STATE OF ALASKA INFORMAL REQUEST FOR PROPOSALS (IRFP)



ALASKA MARINE HIGHWAY SYSTEM STAFF RECRUITMENT VIDEO

IRFP 2522S075

ISSUED APRIL 28, 2022

THE ALASKA DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES (DOT&PF), ALASKA MARINE HIGHWAY SYSTEM (AMHS) IS SEEKING A QUALIFIED VENDOR TO CREATE A HIGH QUALITY STAFF RECRUITMENT VIDEO THAT DEMONSTRATES THE BENEFITS AND ADVANTAGES OF A REWARDING MARITIME CARFER WITH THE AMHS.

ISSUED BY: PRIMARY CONTACT:

DEPARTMENT OF TRANSPORTATION & PUBLIC FACILITIES

ALASKA MARINE HIGHWAY SYSTEM

HEATHER PEDERSEN

PROCUREMENT OFFICER

HEATHER.PEDERSEN@ALASKA.GOV

(907) 465-8223

OFFERORS ARE NOT REQUIRED TO RETURN THIS FORM.

IMPORTANT NOTICE: IF YOU RECEIVED THIS SOLICITATION FROM THE STATE OF ALASKA'S "ONLINE PUBLIC NOTICE" WEB SITE, YOU MUST REGISTER WITH THE PROCUREMENT OFFICER LISTED IN THIS DOCUMENT TO RECEIVE NOTIFICATION OF SUBSEQUENT AMENDMENTS. FAILURE TO CONTACT THE PROCUREMENT OFFICER MAY RESULT IN THE REJECTION OF YOUR OFFER.

1 Rev. 09/21

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SECTION 1. INTRODUCTION & INSTRUCTIONS

SEC. 1.01 PURPOSE OF THE IRFP

The Alaska Department of Transportation and Public Facilities (DOT&PF), Alaska Marine Highway System (AMHS) is seeking a qualified vendor to create a high quality staff recruitment video that demonstrates the benefits and advantages of a rewarding maritime career with the AMHS.

SEC. 1.02 BUDGET

Department of Transportation & Public Facilities, AMHS, estimates a budget of \$40,000.00 dollars for completion of this project. Proposals priced at more than \$40,000.00 will be considered non-responsive.

Payment for the contract is subject to funds already appropriated and identified.

SEC. 1.03 DEADLINE FOR RECEIPT OF PROPOSALS

Proposals must be received no later than 2:00pm prevailing Alaska Time on May 23, 2022. Late proposals or amendments will be disqualified and not opened or accepted for evaluation.

SEC. 1.04 PRIOR EXPERIENCE

In order for offers to be considered responsive offerors must meet these minimum prior experience requirements:

The Contractor must have a minimum of five years of experince in the technical aspects of full service video production.

An offeror's failure to meet these minimum prior experience requirements will cause their proposal to be considered non-responsive and rejected.

SEC. 1.05 REQUIRED REVIEW

Offerors should carefully review this solicitation for defects and questionable or objectionable material. Comments concerning defects and questionable or objectionable material should be made in writing and received by the procurement officer at least ten days before the deadline for receipt of proposals. This will allow time for the issuance of any necessary amendments. It will also help prevent the opening of a defective proposal and exposure of offeror's proposals upon which award could not be made.

SEC. 1.06 QUESTIONS PRIOR TO DEADLINE FOR RECEIPT OF PROPOSALS

All questions must be in writing and directed to the procurement officer. The interested party must confirm telephone conversations in writing.

Two types of questions generally arise. One may be answered by directing the questioner to a specific section of the IRFP. These questions may be answered over the telephone. Other questions may be more complex and may require a written amendment to the IRFP. The procurement officer will make that decision.

PROCUREMENT OFFICER: Heather Pedersen – PHONE 907-465-8223

SEC. 1.07 RETURN INSTRUCTIONS

Offerors may submit one hard copy of their proposal, in writing, to the procurement officer in a sealed package. The cost proposal included with the package must be sealed separately from the rest of the proposal and must be clearly identified. The sealed proposal package(s) must be addressed as follows:

If using **U.S.** mail, please use the following address:

Department of Transportation and Public Facilities
Division of Administrative Services
Attention: Heather Pedersen
IRFP Number: 2522S075
IRFP Title: AMHS Staff Recruitment Video
P.O. BOX 112500
Juneau, AK 99811-2500

If using a delivery service, please use the following address:

Department of Transportation and Public Facilities
Division of Administrative Services
Attn: Heather Pedersen
IRFP Number: 2522S075
IRFP Title: AMHS Staff Recruitment Video
3132 Channel Drive, Suite 350
Juneau, AK 99801

IMPORTANT NOTE: There are no overnight express mail or courier delivery services to Juneau, Alaska. All expedited mail or courier services take at least 2 nights. This is true for other courier vendors as well such as Federal Express.

ELECTRONIC SUBMISSION If submitting electronically, Please see electronic submission guidance provided below. ELECTRONIC SUBMISSION GUIDANCE: If submitting a proposal via email, the bid must be emailed to: Proposal Submission Email Address: **dotstatewideprocurement@alaska.gov** Subject Line for Email Submission: IRFP 2522S075 – AMHS Staff Recruitment Video

NOTE: The Technical Proposal and Attachment A, Cost Proposal, must be submitted as separate attached documents when submitting by email. Please note that email transmission is not instantaneous. Similar to sending a hard copy proposal, if you are emailing your proposal, the state recommends sending it enough ahead of time to ensure the email is delivered by the deadline for receipt of proposals.

It is the offeror's responsibility to contact the issuing agency at 907-465-8447 to confirm that the proposal has been received. The state is not responsible for unreadable, corrupt, or missing attachments.

SEC. 1.08 PROPOSAL CONTENTS

The following information must be included in all proposals.

(a) AUTHORIZED SIGNATURE

All proposals must be signed by an individual authorized to bind the offeror to the provisions of the IRFP. Proposals must remain open and valid for at least 90-days from the date set as the deadline for receipt of proposals.

(b) OFFEROR'S CERTIFICATION

By signature on the proposal, offerors certify that they comply with the following:

- A. the laws of the State of Alaska;
- B. the applicable portion of the Federal Civil Rights Act of 1964;
- C. the Equal Employment Opportunity Act and the regulations issued thereunder by the federal government;
- D. the Americans with Disabilities Act of 1990 and the regulations issued thereunder by the federal government;
- E. all terms and conditions set out in this IRFP;
- F. a condition that the proposal submitted was independently arrived at, without collusion, under penalty of perjury; and
- G. that the offers will remain open and valid for at least 90 days.

If any offeror fails to comply with [a] through [g] of this paragraph, the state reserves the right to disregard the proposal, terminate the contract, or consider the contractor in default.

(c) VENDOR TAX ID

A valid Vendor Tax ID must be submitted to the issuing office with the proposal or within five days of the state's request.

(d) CONFLICT OF INTEREST

Each proposal shall include a statement indicating whether or not the firm or any individuals working on the contract has a possible conflict of interest (e.g., currently employed by the State of Alaska or formerly employed by the State of Alaska within the past two years) and, if so, the nature of that conflict. The procurement officer reserves the right to **consider a proposal non-responsive and reject it** or cancel the award if any interest disclosed from any source could either give the appearance of a conflict or cause speculation as to the objectivity of the contract to be performed by the offeror.

SEC. 1.09 ASSISTANCE TO OFFERORS WITH A DISABILITY

Offerors with a disability may receive accommodation regarding the means of communicating this IRFP or participating in the procurement process. For more information, contact the procurement officer no later than ten days prior to the deadline for receipt of proposals.

SEC. 1.10 AMENDMENTS TO PROPOSALS

Amendments to or withdrawals of proposals will only be allowed if acceptable requests are received prior to the deadline that is set for receipt of proposals. No amendments or withdrawals will be accepted after the deadline unless they are in response to the state's request in accordance with 2 AAC 12.290.

SEC. 1.11 AMENDMENTS TO THE IRFP

If an amendment is issued, it will be provided to all who were notified of the IRFP and to those who have registered with the procurement officer after receiving the IRFP from the State of Alaska Online Public Notice website.

SEC. 1.12 IRFP SCHEDULE

The IRFP schedule set out herein represents the State of Alaska's best estimate of the schedule that will be followed. If a component of this schedule, such as the deadline for receipt of proposals, is delayed, the rest of the schedule may be shifted accordingly. All times are Alaska Time.

- Issue IRFP April 28, 2022
- Deadline for Receipt of Proposals May 23, 2022
- Proposal Evaluation Committee complete evaluation by May 27, 2022
- State of Alaska issues Notice of Award May 27, 2022
- State of Alaska issues contract June 13, 2022

This IRFP does not, by itself, obligate the state. The state's obligation will commence when the contract is approved by the Commissioner of the Department of Transportation & Public Facilities, or the Commissioner's designee. Upon written notice to the contractor, the state may set a different starting date for the contract. The state will not be responsible for any work done by the contractor, even work done in good faith, if it occurs prior to the contract start date set by the state.

