scores accordingly.
- 12) The state will then conduct any necessary negotiations with the highest scoring offeror and award a contract if the negotiations are successful.

SEC. 5.02 EVALUATION CRITERIA

Proposals will be evaluated based on their overall value to state, considering both cost and non-cost factors as described below. Note: An evaluation may not be based on discrimination due to the race, religion, color, national origin, sex, age, marital status, pregnancy, parenthood, disability, or political affiliation of the offeror.

Overall Criteria	Weight
Responsiveness and System Requirements (Submittal Form A)	Pass/Fail
Subcontractors (Submittal Form E – if applicable)	Pass/Fail

Qualifications Criteria		Weight
Experience and Qualifications	(Submittal Form B)	125
Understanding of the Project	(Submittal Form C)	100

Product Demonstration for the Project		175
Management Plan for the Project	(Submittal Form D)	100
	Total	500

Cost Criteria		Weight
Cost Proposal	(Submittal Form F)	400
	Total	400

Preference Criteria		Weight
Alaska Offeror Preference (if applicable)		100
	Total	100

TOTAL EVALUATION POINTS AVAILABLE: 1000

SEC. 5.03 SCORING METHOD AND CALCULATION

The PEC will evaluate responses against the questions set out in Sections 5.04 through 5.07 and assign a single score for each section. Offerors' responses for each section will be rated comparatively against one another with each PEC member assigning a score of 1, 5, or 10 (with 10 representing the highest score, 5 representing the average score, and 1 representing the lowest score). Responses that are similar or lack dominant information to differentiate the offerors from each other will receive the same score. Therefore, it is the offeror's responsibility to provide dominant information and differentiate themselves from their competitors.

After the PEC has scored each section, the scores for each section will be totaled and the following formula will be used to calculate the amount of points awarded for that section:

Offeror Total Score

x Max Points = Points Awarded

Highest Total Score Possible

Example (Max Points for the Section = 100):

	PEC	PEC	PEC	PEC		
	Member 1	Member 2	Member 3	Member 4	Combined	Points
	Score	Score	Score	Score	Total Score	Awarded
Offeror 1	10	5	5	10	30	75
Offeror 2	5	5	5	5	20	50
Offeror 3	10	10	10	10	40	100

Offeror 1 was awarded 75 points:

Offeror Total Score (30)

x Max Points (100) = Points Awarded (75)

Highest Total Score Possible (40)

Offeror 2 was awarded 50 points:

Highest Total Score Possible (40)

Offeror Total Score (20)	.,	May Points (100)	_	Doints Awarded (EO)
Highest Total Score Possible (40)		Max Points (100)	=	Points Awarded (50)
Offeror 3 was awarded 100 point	s:			
Offeror Total Score (40)				

SEC. 5.04 EXPERIENCE AND QUALIFICATIONS

This portion of the offeror's proposal will be evaluated against the following questions:

1) Questions regarding the personnel:

- a) Do the individuals assigned to the project have experience on similar projects?
- b) Are resumes complete and do they demonstrate backgrounds that would be desirable for individuals engaged in the work the project requires?

x Max Points (100) = Points Awarded (100)

c) How extensive is the applicable education and experience of the personnel designated to work on the project?

2) Questions regarding the firm and subcontractor (if used):

- a) How well has the firm demonstrated experience in completing similar projects on time and within budget?
- b) How successful is the general history of the firm regarding timely and successful completion of projects?
- c) Has the firm provided letters of reference for similar projects?
- d) If a subcontractor will perform work on the contract, how well do they measure up to the evaluation used for the offeror?

SEC. 5.05 UNDERSTANDING OF THE PROJECT

This portion of the offeror's proposal will be evaluated against the following questions:

- 1) How well has the offeror demonstrated a thorough understanding of the purpose and scope of the project?
- 2) How well has the offeror identified pertinent issues and potential problems related to the project?
- 3) To what degree has the offeror demonstrated an understanding of the deliverables the state expects it to provide?

4) Has the offeror demonstrated an understanding of the state's time schedule and can meet it?

SEC. 5.06 PRODUCT DEMONSTRATION FOR THE PROJECT

This portion of the offeror's proposal will be evaluated against the following questions:

- 1) How well did the online demonstration confirm the offerors' ability to meet or exceed the state's needs for the Telephonic Town Hall service?
- 2) Has the offeror demonstrated their ability to provide online Telephonic Town Hall events, online registration for participants, and event recordings?
- 3) Has the offeror demonstrated their ability to provide audio livestream to the state website and to social media sites?
- 4) Has the offeror demonstrated the ability to allow the host to screen calls, interact with callers, and provide technical support during events?
- 5) Has the offeror demonstrated the ability to provide post-event data files and post -event data reporting?

