

# INTRODUCTION

## Alaska Marine Highway Operations Board

# AGENDA

- Board Authority, Roles and Responsibilities
- Board Membership Matrix
- Long Range Planning

# WHAT'S A BOARD?



**FOR PROFIT**



**NONPROFIT**



**PUBLIC**

# FOR PROFIT BOARD



Represents a company's shareholders and interests



Make decisions on behalf of shareholders



Oversee policies and set management direction

# COMMON NONPROFIT BOARD FUNCTIONS



Carry out the  
mission



Supervise  
executive



Fiduciary and  
legal  
responsibilities



Fundraise and  
personally  
contribute



# PUBLIC BOARDS

## STATE OF ALASKA – TYPES OF BOARDS

Licensing boards

Regulatory boards

Adjudicatory boards

Quasi-independent state agencies

Advisory boards

Fiduciary boards

Federal boards

Interstate compacts



# OTHER STATE BOARDS

- Renewable Energy Fund Advisory Committee
- Alaska Citizen Review Panel
- Alaska Board Alcohol and Drug Abuse/Alaska Mental Health Board
- Massage Therapist Licensing Board
- Statewide Independent Living Council
- Statewide Broadband Advisory Board



# **AUTHORITY, ROLES + RESPONSIBILITIES**

## **Alaska Marine Highway Operations Board**

# DEPARTMENT DUTIES

1. direct approved highway planning and construction and maintenance, protection, and control of highways;
2. employ assistants and employees
3. certify and approve vouchers;
4. provide a program of highway research;
5. prepare a budget;
6. review the annual highway program;
7. develop and implement an avalanche control plan to protect persons who use public highways;
- 8. review and respond to recommendations regarding the statewide transportation improvement program that are made by the Alaska Marine Highway Operations Board established under AS 19.65.110;**
- 9. report, in a manner that is easily available to the public and the media, including on the department's Internet website, on the progress of the Alaska marine highway system in meeting the performance goals established by the Alaska Marine Highway Operations Board under AS 19.65.011.**





# BOARD DUTIES

## **The Board Shall:**

Provide advice and recommendations to the commissioner of transportation and public facilities concerning the operation and management of the Alaska marine highway system, including:

- advice and recommendations regarding business to enhance revenue and reduce costs
- personnel management
- commercial service options
- ship maintenance
- construction, and repair
- fleet strategy
- reliability
- regulatory compliance
- other service objectives

# The Board Shall:

- Annually submit recommendations to the Department of Transportation and Public Facilities regarding the preparation of the **statewide transportation improvement program**.



## **The Board May:**

### **Recommend Corrective Action**

If the board determines that the Alaska marine highway system has deviated from a plan, policy, or procedure described in the short-term plan or comprehensive long-range plan the Board:

- May prepare a report recommending corrective action.
- Shall submit an electronic report prepared under this subsection to the legislature and the governor
- Shall make the report available to the public.

# The Board May:

## Establish Task Force

- Establish a task force that includes members who are not members of the board and that is tasked with investigating matters relevant to the Alaska marine highway system and reporting to the board.
- Members of a task force established are not entitled to receive a salary, per diem, or travel expenses.

# SHORT-TERM AND COMPREHENSIVE LONG-RANGE PLANS

## **The DOT-PF, in consultation with the AMHOB, shall:**

- Prepare a short-term plan and a comprehensive long- range plan for the development and improvement of the Alaska marine highway system.
- Revise and update the short-term plan annually and the comprehensive long-range plan at least every five years.

## **The short-term plan must:**

- Describe the means by which effective and efficient progress toward priorities and goals defined in the comprehensive long-range plan will be attained.
- Include recommendations for the state operating and capital budgets.
- Include a description of skill or competency gaps in the membership of the AMHOB.

## **The comprehensive long-range plan must:**

- Include priorities and goals for the Alaska marine highway system.
- Proposed strategic maintenance and vessel replacement plan.
- May recommend performance measures, including output, efficiency, and effectiveness measures.
- The department shall submit both the short- term and the comprehensive long-range plans and revisions and updates of the plans to the legislature and the governor and make the plans available to the public.





# STATE BOARD TOOLKIT: Best Practices



DENALIDANIELS  
+ ASSOCIATES



---

**GOVERNANCE**

---

**BOARD OPERATIONS**

---

**FUNDING**

---

**COMMITTEES**

---

**PLANNING**

---

**BOARD SUPPORT**





# ALASKA MARINE HIGHWAY OPERATIONS BOARD Competency Review

Board Member	Sector																	
	Deputy DOT Commissioner	Union	Alaska Native Org or Tribe *	Enterprise	Architecture	Business Operations	Financial Management	Risk Management	Logistics	Supply Chain Management	Engineering	Project Management	Marine Operations and Controls	Strategy	Regulatory Compliance	Ship Maintenance	Construction	Repair
Alan Austerman (Gov)																		
Wanetta Ayers, Vice Chair (Speaker)																		
Cynthia Berns																		
Rob Carpenter																		
Larry "Norm" Carson (Gov)																		
Paul Johnsen (Sen. Pres.)																		
Shirley Marquardt, Chair (Speaker)																		
Keith Hillard																		
Ed Page																		

\*community served by AMHS

**ALASKA MARINE  
HIGHWAY  
OPERATIONS  
BOARD**

# **Competency Review**

- Enterprise
- Architecture
- Business operations
- Financial management
- Risk management
- Logistics
- Supply chain management
- Engineering
- Project management & controls
- Marine operations
- Strategy
- Regulatory compliance
- Ship maintenance
- Construction
- Repair
- Quality Management
- Continuous Improvement
- Sales and marketing
- Communication
- Customer Interface
- Experience Management

## WORKSHOP: STRATEGIC PLAN FRAMEWORK

**Vision**

Where we want to go. A formal summary of the aims and values of a company or organization.

**Mission**

What we do.

**Goals or  
Priorities**

A set of strategies where focused effort is needed to change outcomes.

**Strategies**

A coordinated set of actions designed to achieve success in the priority areas.

**Actions**

Specific steps to carry out strategies. Actions for each strategy are updated annually.

**Lead**

Those who will carry out the work.





# WRAP UP

**Denali Daniels + Associates**  
4141 B Street Anchorage, AK  
99503

[info@ddaalaska.com](mailto:info@ddaalaska.com)  
[www.ddaalaska.com](http://www.ddaalaska.com)