SEC. 1.13 ALTERNATE PROPOSALS

Offerors may only submit one proposal for evaluation.

In accordance with 2 AAC 12.830 alternate proposals (proposals that offer something different than what is asked for) will be rejected.

SECTION 2. BACKGROUND INFORMATION

SEC. 2.01 BACKGROUND INFORMATION

The Alaska Marine Highway System (AMHS) was initially established in 1959 as Alaska became the 49th state. Over the course of the next several decades, the AMHS added multiple new vessels and ports of call to provide consistent and efficient transportation to the coastal communities of Alaska to include sailings to Bellingham, Washington.

With multiple vessels operating across the state, staffing has become a critical issue to ensuring the system continues to operate in an effective manner. In an effort to increase crew recruitment and retention, the AMHS is seeking a vendor capable of developing, filming, editing, producing, and delivering a recruitment video in accordance with the following scope of work.

SECTION 3. SCOPE OF WORK & CONTRACT INFORMATION

SEC. 3.01 SCOPE OF WORK

- 1. CONCEPT DEVELOPMENT: The project manager shall provide the contractor with a detailed outline of script concepts for discussion and further development by the contractor. The project manager will approve the final vessel crew recruitment concepts. Upon concept approval, the contractor shall develop and establish a filming schedule to capture the footage required to develop and produce the required recruitment and retention videos. All video footage shall be filmed on board an AMHS vessel, along a vessel route or an AMHS Terminal property as determined by the Project Director. The video shall be edited so that the final version can be used as a singular all-inclusive video representing each of the job classifications outlined below, or broken into three separate pieces so individual video segments can be utilized to target specific groups of applicants on different platforms and venues.
- 2. GOAL: As an overarching goal for this project, the contractor must present AMHS as a positive and exciting organization with both professional and ground level opportunities for the continuation of building a maritime career.
- 3. FILMING: The Contractor shall provide qualified videographers to stage, direct, and film sufficient high-quality footage for each job class to allow the editing and production of the entire recruitment video. The primary goal is capture the advantages, benefits and experience of working for the Alaska Marine Highway System and how it can result in a rewarding maritime career. The following AMHS job classifications must be included:
 - A. Passenger Services Department: The Passenger Service Department of AMHS includes multiple job classes such as Stewards, Waiters, Cooks, Cashiers, Dishwashers, and Pursers. It must be noted that each of the above job classes include several other job titles within the class. Stewards are entry level positions in the Passenger Service Department. As employees continue to build their certifications and credentials over time, they can advance their maritime career.

Passenger Services staff are responsible for services that include; maintaining all vessel amenities, on-board storage and distribution of provisions and supplies, administering embarkation & disembarkation of passengers and vehicles, handling financial transactions and reporting, food and beverage service, medical assistance, stateroom sales and service, filing and reporting of regulatory paperwork, and providing information services for both crew and passengers.

- B. Deck Department: The Deck Department of AMHS includes multiple job classes to include Licensed Masters, Mates, and Pilots. This section also includes multiple job classes that are unlicensed such as Bos'n, Able Bodied Seamen, Ordinary Seamen, Porters and Watchmen. The Deck Department staff leads the fleet in regards to positions of command. While the fleet currently has approximately 105 deck officers navigating AMHS vessels, not all deck crew are licensed. Employees in unlicensed positions are able to perform almost any task in relation to deck maintenance, small boat operations, basic navigation and seamanship.
- C. Engineering Department, Oilers and Junior Engineers: The Engineering Department of AMHS includes multiple job classes such as Licensed Chief Engineers, First, Second and Third Engineers. This department also includes job classes that are unlicensed such as Junior Engineer, Oiler, and Wiper.
 - The Engineering Department is responsible for maintaining all machinery in the main engine room, auxiliary engine room, marine sanitation device (MSD) room, and the steering gear room, as well as maintaining the ship's structural integrity. Employees in this department have job functions that include maintaining fluid levels, propulsion system and power plants, all equipment and machinery, ordering & storing parts, and maintaining the safety & security of the vessel.
- 4. EDITING: The Contractor shall provide qualified video editors capable of taking footage and producing a multi-part recruitment video, with a section to represent each of the above job classifications. It is expected that each video will be between 3 and 4 minutes in length.
 - Each video must focus on educating and encourgaing job seekers to learn more about the unique employment opportunites provided by SOA/AMHS to start at either an entry or professional level position and work to build a successful maritime career while traveling through some of the most scenic waterways in the world. Editing must include, as requested by the project director, an entertaining, engaging script and sound track.
 - The final video(s) will be provided in a general format that can be used across multiple media platforms and may be provided to other SOA departments, Maritime Universities and trade schools in effort to recruit and retain staff.
- 5. VIDEO REVIEW AND APPROVAL: The contractor shall work cooperatively with the Project Director during the review and approval process for each video segment created. Upon approval, the videos and all associated footage shall become the property of the State of Alaska/AMHS. The contractor may use the footage from this project for self-promotion.
- 6. PROJECT SCHEDULE: This project must be completed by August 1, 2022, to allow the state to utilize the videos for staff recruitment efforts as soon as possible.

SEC. 3.02 CONTRACT TERM AND WORK SCHEDULE

The length of the contract will be from the date of award through August 1, 2022. There are no renewals available under this contract.

Unless otherwise provided in this IRFP, the State and the successful offeror/contractor agree: (1) that any extension of the contract excluding any exercised renewal options, will be considered as a month-to-month extension, and all other terms and conditions shall remain in full force and effect and (2) the procurement officer will provide written notice to the contractor of the intent to cancel such month-to-month extension at least 30 days before the desired date of cancellation. A month-to-month extension may only be executed by the procurement officer via a written contract amendment.

SEC. 3.03 DELIVERABLES

The contractor will be required to provide the following deliverables:

This contract is for the creation of an AMHS vessel crew recruitment video designed to enhance the AMHS ability to attract new crew for several unique opportunities within AMHS. The video shall be edited so that the final version can be used as a singular all-inclusive video or broken into three separate pieces so they can be used to target specific groups of professionals.

The contractor will be required to provide the following deliverables:

1. Task 1 - Schedule and Project Plan

- 1.1 Work with AMHS Project Manager to develop a project plan and timeline that includes target dates for each deliverable.
 - Final Script Concepts
 - Filming Schedule
 - Editing Schedule
 - Delivery
- 1.2 The contractor shall not begin Task 2 until the project plan, including the final concept scripts have been approved by the project manager.

2. Task 2-Traveling and Filming

- 2.1 The Contractor will implement changes or delays to the travel schedule through the Project Manager who will provide sufficient notice to vessel crew and shore side staff of the dates and times of the shoot and arrange for onboard coordination.
- 2.2 It is the responsibility of the videographer to arrange in advance with the Project Manager any necessary security clearance needed to approach a vessel by air or sea.

3. Task 3- Final Deliverables

- 3.1 The vendor will provide the final video as one all-inclusive video representing each of the job classifications outlined in the scope of work. The vendor will also edit the video so that each job classification can be used independently as a stand-alone video so that they can be used to target specific groups of applicants across different platforms.
- 3.2 The vendor shall also provide AMHS will all of the RAW unedited video from the overall shoot.

SEC. 3.04 CONTRACT TYPE

This contract is a Firm Fixed contract.

SEC. 3.05 PROPOSED PAYMENT PROCEDURES

The state will make payments based on a negotiated payment schedule. Each billing must consist of an invoice and progress report. No payment will be made until the progress report and invoice has been approved by the project director.

Invoices are to be mailed directly to the following email addresses:

 Project Manager:
 Danielle Doyle
 danielle.doyle@alaska.gov

 Procurement Officer:
 Heather Pedersen
 heather.pedersen@alaska.gov

 Accounting Office:
 dot.amhs.kco.accting@alaska.gov

SEC. 3.06 PROMPT PAYMENT FOR STATE PURCHASES

The state is eligible to receive a 5% discount for all invoices paid within 15 business days from the date of receipt of the commodities or services and/or a correct invoice, whichever is later. The discount shall be taken on the full invoice amount. The state shall consider payment being made as either the date a printed warrant is issued or the date an electronic funds transfer (EFT) is initiated.

SEC. 3.07 CONTRACT PAYMENT

No payment will be made until the contract is approved by the Commissioner of the Department of *Transportation and Public Facilities* or the Commissioner's designee. Under no conditions will the state be liable for the payment of any interest charges associated with the cost of the contract. The state is not responsible for and will not pay local, state, or federal taxes. All costs associated with the contract must be stated in U.S. currency.

SEC. 3.08 LOCATION OF WORK

All video and filming services will occur within Southeast Alaska and in or around the ports of Juneau and Ketchikan. All editing shall be performed at the contractor's place of business. All communications between the contractor and the state project team shall be performed via phone, email, and other methods to include remote or virtual teleconferences and meetings.