SEC. 5.07 MANAGEMENT PLAN FOR THE PROJECT

This portion of the offeror's proposal will be evaluated against the following questions:

- 1) How well does the management plan support all of the project requirements and logically lead to the deliverables required in the RFP?
- 2) How well is accountability completely and clearly defined?
- 3) Is the organization of the project team clear?
- 4) How well does the management plan illustrate the lines of authority and communication?
- 5) To what extent does the offeror already have the hardware, software, equipment, and licenses necessary to perform the contract?
- 6) Does it appear that the offeror can meet the schedule set out in the RFP?
- 7) Has the offeror gone beyond the minimum tasks necessary to meet the objectives of the RFP?
- 8) To what degree is the proposal practical and feasible?
- 9) To what extent has the offeror identified potential problems?

SEC. 5.08 CONTRACT COST (COST PROPOSAL)

Overall, a minimum of 40% of the total evaluation points will be assigned to cost. After the procurement officer applies any applicable preferences, the offeror with the lowest total cost will receive the maximum number of points allocated to cost per 2 AAC 12.260(c). The point allocations for cost on the other proposals will be determined using the following formula:

[(Price of Lowest Cost Proposal) x (Maximum Points for Cost)] \div (Cost of Each Higher Priced Proposal)

Example (Max Points for Contract Cost = 400):

Step 1

List all proposal prices, adjusted where appropriate by the application of applicable preferences claimed by the offeror.

Offeror #1	\$40,000
Offeror #2	\$42,750
Offeror #3	\$47,500

Step 2

In this example, the RFP allotted 40% of the available 1,000 points to cost. This means that the lowest cost will receive the maximum number of points.

Offeror #1 receives 400 points.

The reason they receive that amount is because the lowest cost proposal, in this case \$40,000, receives the maximum number of points allocated to cost, 400 points.

Offeror #2 receives 374.3 points.

\$40,000 lowest cost x 400 maximum points for cost = $16,000,000 \div $42,750$ cost of Offeror #2's proposal = **374.3**

Offeror #3 receives 336.8 points.

\$40,000 lowest cost x 400 maximum points for cost = $16,000,000 \div $47,500$ cost of Offeror #3's proposal = 336.8

SEC. 5.09 APPLICATION OF PREFERENCES

Certain preferences apply to all state contracts, regardless of their dollar value. The Alaska Bidder, Alaska Veteran, and Alaska Offeror preferences are the most common preferences involved in the RFP process. Additional preferences that may apply to this procurement are listed below. Guides that contain excerpts from the relevant statutes and codes, explain when the preferences apply and provide examples of how to calculate the preferences are available at the following website:

http://doa.alaska.gov/dgs/pdf/pref1.pdf

- 1) Alaska Products Preference AS 36.30.332
- 2) Recycled Products Preference AS 36.30.337
- 3) Local Agriculture and Fisheries Products Preference AS 36.15.050
- 4) Employment Program Preference AS 36.30.321(b)
- 5) Alaskans with Disabilities Preference AS 36.30.321(d)
- 6) Alaska Veteran's Preference AS 36.30.321(f)

The Division of Vocational Rehabilitation in the Department of Labor and Workforce Development keeps a list of qualified employment programs and individuals who qualify as persons with a disability. As evidence of a

businesses or an individual's right to the Employment Program or Alaskans with Disabilities preferences, the Division of Vocational Rehabilitation will issue a certification letter. To take advantage of these preferences, a business or individual must be on the appropriate Division of Vocational Rehabilitation list prior to the time designated for receipt of proposals. Offerors must attach a copy of their certification letter to the proposal. An offeror's failure to provide this certification letter with their proposal will cause the state to disallow the preference.

SEC. 5.10 ALASKA BIDDER PREFERENCE

An Alaska Bidder Preference of 5% will be applied to the price in the proposal. The preference will be given to an offeror who:

- 1) Holds a current Alaska business license prior to the deadline for receipt of proposals;
- 2) Submits a proposal for goods or services under the name appearing on the offeror's current Alaska business license;
- 3) Has maintained a place of business within the state staffed by the offeror, or an employee of the offeror, for a period of six months immediately preceding the date of the proposal;
- 4) Is incorporated or qualified to do business under the laws of the state, is a sole proprietorship and the proprietor is a resident of the state, is a limited liability company (LLC) organized under AS 10.50 and all members are residents of the state, or is a partnership under AS 32.06 or AS 32.11 and all partners are residents of the state; and
- 5) If a joint venture, is composed entirely of ventures that qualify under (1)-(4) of this subsection.