Travel aboard the AMHS vessels will be provided to the Contractor(s) at no cost during their performance of the contract. All AMHS travel will be arranged through the AMHS project manager and will be provided at a reasonable level to complete the requirements of the project. Travel aboard the vessel is limited to passage for

two (2) persons and one cabin. AMHS will transport one vehicle up to twenty-one feet in length at no cost. All other onboard amenities are at the expense of the Contractor(s).

SEC. 3.09 SUBCONTRACTORS

Subcontractors will not be allowed.

SEC. 3.10 JOINT VENTURES

Joint ventures will not be allowed.

SEC. 3.11 RIGHT TO INSPECT PLACE OF BUSINESS

At reasonable times, the state may inspect those areas of the contractor's place of business that are related to the performance of a contract. If the state makes such an inspection, the contractor must provide reasonable assistance.

SEC. 3.12 F.O.B. POINT

All goods purchased through this contract will be F.O.B. final destination. Unless specifically stated otherwise, all prices offered must include the delivery costs to any location within the State of Alaska.

SEC. 3.13 CONTRACT PERSONNEL

Any change of the project team members or subcontractors named in the proposal must be approved, in advance and in writing, by the project director or procurement officer. Changes that are not approved by the state may be grounds for the state to terminate the contract.

SEC. 3.14 CONTRACT CHANGES - UNANTICIPATED AMENDMENTS

During the course of this contract, the contractor may be required to perform additional work. That work will be within the general scope of the initial contract. When additional work is required, the project director will provide the contractor a written description of the additional work and request the contractor to submit a firm time schedule for accomplishing the additional work and a firm price for the additional work. Cost and pricing data must be provided to justify the cost of such amendments per AS 36.30.400.

The contractor will not commence additional work until the procurement officer has secured any required state approvals necessary for the amendment and issued a written contract amendment, approved by the Commissioner of the Department of *Transportation and Public Facilities* or the Commissioner's designee.

SEC. 3.15 NONDISCLOSURE AND CONFIDENTIALITY

Contractor agrees that all confidential information shall be used only for purposes of providing the deliverables and performing the services specified herein and shall not disseminate or allow dissemination of confidential information except as provided for in this section. The contractor shall hold as confidential and will use reasonable care (including both facility physical security and electronic security) to prevent unauthorized access by, storage, disclosure, publication, dissemination to and/or use by third parties of, the confidential information. "Reasonable care" means compliance by the contractor with all applicable federal and state law, including the Social Security Act and HIPAA. The contractor must promptly notify the state in writing if it becomes aware of any storage, disclosure, loss, unauthorized access to or use of the confidential information.

Confidential information, as used herein, means any data, files, software, information or materials (whether prepared by the state or its agents or advisors) in oral, electronic, tangible or intangible form and however stored, compiled or memorialized that is classified confidential as defined by State of Alaska classification and categorization guidelines provided by the state to the contractor or a contractor agent or otherwise made available to the contractor or a contractor agent in connection with this contract, or acquired, obtained or learned by the contractor or a contractor agent in the performance of this contract. Examples of confidential information include, but are not limited to: technology infrastructure, architecture, financial data, trade secrets, equipment specifications, user lists, passwords, research data, and technology data (infrastructure, architecture, operating systems, security tools, IP addresses, etc).

If confidential information is requested to be disclosed by the contractor pursuant to a request received by a third party and such disclosure of the confidential information is required under applicable state or federal law, regulation, governmental or regulatory authority, the contractor may disclose the confidential information after providing the state with written notice of the requested disclosure (to the extent such notice to the state is permitted by applicable law) and giving the state opportunity to review the request. If the contractor receives no objection from the state, it may release the confidential information within 30 days. Notice of the requested disclosure of confidential information by the contractor must be provided to the state within a reasonable time after the contractor's receipt of notice of the requested disclosure and, upon request of the state, shall seek to obtain legal protection from the release of the confidential information.

The following information shall not be considered confidential information: information previously known to be public information when received from the other party; information freely available to the general public; information which now is or hereafter becomes publicly known by other than a breach of confidentiality hereof; or information which is disclosed by a party pursuant to subpoena or other legal process and which as a result becomes lawfully obtainable by the general public.

SEC. 3.16 INDEMINFICATION

The contractor shall indemnify, hold harmless, and defend the state from and against any claim of, or liability for error, omission or negligent act of the contractor under this agreement. The contractor shall not be required to indemnify the contracting agency for a claim of, or liability for, the independent negligence of the state. If there is a claim of, or liability for, the joint negligent error or omission of the contractor and the independent negligence of the state, the indemnification and hold harmless obligation shall be apportioned on a comparative fault basis. "Contractor" and "state", as used within this and the following article, include the employees, agents and other contractors who are directly responsible, respectively, to each. The term "independent negligence" is negligence other than in the contracting agency's selection, administration, monitoring, or controlling of the contractor and in approving or accepting the contractor's work.

SEC. 3.17 INSURANCE REQUIREMENTS

Without limiting contractor's indemnification, it is agreed that contractor shall purchase at its own expense and maintain in force at all times during the performance of services under this agreement the following policies of insurance. Where specific limits are shown, it is understood that they shall be the minimum acceptable limits. If the contractor's policy contains higher limits, the state shall be entitled to coverage to the extent of such higher limits.

Certificates of Insurance must be furnished to the contracting officer prior to beginning work and must provide for a notice of cancellation, non-renewal, or material change of conditions in accordance with policy provisions. Failure to furnish satisfactory evidence of insurance or lapse of the policy is a material breach of this contract and shall be grounds for termination of the contractor's services. All insurance policies shall comply with and be issued by insurers licensed to transact the business of insurance under AS 21.

Workers' Compensation Insurance: The contractor shall provide and maintain, for all employees engaged in work under this contract, coverage as required by AS 23.30.045, and; where applicable, any other statutory obligations including but not limited to Federal U.S.L. & H. and Jones Act requirements. The policy must waive subrogation against the State.

Commercial General Liability Insurance: covering all business premises and operations used by the Contractor in the performance of services under this agreement with minimum coverage limits of \$300,000 combined single limit per claim.

Commercial Automobile Liability Insurance: covering all vehicles used by the contractor in the performance of services under this agreement with minimum coverage limits of \$300,000 combined single limit per claim.

SEC. 3.18 TERMINATION FOR DEFAULT

If the project director or procurement officer determines that the contractor has refused to perform the work or has failed to perform the work with such diligence as to ensure its timely and accurate completion, the state may, by providing written notice to the contractor, terminate the contractor's right to proceed with part or all of the remaining work.

This clause does not restrict the state's termination rights under the contract provisions of Appendix A, attached in **SECTION 8. ATTACHMENTS**.

SECTION 4. PROPOSAL FORMAT AND CONTENT

SEC. 4.01 PROPOSAL FORMAT AND CONTENT

The state discourages overly lengthy and costly proposals, however, in order for the state to evaluate proposals fairly and completely, offerors must follow the format set out in this IRFP and provide all information requested.

SEC. 4.02 INTRODUCTION

Proposals must include the complete name and address of offeror's firm and the name, mailing address, and telephone number of the person the state should contact regarding the proposal.

Proposals must confirm that the offeror will comply with all provisions in this IRFP; and, if applicable, provide notice that the firm qualifies as an Alaskan bidder. Proposals must be signed by a company officer empowered to bind the company. An offeror's failure to include these items in the proposals may cause the proposal to be determined to be non-responsive and the proposal may be rejected.

SEC. 4.03 METHODOLOGY AND MANAGEMENT PLAN

Offerors shall provide narrative statements that define:

- The proposed project outline of how they intend to meet the objectives of this project;
- The methodology to be used to meet the requirements to include the identification of issues or problems that may hinder the scope of work to include mitigation solutions to identified issues or problems;
- Any and all other processes necessary to complete the project;
- A brief overview of the company to include the identification of the personnel assigned to perform the
 work, the management plan that will be used to ensure success, and a work schedule/timeline of
 project-related milestones.

SEC. 4.04 EXPERIENCE AND QUALIFICATIONS

Offerors shall provide narrative statements that:

- Demonstrate specifically how the offeror meets or exceeds the minimum of five years of experince in the technical aspects of full service video production.
- Clearly describe the Offerors experience performing tasks similar to those descirbed in the scope of work.

SEC. 4.05 COST PROPOSAL

Cost proposals must identify a firm, fixed price for the entire project. The cost offered must include the cost for all services, expenses, administrative costs, etc. to be provided by the contractor to complete all work under the resultant contract.

The offered cost must also include any travel costs if the offeror determines travel will be required for the offeror to perform the services required for this project. If travel costs are not included with the cost proposal, the offeror shall not be compensated for travel costs.

SEC. 4.06 EVALUATION CRITERIA

All proposals will be reviewed to determine if they are responsive. Proposals determined to be responsive will be evaluated using the criterion that is set out in **SECTION 5. EVALUATION CRITERIA AND CONTRACTOR SELECTION**.

An evaluation may not be based on discrimination due to the race, religion, color, national origin, sex, age, marital status, pregnancy, parenthood, disability, or political affiliation of the offeror.

SECTION 5. EVALUATION CRITERIA AND CONTRACTOR SELECTION

THE TOTAL NUMBER OF POINTS USED TO SCORE THIS PROPOSAL IS 1000

SEC. 5.01 METHODOLOGY AND MANAGEMENT PLAN FOR THE PROJECT (10%)

Proposals will be evaluated against the questions set out below:

- 1) How comprehensive is the methodology and does it depict a logical approach to fulfilling the requirements of the IRFP?
- 2) How well does the methodology match and achieve the objectives set out in the IRFP?
- 3) Does the methodology interface with the time schedule in the IRFP?
- 4) How well does the management plan support all of the project requirements and logically lead to the deliverables required in the IRFP?
- 5) How well is accountability completely and clearly defined and to what extent is the organization of the project team clear?
- 6) How well does the management plan illustrate the lines of authority and communication?
- 7) To what extent does the offeror already have the equipment necessary to perform the service required?
- 8) Does it appear that the offeror can meet the schedule set out in the IRFP?
- 9) Has the offeror gone beyond the minimum tasks necessary to meet the objectives of the IRFP?
- 10) To what extent has the offeror identified potential problems?

SEC. 5.02 EXPERIENCE AND QUALIFICATIONS (40%)

Proposals will be evaluated against the questions set out below:

1) Questions regarding the personnel:

- a) Do the individuals assigned to the project have experience on similar projects?
- b) Are resumes complete and do they demonstrate backgrounds that would be desirable for individuals engaged in the work the project requires?
- c) How extensive is the applicable education and experience of the personnel designated to work on the project?

2) Questions regarding the firm:

- a) How well has the firm demonstrated experience in completing similar projects on time and within budget?
- b) How successful is the general history of the firm regarding timely and successful completion of projects?

c) Has the firm provided letters of reference from previous clients?

SEC. 5.03 CONTRACT COST (40%)

Overall, a minimum of 40% of the total evaluation points will be assigned to cost. The cost amount used for evaluation may be affected by one or more of the preferences referenced under Section 6.11.

Converting Cost to Points

The lowest cost proposal will receive the maximum number of points allocated to cost. The point allocations for cost on the other proposals will be determined through the method set out in Section 6.15.

SEC. 5.04 ALASKA OFFEROR PREFERENCE (10%)

If an offeror qualifies for the Alaska Bidder Preference, the offeror will receive an Alaska Offeror Preference. The preference will be 10% of the total available points. This amount will be added to the overall evaluation score of each Alaskan offeror.

SECTION 6. GENERAL PROCESS INFORMATION

SEC. 6.01 ALASKA BUSINESS LICENSE AND OTHER REQUIRED LICENSES

Prior to the award of a contract, an offeror must hold a valid Alaska business license. However, in order to receive the Alaska Bidder Preference and other related preferences, such as the Alaska Veteran Preference and Alaska Offeror Preference, an offeror must hold a valid Alaska business license prior to the deadline for receipt of proposals. Offerors should contact the **Department of Commerce, Community and Economic Development, Division of Corporations, Business, and Professional Licensing, PO Box 110806, Juneau, Alaska 99811-0806, for information on these licenses.** Acceptable evidence that the offeror possesses a valid Alaska business license may consist of any one of the following:

- copy of an Alaska business license;
- certification on the proposal that the offeror has a valid Alaska business license and has included the license number in the proposal;
- a canceled check for the Alaska business license fee;
- a copy of the Alaska business license application with a receipt stamp from the state's occupational licensing office; or
- a sworn and notarized statement that the offeror has applied and paid for the Alaska business license.

You are not required to hold a valid Alaska business license at the time proposals are opened if you possess one of the following licenses and are offering services or supplies under that specific line of business:

- fisheries business licenses issued by Alaska Department of Revenue or Alaska Department of Fish and Game,
- liquor licenses issued by Alaska Department of Revenue for alcohol sales only,
- insurance licenses issued by Alaska Department of Commerce, Community and Economic Development, Division of Insurance, or
- Mining licenses issued by Alaska Department of Revenue.

Prior the deadline for receipt of proposals, all offerors must hold any other necessary applicable professional licenses required by Alaska Statute.

SEC. 6.02 SITE INSPECTION

The state may conduct on-site visits to evaluate the offeror's capacity to perform the contract. An offeror must agree, at risk of being found non-responsive and having its proposal rejected, to provide the state reasonable access to relevant portions of its work sites. Individuals designated by the procurement officer at the state's expense will make site inspection.

SEC. 6.03 CLARIFICATION OF OFFERS

In order to determine if a proposal is reasonably susceptible for award, communications by the procurement officer or the proposal evaluation committee (PEC) are permitted with an offeror to clarify uncertainties or eliminate confusion concerning the contents of a proposal. Clarifications may not result in a material or substantive change to the proposal. The evaluation by the procurement officer or the PEC may be adjusted as a result of a clarification under this section.

SEC. 6.04 DISCUSSIONS WITH OFFERORS

The state may conduct discussions with offerors in accordance with AS 36.30.240 and 2 AAC 12.290. The purpose of these discussions will be to ensure full understanding of the requirements of the IRFP and proposal. Discussions will be limited to specific sections of the IRFP or proposal identified by the procurement officer. Discussions will only be held with offerors who have submitted a proposal deemed reasonably susceptible for award by the procurement officer. Discussions, if held, will be after initial evaluation of proposals by the procurement officer or the PEC. If modifications are made as a result of these discussions they will be put in writing. Following discussions, the procurement officer may set a time for best and final proposal submissions from those offerors with whom discussions were held. Proposals may be reevaluated after receipt of best and final proposal submissions.

If an offeror does not submit a best and final proposal or a notice of withdrawal, the offeror's immediate previous proposal is considered the offeror's best and final proposal.

Offerors with a disability needing accommodation should contact the procurement officer prior to the date set for discussions so that reasonable accommodation can be made. Any oral modification of a proposal must be reduced to writing by the offeror.

SEC. 6.05 EVALUATION OF PROPOSALS

The procurement officer, or an evaluation committee made up of at least three state employees or public officials, will evaluate proposals. The evaluation will be based solely on the evaluation factors set out in **SECTION 5. EVALUATION CRITERIA AND CONTRACTOR SELECTION**.

After receipt of proposals, if there is a need for any substantial clarification or material change in the IRFP, an amendment will be issued. The amendment will incorporate the clarification or change, and a new date and time established for new or amended proposals. Evaluations may be adjusted as a result of receiving new or amended proposals.

SEC. 6.06 CONTRACT NEGOTIATION

After final evaluation, the procurement officer may negotiate with the offeror of the highest-ranked proposal. Negotiations, if held, shall be within the scope of the request for proposals and limited to those items which would not have an effect on the ranking of proposals. If the highest-ranked offeror fails to provide necessary information for negotiations in a timely manner, or fails to negotiate in good faith, the state may terminate negotiations and negotiate with the offeror of the next highest-ranked proposal. If contract negotiations are commenced, they may be held in the Administrative Services Director's conference room on the 3rd floor of the Department of Transportation & Public Facilities Building in Juneau, Alaska.

If the contract negotiations take place in Juneau, Alaska, the offeror will be responsible for their travel and per diem expenses.

SEC. 6.07 FAILURE TO NEGOTIATE

If the selected offeror

- fails to provide the information required to begin negotiations in a timely manner; or
- fails to negotiate in good faith; or
- indicates they cannot perform the contract within the budgeted funds available for the project; or
- if the offeror and the state, after a good faith effort, simply cannot come to terms,

the state may terminate negotiations with the offeror initially selected and commence negotiations with the next highest ranked offeror.

SEC. 6.08 OFFEROR NOTIFICATION OF SELECTION

After the completion of contract negotiation the procurement officer will issue a written Notice of Intent to Award (NIA) and send copies to all offerors. The NIA will set out the names of all offerors and identify the proposal selected for award.

SEC. 6.09 PROTEST

2 AAC 12.695 provides that an interested party may protest the content of the IRFP or the award of a contract.

An interested party is defined in 2 AAC 12.990(a)(7) as "an actual or prospective bidder or offeror whose economic interest might be affected substantially and directly the issuance of a contract solicitation, the award of a contract, or the failure to award a contract."