Alaska Bidder Preference Certification Form

In order to receive the Alaska Bidder Preference, the proposal must include the Alaska Bidder Preference Certification Form attached to this RFP. An offeror does not need to complete the Alaska Veteran Preference questions on the form if not claiming the Alaska Veteran Preference. An offeror's failure to provide this completed form with their proposal will cause the state to disallow the preference.

SEC. 5.11 ALASKA VETERAN PREFERENCE

An Alaska Veteran Preference of 5%, not to exceed \$5,000, will be applied to the price in the proposal. The preference will be given to an offeror who qualifies under AS 36.30.990(2) as an Alaska bidder and is a:

- A. Sole proprietorship owned by an Alaska veteran;
- B. Partnership under AS 32.06 or AS 32.11 if a majority of the partners are Alaska veterans;
- C. Limited liability company organized under AS 10.50 if a majority of the members are Alaska veterans; or
- D. Corporation that is wholly owned by individuals, and a majority of the individuals are Alaska veterans.

In accordance with AS 36.30.321(i), the bidder must also add value by actually performing, controlling, managing, and supervising the services provided, or for supplies, the bidder must have sold supplies of the general nature solicited to other state agencies, other government, or the general public.

Alaska Veteran Preference Certification

In order to receive the Alaska Veteran Preference, the proposal must include the Alaska Bidder Preference Certification Form attached to this RFP. An offeror's failure to provide this completed form with their proposal will cause the state to disallow the preference.

SEC. 5.12 ALASKA OFFEROR PREFERENCE

Per 2 AAC 12.260, if an offeror qualifies for the Alaska Bidder Preference, the offeror will receive an Alaska Offeror Preference. The preference will be 10% of the total available points, which will be added to the offeror's overall evaluation score.

Example:

Step 1

Determine the number of points available to qualifying offerors under this preference:

1000 Total Points Available in RFP x 10% Alaska Offeror preference = 100 Points for the preference

Step 2

Determine which offerors qualify as Alaska bidders and thus, are eligible for the Alaska Offeror preference. For the purpose of this example, presume that all proposals have been completely evaluated based on the evaluation criteria in the RFP. The scores at this point are:

Offeror #1	830 points	No Preference	0 points
Offeror #2	740 points	Alaska Offeror Preference	100 points
Offeror #3	800 points	Alaska Offeror Preference	100 points

Step 3

Add the applicable Alaska Offeror preference amounts to the offerors' scores:

Offeror #3	900 points	(800 points + 100 points)
Offeror #2	840 points	(740 points + 100 points)
Offeror #1	830 points	

Offeror #3 is the highest scoring offeror and would get the award, provided their proposal is responsive and responsible.

SEC. 5.13 OFFEROR NOTIFICATION OF SELECTION

After the completion of contract negotiation, the procurement officer will issue a written Notice of Intent to Award and send copies of that notice to all offerors who submitted proposals. The notice will list the names of all offerors and identify the offeror selected for award.

SECTION 6. GENERAL PROCESS INFORMATION

SEC. 6.01 INFORMAL DEBRIEFING

When the contract is completed, an informal debriefing may be performed at the discretion of the project director or procurement officer. If performed, the scope of the debriefing will be limited to the work performed by the contractor.

SEC. 6.02 ALASKA BUSINESS LICENSE AND OTHER REQUIRED LICENSES

Prior to the award of a contract, an offeror must hold a valid Alaska business license. However, in order to receive the Alaska Bidder Preference and other related preferences, such as the Alaska Veteran Preference and Alaska Offeror Preference, an offeror must hold a valid Alaska business license prior to the deadline for receipt of proposals. Offerors should contact the **Department of Commerce, Community and Economic Development, Division of Corporations, Business, and Professional Licensing** for information on these licenses. Acceptable evidence that the offeror possesses a valid Alaska business license may consist of any one of the following:

- Copy of an Alaska business license;
- Certification on the proposal that the offeror has a valid Alaska business license and has included the license number in the proposal;
- A canceled check for the Alaska business license fee;
- A copy of the Alaska business license application with a receipt stamp from the state's occupational licensing office; or
- A sworn and notarized statement that the offeror has applied and paid for the Alaska business license.