Per 2 AAC 12.695, an interested party must first attempt to informally resolve the dispute with the procurement officer. If that attempt is unsuccessful, the interested party may file a written protest to the solicitation or the award of the contract. The protest must be filed with the Commissioner of the purchasing agency or the Commissioner's designee. The protester must also file a copy of the protest with the procurement officer. The protest must include the following information:

- the name, address, and telephone number of the protester;
- the signature of the protester or the protester's representative;
- identification of the contracting agency and the solicitation or contract at issue;
- a detailed statement of the legal and factual grounds of the protest including copies of relevant documents; and
- the form of relief requested.

If an interested party wishes to protest the content of a solicitation, the protest must be filed before the date and time that proposals are due.

If an offeror wishes to protest the award of a contract not greater than \$50,000, the protest must be filed within 10 days from the date of the solicitation or award, whichever is later.

If an offeror wishes to protest the award of a contract greater than \$50,000, the protest must be filed within 10 days from the date that notice of award is made.

A protester must have submitted a proposal in order to have sufficient standing to protest the award of a contract.

The procurement officer shall immediately give notice of the protest to the contractor or, if no award has been made, to all offerors who submitted proposals.

If the protestor agrees, the Commissioner of the purchasing department or the Commissioner's designee may assign the protest to the procurement officer or other state official for alternate dispute resolution. In other cases, the Commissioner or the Commissioner's designee may issue a decision denying the protest and stating the reasons for denial, issue a decision sustaining the protest, in whole or in part, and instruct the procurement officer to implement an appropriate remedy, or conduct a hearing using procedures set out in AS 36.30.670(b).

SEC. 6.10 APPLICATION OF PREFERENCES

Certain preferences apply to all contracts for professional services, regardless of their dollar value. The Alaska Bidder, Alaska Veteran, and Alaska Offeror preferences are the most common preferences involved in the IRFP process. Additional preferences that may apply to this procurement are listed below. Guides that contain excerpts from the relevant statutes and codes, explain when the preferences apply and provide examples of how to calculate the preferences are available at the **Department of Administration, Division of Shared Service's** web site:

http://doa.alaska.gov/dgs/pdf/pref1.pdf

- Alaska Products Preference AS 36.30.332
- Recycled Products Preference AS 36.30.337
- Local Agriculture and Fisheries Products Preference AS 36.15.050
- Employment Program Preference AS 36.30.321(b)
- Alaskans with Disabilities Preference AS 36.30.321(d)

The Division of Vocational Rehabilitation in the Department of Labor and Workforce Development keeps a list of qualified employment programs and individuals who qualify as persons with a disability. As evidence of a business' or an individual's right to the Employment Program or Alaskans with Disabilities preferences, the Division of Vocational Rehabilitation will issue a certification letter. To take advantage of these preferences, a business or individual must be on the appropriate Division of Vocational Rehabilitation list prior to the time designated for receipt of proposals. Offerors must attach a copy of their certification letter to the proposal. An offeror's failure to provide this certification letter with their proposal will cause the state to disallow the preference.

Sec. 6.11 ALASKA BIDDER PREFERENCE

An Alaska Bidder Preference of 5% will be applied to the price in the proposal. The preference will be given to an offeror who:

- 1) holds a current Alaska business license prior to the deadline for receipt of proposals;
- 2) submits a proposal for goods or services under the name appearing on the offeror's current Alaska business license;
- 3) has maintained a place of business within the state staffed by the offeror, or an employee of the offeror, for a period of six months immediately preceding the date of the proposal;
- 4) is incorporated or qualified to do business under the laws of the state, is a sole proprietorship and the proprietor is a resident of the state, is a limited liability company (LLC) organized under AS 10.50 and all members are residents of the state, or is a partnership under AS 32.06 or AS 32.11 and all partners are residents of the state; and
- 5) if a joint venture, is composed entirely of ventures that qualify under (1)-(4) of this subsection.

Alaska Bidder Preference Certification Form

In order to receive the Alaska Bidder Preference, the proposal must include the Alaska Bidder Preference Certification Form attached to this IRFP. An offeror does not need to complete the Alaska Veteran Preference questions on the form if not claiming the Alaska Veteran Preference. An offeror's failure to provide this completed form with their proposal will cause the state to disallow the preference.

SEC. 6.12 ALASKA VETERAN PREFERENCE

An Alaska Veteran Preference of 5%, not to exceed \$5,000, will be applied to the price in the proposal. The preference will be given to an offeror who qualifies under AS 36.30.990(2) as an Alaska bidder and is a:

- A. sole proprietorship owned by an Alaska veteran;
- B. partnership under AS 32.06 or AS 32.11 if a majority of the partners are Alaska veterans;
- C. limited liability company organized under AS 10.50 if a majority of the members are Alaska veterans; or
- D. corporation that is wholly owned by individuals, and a majority of the individuals are Alaska veterans.

In accordance with AS 36.30.321(i), the bidder must also add value by actually performing, controlling, managing, and supervising the services provided, or for supplies, the bidder must have sold supplies of the general nature solicited to other state agencies, other government, or the general public.

Alaska Veteran Preference Certification

In order to receive the Alaska Veteran Preference, the proposal must include the Alaska Bidder Preference Certification Form attached to this IRFP. An offeror's failure to provide this completed form with their proposal will cause the state to disallow the preference.

SEC. 6.13 ALASKA OFFEROR PREFERENCE

2 AAC 12.260(e) provides Alaska offerors a 10% overall evaluation point preference. Alaska bidders, as defined in AS 36.30.990(2), are eligible for the preference. An Alaska offeror will receive 10 percent of the total available points added to their overall evaluation score as a preference.

SEC. 6.14 FORMULA USED TO CONVERT COST TO POINTS

The distribution of points based on cost will be determined as set out in 2 AAC 12.260(c). The lowest cost proposal will receive the maximum number of points allocated to cost. The point allocations for cost on the other proposals will be determined using the formula:

[(Price of Lowest Cost Proposal) x (Maximum Points for Cost)] \div (Cost of Each Higher Priced Proposal)

SEC. 6.15 EXAMPLES: CONVERTING COST TO POINTS & APPLYING PREFERENCES

(a) FORMULA USED TO CONVERT COST TO POINTS

STEP 1

List all proposal prices, adjusted where appropriate by the application of applicable preferences claimed by the offeror.

Offeror #1	\$40,000
Offeror #2	\$42,750
Offeror #3	\$47.500

STEP 2

In this example, the IRFP allotted 40% of the available 100 points to cost. This means that the lowest cost will receive the maximum number of points.

Offeror #1 receives 40 points.

The reason they receive that amount is because the lowest cost proposal, in this case \$40,000, receives the maximum number of points allocated to cost, 40 points.

Offeror #2 receives 37.4 points.

\$40,000 lowest cost x 40 maximum points for cost = $1,600,000 \div $42,750$ cost of Offeror #2's proposal = 37.4

Offeror #3 receives 33.7 points.

\$40,000 lowest cost x 40 maximum points for cost = $1,600,000 \div $47,500$ cost of Offeror #3's proposal = 33.7

(b) ALASKA OFFEROR PREFERENCE

STEP 1

Determine the number of points available to qualifying offerors under this preference.

100 Total Points Available in IRFP x 10% Alaska offerors preference = 10 Points for the Preference

STEP 2

Determine which offerors qualify as Alaska bidders and thus, are eligible for the Alaska offerors preference. For the purpose of this example, presume that all of the proposals have been completely evaluated based on the evaluation criteria in the IRFP. The scores at this point are:

Offeror #1	83 points	No Preference	0 points
Offeror #2	74 points	Alaska Offerors Preference	10 points
Offeror #3	80 points	Alaska Offerors Preference	10 points

STEP 3

Add the applicable Alaska offerors preference amounts to the offeror's scores:

Offeror #3	90 points	(80 points + 10 points)
Offeror #2	84 points	(74 points + 10 points)
Offeror #1	83 points	

STEP 4

Offeror #3 is the highest scoring offeror and would get the award, provided their proposal is responsible and responsive.

SECTION 7. GENERAL LEGAL INFORMATION

SEC. 7.01 STANDARD CONTRACT PROVISIONS

The contractor will be required to sign and submit the State's Standard Agreement Form for Professional Services Contracts (form SAF.DOC/Appendix A) OR Standard Contract Form for Goods and Non-Professional Services (form SCF.DOC/Appendix A). This form is attached in **SECTION 8. EXHIBITS** for your review. The contractor must comply with the contract provisions set out in this attachment. No alteration of these provisions will be permitted without prior written approval from the Department of Law. Objections to any of the provisions in Appendix A must be set out in the offeror's proposal in a separate document. Please include the following information with any change that you are proposing:

- 1. Identify the provision the offeror takes exception with.
- 2. Identify why the provision is unjust, unreasonable, etc.
- 3. Identify exactly what suggested changes should be made.

SEC. 7.02 QUALIFIED OFFERORS

Per 2 AAC 12.875, unless provided for otherwise in the IRFP, to qualify as an offeror for award of a contract issued under AS 36.30, the offeror must:

- 1) Add value in the contract by actually performing, controlling, managing, or supervising the services to be provided; or
- 2) Be in the business of selling and have actually sold on a regular basis the supplies that are the subject of the IRFP.

If the offeror leases services or supplies or acts as a broker or agency in providing the services or supplies in order to meet these requirements, the procurement officer may not accept the offeror as a qualified offeror under AS 36.30.

SEC. 7.03 PROPOSAL AS PART OF THE CONTRACT

Part of all of this IRFP and the successful proposal may be incorporated into the contract.

SEC. 7.04 ADDITONAL TERMS AND CONDITIONS

The state reserves the right to add terms and conditions during contract negotiations. These terms and conditions will be within the scope of the IRFP and will not affect the proposal evaluations.

SEC. 7.05 HUMAN TRAFFICKING

By signature on their proposal, the offeror certifies that the offeror is not established and headquartered or incorporated and headquartered in a country recognized as Tier 3 in the most recent United States Department of State's Trafficking in Persons Report.

The most recent United States Department of State's Trafficking in Persons Report can be found at the following website: https://www.state.gov/trafficking-in-persons-report/

Failure to comply with this requirement will cause the state to reject the proposal as non-responsive, or cancel the contract.

SEC. 7.06 RIGHT OF REJECTION

Offerors must comply with all of the terms of the IRFP, the State Procurement Code (AS 36.30), and all applicable local, state, and federal laws, codes, and regulations. The procurement officer may reject any proposal that does not comply with all of the material and substantial terms, conditions, and performance requirements of the IRFP.

Offerors may not qualify the proposal nor restrict the rights of the state. If an offeror does so, the procurement officer may determine the proposal to be a non-responsive counter-offer and the proposal may be rejected.

Minor informalities that:

- do not affect responsiveness;
- are merely a matter of form or format;
- do not change the relative standing or otherwise prejudice other offers;
- do not change the meaning or scope of the IRFP;
- are trivial, negligible, or immaterial in nature;
- do not reflect a material change in the work; or
- do not constitute a substantial reservation against a requirement or provision;

may be waived by the procurement officer.

The state reserves the right to refrain from making an award if it determines that to be in its best interest.

A proposal from a debarred or suspended offeror shall be rejected.

SEC. 7.07 STATE NOT RESPONSIBLE FOR PREPARATION COSTS

The state will not pay any cost associated with the preparation, submittal, presentation, or evaluation of any proposal.

SEC. 7.08 DISCLOSURE OF PROPOSAL CONTENTS

All proposals and other material submitted become the property of the State of Alaska and may be returned only at the state's option. AS 40.25.110 requires public records to be open to reasonable inspection. All proposal information, including detailed price and cost information, will be held in confidence during the evaluation process and prior to the time a Notice of Intent to Award is issued. Thereafter, proposals will become public information.

The Office of Procurement and Property Management (OPPM), or their designee recognizes that some information an offeror submits might be confidential under the United States or the State of Alaska Constitution, a federal statute or regulation, or a State of Alaska statute: i.e., might be confidential business information (CBI).

See, e.g., article 1, section 1 of the Alaska Constitution; AS 45.50.910 – 45.50.945 (the Alaska Uniform Trade Secrets Act); DNR v. Arctic Slope Regional Corp., 834 P.2d 134, 137-39 (Alaska 1991). For OPPM or their designee to treat information an offeror submits with its proposal as CBI, the offeror must do the following when submitting their proposal: (1) mark the specific information it asserts is CBI; and (2) for each discrete set of such information, identify, in writing, each authority the offeror asserts make the information CBI. If the offeror does not do these things, the information will become public after the Notice of Intent to Award is issued. If the offeror does these things, OPPM or their designee will evaluate the offeror's assertion upon receiving a request for the information. If OPPM or their designee reject the assertion, they will, to the extent permitted by federal and State of Alaska law, undertake reasonable measures to give the offeror an opportunity to object to the disclosure of the information.

SEC. 7.09 ASSIGNMENTS

Per 2 AAC 12.480, the contractor may not transfer or assign any portion of the contract without prior written approval from the procurement officer. Proposals that are conditioned upon the state's approval of an assignment will be rejected as non-responsive.

SEC. 7.10 DISPUTES

A contract resulting from this IRFP is governed by the laws of the State of Alaska. If the contractor has a claim arising in connection with the agreement that it cannot resolve with the state by mutual agreement, it shall pursue the claim, if at all, in accordance with the provisions of AS 36.30.620 – AS 36.30.632. To the extent not otherwise governed by the preceding, the claim shall be brought only in the Superior Court of the State of Alaska and not elsewhere.

SEC. 7.11 SEVERABILITY

If any provision of the contract is found to be invalid or declared by a court to be illegal or in conflict with any law, the validity of the remaining terms and provisions will not be affected; and, the rights and obligations of the parties will be construed and enforced as if the contract did not contain the particular provision held to be invalid.

SEC. 7.12 SUPPLEMENTAL TERMS AND CONDITIONS

Proposals must comply with **SEC. 7.06 RIGHT OF REJECTION**. However, if the state fails to identify or detect supplemental terms or conditions that conflict with those contained in this IRFP or that diminish the state's rights under any contract resulting from the IRFP, the term(s) or condition(s) will be considered null and void. After award of contract:

if conflict arises between a supplemental term or condition included in the proposal and a term or condition of the IRFP, the term or condition of the IRFP will prevail; and

if the state's rights would be diminished as a result of application of a supplemental term or condition included in the proposal, the supplemental term or condition will be considered null and void.

SEC. 7.13 FEDERALLY IMPOSED TARRIFFS

Changes in price (increase or decrease) resulting directly from a new or updated Federal Tariff, excise tax, or duty, imposed after contract award may be adjusted during the contract period or before delivery into the United States via contract amendment.

- **Notification of Changes:** The Contractor must promptly notify the Procurement Officer in writing of any new, increased, or decreased Federal excise tax or duty that may result in either an increase or decrease in the contact price and shall take appropriate action as directed by the Procurement Officer.
- After-imposed or Increased Taxes and Duties: Any Federal excise tax or duty for goods or services
 covered by this contract that was exempted or excluded on the contract award date but later imposed
 on the contractor during the contract period, as the result of legislative, judicial, or administrative action
 may result in a price increase provided:
 - The tax or duty takes effect after the contract award date and isn't otherwise addressed by the contract;
 - b) The contractor warrants, in writing, that no amount of the newly imposed Federal excise tax or duty or rate increase was included in the contract price, as a contingency or otherwise.
- After-relieved or Decreased Taxes and Duties: The contract price shall be decreased by the amount of
 any decrease in Federal excise tax or duty for goods or services under the contract, except social security
 or other employment taxes, that the Contractor is required to pay or bear, or does not obtain a refund
 of, through the Contractor's fault, negligence, or failure to follow instructions of the Procurement
 Officer.
- State's Ability to Make Changes: The State reserves the right to request verification of Federal excise
 tax or duty amounts on goods or services covered by this contract and increase or decrease the contract
 price accordingly.
- **Price Change Threshold:** No adjustment shall be made in the contract price under this clause unless the amount of the adjustment exceeds \$250.

SECTION 8. ATTACHMENTS

SEC. 8.01 ATTACHMENTS

Attachments:

- 1) Cost Proposal
- 2) Proposal Evaluation Form
- 3) Standard Agreement Form Appendix A
- 4) Appendix B1
- 5) Bidders Preference
- 6) Notice of Award

Attachment 1

COST PROPOSAL:

Please complete the following worksheet and submit this page with your proposal.

Note: The purpose of the cost proposal is to provide a mechanism for offerors to submit costs in a manner that DOT&PF can evaluate and score. The cost offered to film, edit and produce the video(s) shall be in effect for the resulting contract.

Vendor Name	
Vendor Point of Contact	
Phone Number	
Email Address	
Physical Address	

INSTRUCTIONS:

1. Offerors shall identify the fixed price that is inclusive of ALL COSTS to complete the work identified in the Scope of Work and Deliverables. Travel must be included in the price proposed. A qualification or change to the bid may cause the bid to be rejected.