You are not required to hold a valid Alaska business license at the time proposals are opened if you possess one of the following licenses and are offering services or supplies under that specific line of business:

- Fisheries business licenses issued by Alaska Department of Revenue or Alaska Department of Fish and Game,
- Liguor licenses issued by Alaska Department of Revenue for alcohol sales only,
- Insurance licenses issued by Alaska Department of Commerce, Community and Economic Development,
 Division of Insurance, or
- Mining licenses issued by Alaska Department of Revenue.

Prior the deadline for receipt of proposals, all offerors must hold any other necessary applicable professional licenses required by Alaska Statute.

SEC. 6.03 STANDARD CONTRACT PROVISIONS

Standard Contract Form for Goods and Non-Professional Services (form SCF.DOC/Appendix A). This form is attached with the RFP for your review. The contractor must comply with the contract provisions set out in this

attachment. No alteration of these provisions will be permitted without prior written approval from the Department of Law, and the state reserves the right to reject a proposal that is non-compliant or takes exception with the contract terms and conditions stated in the Agreement. Any requests to change language in this document (adjust, modify, add, delete, etc.), must be set out in the offeror's proposal in a separate document. Please include the following information with any change that you are proposing:

- 1) Identify the provision that the offeror takes exception with.
- 2) Identify why the provision is unjust, unreasonable, etc.
- 3) Identify exactly what suggested changes should be made.

SEC. 6.04 QUALIFIED OFFERORS

Per 2 AAC 12.875, unless provided for otherwise in the RFP, to qualify as an offeror for award of a contract issued under AS 36.30, the offeror must:

- 1) Add value in the contract by actually performing, controlling, managing, or supervising the services to be provided; or
- 2) Be in the business of selling and have actually sold on a regular basis the supplies that are the subject of the RFP.

If the offeror leases services or supplies or acts as a broker or agency in providing the services or supplies in order to meet these requirements, the procurement officer may not accept the offeror as a qualified offeror under AS 36.30.

SEC. 6.05 PROPOSAL AS PART OF THE CONTRACT

Part of all of this RFP and the successful proposal may be incorporated into the contract.

SEC. 6.06 ADDITIONAL TERMS AND CONDITIONS

The state reserves the right to add terms and conditions during contract negotiations. These terms and conditions will be within the scope of the RFP and will not affect the proposal evaluations.

SEC. 6.07 HUMAN TRAFFICKING

By signature on their proposal, the offeror certifies that the offeror is not established and headquartered or incorporated and headquartered in a country recognized as Tier 3 in the most recent United States Department of State's Trafficking in Persons Report.

The most recent United States Department of State's Trafficking in Persons Report can be found at the following website: https://www.state.gov/trafficking-in-persons-report/

Failure to comply with this requirement will cause the state to reject the proposal as non-responsive or cancel the contract.

SEC. 6.08 RIGHT OF REJECTION

Offerors must comply with all of the terms of the RFP, the State Procurement Code (AS 36.30), and all applicable local, state, and federal laws, codes, and regulations. The procurement

officer may reject any proposal that does not comply with all of the material and substantial terms, conditions, and performance requirements of the RFP.

Offerors may not qualify the proposal nor restrict the rights of the state. If an offeror does so, the procurement officer may determine the proposal to be a non-responsive counter-offer and the proposal may be rejected.

Minor informalities that:

- Do not affect responsiveness;
- Are merely a matter of form or format;
- Do not change the relative standing or otherwise prejudice other offers;
- Do not change the meaning or scope of the RFP;
- Are trivial, negligible, or immaterial in nature;
- Do not reflect a material change in the work; or
- Do not constitute a substantial reservation against a requirement or provision;

may be waived by the procurement officer.

The state reserves the right to refrain from making an award if it determines that to be in its best interest. A proposal from a debarred or suspended offeror shall be rejected.

SEC. 6.09 STATE NOT RESPONSIBLE FOR PREPARATION COSTS

The state will not pay any cost associated with the preparation, submittal, presentation, or evaluation of any proposal.

SEC. 6.10 DISCLOSURE OF PROPOSAL CONTENTS

All proposals and other material submitted become the property of the State of Alaska and may be returned only at the state's option. AS 40.25.110 requires public records to be open to reasonable inspection. All proposal information, including detailed price and cost information, will be held in confidence during the evaluation process and prior to the time a Notice of Intent to Award is issued. Thereafter, proposals will become public information.