Line Item	Description	Total Offered Cost
1	All Inclusive Evaluated Cost	\$

ATTACHMENT #2: PROPOSAL EVALUATION FORM
All proposals will be reviewed for responsiveness and then evaluated using the criteria set out herein.
Offeror Name:
Evaluator Name:
Date of Review:
RFP Number: 2522S075
EVALUATION CRITERIA AND SCORING
THE TOTAL NUMBER OF POINTS USED TO SCORE THIS PROPOSAL IS 1000
5.01 Methodology and Management Plan—100 Points
Proposals will be evaluated against the questions set out below:
1) How comprehensive is the methodology and does it depict a logical approach to fulfilling the requirements the IRFP?
NOTES:
2) How well does the methodology match and achieve the objectives set out in the IRFP?
NOTES:

3) Does the methodology interface with the time schedule in the IRFP?
NOTES:

4) How well does the management plan support all of the project requirements and logically lead to the deliverables required in the IRFP?
NOTES:

5) How well is accountability completely and clearly defined and to what extent is the organization of the project team clear?
NOTES:
6) How well does the management plan illustrate the lines of authority and communication? NOTES:
7)To what extent does the offeror already have the equipment necessary to perform the service required? NOTES:
8)Does it appear that the offeror can meet the schedule set out in the IRFP? NOTES:
9)Has the offeror gone beyond the minimum tasks necessary to meet the objectives of the IRFP? NOTES:
10)To what extent has the offeror identified potential problems? NOTES:
EVALUATOR'S POINT TOTAL FOR 5.01:

5.02 Experience and Qualifications —400 Points

Proposals will be evaluated against the questions set out below:
1) Questions regarding the personnel:
a) Do the individuals assigned to the project have experience on similar projects?
b) Are resumes complete and do they demonstrate backgrounds that would be desirable for individuals engaged
in the work the project requires?
c) How extensive is the applicable education and experience of the personnel designated to work on the project?
NOTES:
2) Questions regarding the firm:
a) How well has the firm demonstrated experience in completing similar projects on time and within budget?
b) How successful is the general history of the firm regarding timely and successful completion of projects?
c) Has the firm provided letters of reference from previous clients?
NOTES:
EVALUATOR'S POINT TOTAL FOR 5.03:
EVALUATOR'S COMBINED POINT TOTAL FOR ALL EVALUATED SECTIONS ABOVE:
5.04 Contract Cost —400 Points
Overall, a minimum of 40 percent of the total evaluation points will be assigned to cost.
Converting Cost to Points

The lowest cost proposal will receive the maximum number of points allocated to cost. The point allocations for cost on the other proposals will be determined through the method set out in SECTION 6.11.

STANDARD AGREEMENT FORM FOR PROFESSIONAL SERVICES

The parties' contract comprises this Standard Agreement Form, as well as its referenced Articles and their associated Appendices

1. Agency Contract Number	2. Contract Title	2. Contract Title		3. Agency Fund Code		4. Agency Appropriation Code		
5. Vendor Number 6. IRIS GAE Number (if used)				7. Alaska Business License Number				
This contract is between t	he State of Alaska,							
8. Department of		Division			hereafter th	ne State, and		
9. Contractor						hereafter the contractor		
Mailing Address	Street or P.O. B	Зох		City	State	ZIP+4		
ARTICLE 2. Perform	dices: Appendices referred to in the same of Service: ix A (General Provisions), Artic			·				
2.2 Append 2.3 Append	ix B sets forth the liability and it ix C sets forth the services to be of Performance: The period of	insurance provisions of the performed by the co	f this con ontractor.	tract.		, and		
ends ARTICLE 4. Consid 4.1 In full c \$	erations: onsideration of the contractor's	performance under the	 is contrac	et, the State shall pay the f Appendix D.	contractor a sum no	ot to exceed		
11. Department of			Attentio	n: Division of				
Mailing Address			Attention:					
12.	CONTRACTOR		14 6	EDITICATION: Local	lif. that the facts h			
Name of Firm			do ag	cuments are correct, t ainst funds and appi	that this voucher copriations cited, t	nerein and on supporting onstitutes a legal charge that sufficient funds are ere is a sufficient balange		
Signature of Authorized Rep	resentative	Date	in kn	the appropriation cited owingly make or allov	to cover this obligate to cover this obligate to the cover the cov	ation. I am aware that to alternations on a public press, conceal, remove or		
Typed or Printed Name of Authorized Representative				otherwise impair the verity, legibility or availability of a public reconstitutes tampering with public records punishable under a 11.56.815820. Other disciplinary action may be taken up to a				
Title			ino	cluding dismissal.	, ,	,		
13. CC	NTRACTING AGENCY		Signatur Designe	e of Head of Contracting	Agency or	Date		
Department/Division		Date						
Signature of Project Director			Typed or Printed Name					
Typed or Printed Name of Project Director			Title					
Title								

NOTICE: This contract has no effect until signed by the head of contracting agency or designee.

02-093 (Rev. 04/14) SAF.DOC

GENERAL PROVISIONS

Article 1. Definitions.

- 1.1 In this contract and appendices, "Project Director" or "Agency Head" or "Procurement Officer" means the person who signs this contract on behalf of the Requesting Agency and includes a successor or authorized representative.
- 1.2 "State Contracting Agency" means the department for which this contract is to be performed and for which the Commissioner or Authorized Designee acted in signing this contract.

Article 2. Inspections and Reports.

- 2.1 The department may inspect, in the manner and at reasonable times it considers appropriate, all the contractor's facilities and activities under this contract.
- 2.2 The contractor shall make progress and other reports in the manner and at the times the department reasonably requires.

Article 3. Disputes.

3.1 If the contractor has a claim arising in connection with the contract that it cannot resolve with the State by mutual agreement, it shall pursue the claim, if at all, in accordance with the provisions of AS 36.30.620 – 632.

Article 4. Equal Employment Opportunity.

- 4.1 The contractor may not discriminate against any employee or applicant for employment because of race, religion, color, national origin, or because of age, disability, sex, marital status, changes in marital status, pregnancy or parenthood when the reasonable demands of the position(s) do not require distinction on the basis of age, disability, sex, marital status, changes in marital status, pregnancy, or parenthood. The contractor shall take affirmative action to insure that the applicants are considered for employment and that employees are treated during employment without unlawful regard to their race, color, religion, national origin, ancestry, disability, age, sex, marital status, changes in marital status, pregnancy or parenthood. This action must include, but need not be limited to, the following: employment, upgrading, demotion, transfer, recruitment or recruitment advertising, layoff or termination, rates of pay or other forms of compensation, and selection for training including apprenticeship. The contractor shall post in conspicuous places, available to employees and applicants for employment, notices setting out the provisions of this paragraph.
- 4.2 The contractor shall state, in all solicitations or advertisements for employees to work on State of Alaska contract jobs, that it is an equal opportunity employer and that all qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, age, disability, sex, marital status, changes in marital status, pregnancy or parenthood.
- 4.3 The contractor shall send to each labor union or representative of workers with which the contractor has a collective bargaining agreement or other contract or understanding a notice advising the labor union or workers' compensation representative of the contractor's commitments under this article and post copies of the notice in conspicuous places available to all employees and applicants for employment.
- 4.4 The contractor shall include the provisions of this article in every contract, and shall require the inclusion of these provisions in every contract entered into by any of its subcontractors, so that those provisions will be binding upon each subcontractor. For the purpose of including those provisions in any contract or subcontract, as required by this contract, "contractor" and "subcontractor" may be changed to reflect appropriately the name or designation of the parties of the contract or subcontract.
- 4.5 The contractor shall cooperate fully with State efforts which seek to deal with the problem of unlawful discrimination, and with all other State efforts to guarantee fair employment practices under this contract, and promptly comply with all requests and directions from the State Commission for Human Rights or any of its officers or agents relating to prevention of discriminatory employment practices.
- 4.6 Full cooperation in paragraph 4.5 includes, but is not limited to, being a witness in any proceeding involving questions of unlawful discrimination if that is requested by any official or agency of the State of Alaska; permitting employees of the contractor to be witnesses or complainants in any proceeding involving questions of unlawful discrimination, if that is requested by any official or agency of the State of Alaska; participating in meetings; submitting periodic reports on the equal employment aspects of present and future employment; assisting inspection of the contractor's facilities; and promptly complying with all State directives considered essential by any office or agency of the State of Alaska to insure compliance with all federal and State laws, regulations, and policies pertaining to the prevention of discriminatory employment practices.
- 4.7 Failure to perform under this article constitutes a material breach of contract.

Article 5. Termination.

The Project Director, by written notice, may terminate this contract, in whole or in part, when it is in the best interest of the State. In the absence of a breach of contract by the contractor, the State is liable only for payment in accordance with the payment provisions of this contract for services rendered before the effective date of termination.

Article 6. No Assignment or Delegation.

The contractor may not assign or delegate this contract, or any part of it, or any right to any of the money to be paid under it, except with the written consent of the Project Director and the Agency Head.

Article 7. No Additional Work or Material.

No claim for additional services, not specifically provided in this contract, performed or furnished by the contractor, will be allowed, nor may the contractor do any work or furnish any material not covered by the contract unless the work or material is ordered in writing by the Project Director and approved by the Agency Head.

Article 8. Independent Contractor.

The contractor and any agents and employees of the contractor act in an independent capacity and are not officers or employees or agents of the State in the performance of this contract.

Article 9. Payment of Taxes.

As a condition of performance of this contract, the contractor shall pay all federal, State, and local taxes incurred by the contractor and shall require their payment by any Subcontractor or any other persons in the performance of this contract. Satisfactory performance of this paragraph is a condition precedent to payment by the State under this contract.

Article 10. Ownership of Documents.