The Office of Procurement and Property Management (OPPM), or their designee recognizes that some information an offeror submits might be confidential under the United States or the State of Alaska Constitution, a federal statute or regulation, or a State of Alaska statute: i.e., might be confidential business information (CBI). See, e.g., article 1, section 1 of the Alaska Constitution; AS 45.50.910 – 45.50.945 (the Alaska Uniform Trade Secrets Act); DNR v. Arctic Slope Regional Corp., 834 P.2d 134, 137-39 (Alaska 1991). For OPPM or their designee to treat information an offeror submits with its proposal as CBI, the offeror must do the following when submitting their proposal: (1) mark the specific information it asserts is CBI; and (2) for each discrete set of such information, identify, in writing, each authority the offeror asserts make the information CBI. If the offeror does not do these things, the information will become public after the Notice of Intent to Award is issued. If the offeror does these things, OPPM or their designee will evaluate the offeror's assertion upon receiving a request for the information. If OPPM or their designee reject the assertion, they will, to the extent permitted by federal and State of Alaska law, undertake reasonable measures to give the offeror an opportunity to object to the disclosure of the information.

SEC. 6.11 ASSIGNMENT

Per 2 AAC 12.480, the contractor may not transfer or assign any portion of the contract without prior written approval from the procurement officer.

SEC. 6.12 DISPUTES

A contract resulting from this RFP is governed by the laws of the State of Alaska. If the contractor has a claim arising in connection with the agreement that it cannot resolve with the State by mutual agreement, it shall pursue the claim, if at all, in accordance with the provisions of AS 36.30.620 – AS 36.30.632. To the extent not otherwise governed by the preceding, the claim shall be brought only in the Superior Court of the State of Alaska and not elsewhere.

SEC. 6.13 SEVERABILITY

If any provision of the contract or agreement is declared by a court to be illegal or in conflict with any law, the validity of the remaining terms and provisions will not be affected; and the rights and obligations of the parties will be construed and enforced as if the contract did not contain the particular provision held to be invalid.

SEC. 6.14 SUPPLEMENTAL TERMS AND CONDITIONS

Proposals must comply with Section 6.08 Right of Rejection. However, if the state fails to identify or detect supplemental terms or conditions that conflict with those contained in this RFP or that diminish the state's rights under any contract resulting from the RFP, the term(s) or condition(s) will be considered null and void. After award of contract:

If conflict arises between a supplemental term or condition included in the proposal and a term or condition of the RFP, the term or condition of the RFP will prevail; and

If the state's rights would be diminished as a result of application of a supplemental term or condition included in the proposal, the supplemental term or condition will be considered null and void.

SEC. 6.15 SOLICITATION ADVERTISING

Public notice has been provided in accordance with 2 AAC 12.220.

SEC. 6.16 SITE INSPECTION

The state may conduct on-site visits to evaluate the offeror's capacity to perform the contract. An offeror must agree, at risk of being found non-responsive and having its proposal rejected, to provide the state reasonable access to relevant portions of its work sites. Individuals designated by the procurement officer at the state's expense will make site inspection.

SEC. 6.17 CLARIFICATION OF OFFERS

In order to determine if a proposal is reasonably susceptible for award, communications by the procurement officer or the proposal evaluation committee (PEC) are permitted with an offeror to clarify uncertainties or eliminate confusion concerning the contents of a proposal. Clarifications may not result in a material or substantive change to the proposal. The evaluation by the procurement officer or the PEC may be adjusted as a result of a clarification under this section.

SEC. 6.18 DISCUSSIONS WITH OFFERORS

The state may conduct discussions with offerors in accordance with AS 36.30.240 and 2 AAC 12.290. The purpose of these discussions will be to ensure full understanding of the requirements of the RFP and proposal. Discussions will be limited to specific sections of the RFP or proposal identified by the procurement officer. Discussions will only be held with offerors who have submitted a proposal deemed reasonably susceptible for award by the procurement officer. Discussions, if held, will be after initial evaluation of proposals by the procurement officer or the PEC. If modifications are made as a result of these discussions, they will be put in writing. Following discussions, the procurement officer may set a time for best and final proposal submissions from those offerors with whom discussions were held. Proposals may be reevaluated after receipt of best and final proposal submissions.

If an offeror does not submit a best and final proposal or a notice of withdrawal, the offeror's immediate previous proposal is considered the offeror's best and final proposal.

Offerors with a disability needing accommodation should contact the procurement officer prior to the date set for discussions so that reasonable accommodation can be made. Any oral modification of a proposal must be reduced to writing by the offeror.

SEC. 6.19 CONTRACT NEGOTIATION

After final evaluation, the procurement officer may negotiate with the offeror of the highest-ranked proposal. Negotiations, if held, shall be within the scope of the request for proposals and limited to those items which would not have an effect on the ranking of proposals. If the highest-ranked offeror fails to provide necessary information for negotiations in a timely manner, or fails to negotiate in good faith, the state may terminate negotiations and negotiate with the offeror of the next highest-ranked proposal. If contract negotiations are commenced, they will be held via Microsoft Teams.

SEC. 6.20 FAILURE TO NEGOTIATE

If the selected offeror

- Fails to provide the information required to begin negotiations in a timely manner; or
- Fails to negotiate in good faith; or
- Indicates they cannot perform the contract within the budgeted funds available for the project; or
- If the offeror and the state, after a good faith effort, simply cannot come to terms,

the state may terminate negotiations with the offeror initially selected and commence negotiations with the next highest ranked offeror.

SEC. 6.21 FEDERALLY IMPOSED TARIFFS

Changes in price (increase or decrease) resulting directly from a new or updated federal tariff, excise tax, or duty, imposed after contract award may be adjusted during the contract period or before delivery into the United States via contract amendment.

- Notification of Changes: The contractor must promptly notify the procurement officer in writing of any
 new, increased, or decreased federal excise tax or duty that may result in either an increase or decrease
 in the contact price and shall take appropriate action as directed by the procurement officer.
- After-imposed or Increased Taxes and Duties: Any federal excise tax or duty for goods or services covered
 by this contract that was exempted or excluded on the contract award date but later imposed on the
 contractor during the contract period, as the result of legislative, judicial, or administrative action may
 result in a price increase provided:
 - The tax or duty takes effect after the contract award date and isn't otherwise addressed by the contract;
 - b) The contractor warrants, in writing, that no amount of the newly imposed federal excise tax or duty or rate increase was included in the contract price, as a contingency or otherwise.
- After-relieved or Decreased Taxes and Duties: The contract price shall be decreased by the amount of
 any decrease in federal excise tax or duty for goods or services under the contract, except social security
 or other employment taxes, that the contractor is required to pay or bear, or does not obtain a refund of,
 through the contractor's fault, negligence, or failure to follow instructions of the procurement officer.
- State's Ability to Make Changes: The state reserves the right to request verification of federal excise tax
 or duty amounts on goods or services covered by this contract and increase or decrease the contract price
 accordingly.
- Price Change Threshold: No adjustment shall be made in the contract price under this clause unless the amount of the adjustment exceeds \$250.

SEC. 6.22 PROTEST

AS 36.30.560 provides that an interested party may protest the content of the RFP.

An interested party is defined in 2 AAC 12.990(a) (7) as "an actual or prospective bidder or offeror whose economic interest might be affected substantially and directly by the issuance of a contract solicitation, the award of a contract, or the failure to award a contract."

If an interested party wishes to protest the content of a solicitation, the protest must be received, in writing, by the procurement officer at least ten days prior to the deadline for receipt of proposals.

AS 36.30.560 also provides that an interested party may protest the award of a contract or the proposed award of a contract.

If an offeror wishes to protest the award of a contract or the proposed award of a contract, the protest must be received, in writing, by the procurement officer within ten days after the date the Notice of Intent to Award the contract is issued.

A protester must have submitted a proposal in order to have sufficient standing to protest the proposed award of a contract. Protests must include the following information:

- The name, address, and telephone number of the protester;
- The signature of the protester or the protester's representative;
- Identification of the contracting agency and the solicitation or contract at issue;
- A detailed statement of the legal and factual grounds of the protest including copies of relevant documents; and the form of relief requested.

Protests filed by telex or telegram are not acceptable because they do not contain a signature. Fax copies containing a signature are acceptable.

The procurement officer will issue a written response to the protest. The response will set out the procurement officer's decision and contain the basis of the decision within the statutory time limit in AS 36.30.580. A copy of the decision will be furnished to the protester by certified mail, fax or another method that provides evidence of receipt.

All offerors will be notified of any protest. The review of protests, decisions of the procurement officer, appeals, and hearings, will be conducted in accordance with the State Procurement Code (AS 36.30), Article 8 "Legal and Contractual Remedies."

SEC. 7.01 ATTACHMENTS

Attachments:

- 1) Submittal Form F Cost Proposal
- 2) Submittal Forms A-F
- 3) Standard Contract Form and Appendix A Goods and Non-Professional Services (Sample)