All designs, drawings, specifications, notes, artwork, and other work developed in the performance of this agreement are produced for hire and remain the sole property of the State of Alaska and may be used by the State for any other purpose without additional compensation to the contractor. The contractor agrees not to assert any rights and not to establish any claim under the design patent or copyright laws. Nevertheless, if the contractor does mark such documents with a statement suggesting they are trademarked, copyrighted, or otherwise protected against the State's unencumbered use or distribution, the contractor agrees that this paragraph supersedes any such statement and renders it void. The contractor, for a period of three years after final payment under this contract, agrees to furnish and provide access to all retained materials at the request of the Project Director. Unless otherwise directed by the Project Director, the contractor may retain copies of all the materials.

Article 11. Governing Law; Forum Selection

This contract is governed by the laws of the State of Alaska. To the extent not otherwise governed by Article 3 of this Appendix, any claim concerning this contract shall be brought only in the Superior Court of the State of Alaska and not elsewhere.

Article 12. Conflicting Provisions.

Unless specifically amended and approved by the Department of Law, the terms of this contract supersede any provisions the contractor may seek to add. The contractor may not add additional or different terms to this contract; AS 45.02.207(b)(1). The contractor specifically acknowledges and agrees that, among other things, provisions in any documents it seeks to append hereto that purport to (1) waive the State of Alaska's sovereign immunity, (2) impose indemnification obligations on the State of Alaska, or (3) limit liability of the contractor for acts of contractor negligence, are expressly superseded by this contract and are void.

Article 13. Officials Not to Benefit.

Contractor must comply with all applicable federal or State laws regulating ethical conduct of public officers and employees.

Article 14. Covenant Against Contingent Fees.

The contractor warrants that no person or agency has been employed or retained to solicit or secure this contract upon an agreement or understanding for a commission, percentage, brokerage or contingent fee except employees or agencies maintained by the contractor for the purpose of securing business. For the breach or violation of this warranty, the State may terminate this contract without liability or in its discretion deduct from the contract price or consideration the full amount of the commission, percentage, brokerage or contingent fee.

Article 15. Compliance.

In the performance of this contract, the contractor must comply with all applicable federal, state, and borough regulations, codes, and laws, and be liable for all required insurance, licenses, permits and bonds.

Article 16. Force Majeure:

The parties to this contract are not liable for the consequences of any failure to perform, or default in performing, any of their obligations under this Agreement, if that failure or default is caused by any unforeseeable Force Majeure, beyond the control of, and without the fault or negligence of, the respective party. For the purposes of this Agreement, Force Majeure will mean war (whether declared or not); revolution; invasion; insurrection; riot; civil commotion; sabotage; military or usurped power; lightning; explosion; fire; storm; drought; flood; earthquake; epidemic; quarantine; strikes; acts or restraints of governmental authorities affecting the project or directly or indirectly prohibiting or restricting the furnishing or use of materials or labor required; inability to secure materials, machinery, equipment or labor because of priority, allocation or other regulations of any governmental authorities.

APPENDIX B¹ INDEMNITY AND INSURANCE

Article 1. Indemnification

The contractor shall indemnify, hold harmless, and defend the contracting agency from and against any claim of, or liability for error, omission or negligent act of the contractor under this agreement. The contractor shall not be required to indemnify the contracting agency for a claim of, or liability for, the independent negligence of the contracting agency. If there is a claim of, or liability for, the joint negligent error or omission of the contractor and the independent negligence of the contracting agency, the indemnification and hold harmless obligation shall be apportioned on a comparative fault basis. "Contractor" and "contracting agency", as used within this and the following article, include the employees, agents and other contractors who are directly responsible, respectively, to each. The term "independent negligence" is negligence other than in the contracting agency's selection, administration, monitoring, or controlling of the contractor and in approving or accepting the contractor's work.

Article 2. Insurance

Without limiting contractor's indemnification, it is agreed that contractor shall purchase at its own expense and maintain in force at all times during the performance of services under this agreement the following policies of insurance. Where specific limits are shown, it is understood that they shall be the minimum acceptable limits. If the contractor's policy contains higher limits, the state shall be entitled to coverage to the extent of such higher limits. Certificates of Insurance must be furnished to the contracting officer prior to beginning work and must provide for a notice of cancellation, non-renewal, or material change of conditions in accordance with policy provisions. Failure to furnish satisfactory evidence of insurance or lapse of the policy is a material breach of this contract and shall be grounds for termination of the contractor's services. All insurance policies shall comply with and be issued by insurers licensed to transact the business of insurance under AS 21.

- **2.1 Workers' Compensation Insurance:** The Contractor shall provide and maintain, for all employees engaged in work under this contract, coverage as required by AS 23.30.045, and; where applicable, any other statutory obligations including but not limited to Federal U.S.L. & H. and Jones Act requirements. The policy must waive subrogation against the State.
- **2.2 Commercial General Liability Insurance:** covering all business premises and operations used by the Contractor in the performance of services under this agreement with minimum coverage limits of \$300,000 combined single limit per claim.
- **2.3 Commercial Automobile Liability Insurance:** covering all vehicles used by the Contractor in the performance of services under this agreement with minimum coverage limits of \$300,000 combined single limit per claim.

Attachment 5



BUSINESS NAME:

A. **Place of Business** Street Address:

ALASKA BIDDER PREFERENCE CERTIFICATION

AS 36.30.321(A) / AS 36.30.990(2)

Click or tap here to enter text.

		eference: Do you b	pelieve that your	firm qualifie	s for the	Alaska B	idder	□ Yes	□ No
	erence?	reference: Do you	holiovo that your	firm qualified	for the	Alacka Mo	toran	□ Yes	□ No
	rence?	reference: Do you	believe that your	iiiiii quaiiiies	s for the	AldSKd VE	teran	⊔ res	□ INO
Pleas	se list any addi	tional Alaska Prefere	ences below that y	ou believe you	r firm qua	lifies for.	I		
<u>1.</u>	2	. 3.	4.	5.		6.			
Prefere questic	ence Question ons as well as a	nim the Alaska Bidde s section. To qualify answer YES to all the h your bid or propos	for and claim the questions in the	e Alaska Veter Alaska Veteran	an Prefere Preferenc	ence, you i ce section.	must a A signe	nswer Y ed copy	'ES to these
•	_	a bid or proposal as deadline set for rece			-		must co	omplete	and submit
making misrep	false or mis	ncy is unable to veri leading statements er AS 36.30.687 and r	on this form, w	hether it succ	-				-
<u>Alaska</u>	Bidder Prefer	ence Questions:							
1)	Does your bu	siness hold a current	t Alaska business l	icense per AS 3	36.30.990((2)(A)?			
	☐ YES	□ NO							
	If YES , enter	your current Alaska I	business license n	umber: Click o	r tap here	to enter te	ext.		
2)	•	ess submitting a bid er <i>AS 36.30.990(2)(B</i>	•	the name app	pearing on	the Alaska	a busin	ess licer	nse noted ir
	☐ YES	□ NO							
3)	•	iness maintained a pl or offeror for a peri (C)?			•				
	☐ YES	□ NO							
	If YES , please	complete the follow	ving information:						

Click or tap here to enter text.

	Cit [.] ZIP	•	Click or tap here to enter text. Click or tap here to enter text.		
	render	ed, or go	ness" is defined as a location at which normal business activities are conducted, services are cods are made, stored, or processed; a post office box, mail drop, telephone, or answering service elf, constitute a place of business per 2 AAC 12.990(b)(3).		
	Do you	certify t	hat the Place of Business described in Question 3A meets this definition?		
	☐ YES		\square NO		
			or offeror, or at least one employee of the bidder or offeror, must be a resident of the state $6.05.415(a)$ per 2 AAC $12.990(b)(7)$.		
		1)	Do you certify that the bidder or offeror OR at least one employee of the bidder or offeror is physically present in the state with the intent to remain in Alaska indefinitely and to make a home in the state per $AS\ 16.05.415(a)(1)$? YES NO		
		2)	Do you certify that that the resident(s) used to meet this requirement has maintained their domicile in Alaska for the 12 consecutive months immediately preceding the deadline set for receipt of bids or proposals per $AS\ 16.05.415(a)(2)$? \Box YES \Box NO		
		3)	Do you certify that the resident(s) used to meet this requirement is claiming residency ONLY in the state of Alaska per $AS\ 16.05.415(a)(3)$? \Box YES \Box NO		
		4)	Do you certify that the resident(s) used to meet this requirement is NOT obtaining benefits under a claim of residency in another state, territory, or country per <i>AS</i> 16.05.415(a)(4)? YES NO		
4)	Per <i>AS</i>	36.30.99	20(2)(D), is your business (CHOOSE ONE):		
	A.	Incorporated or qualified to do business under the laws of the state? ☐ YES ☐ NO			
		If YES,	enter your current Alaska corporate entity number: Click or tap here to enter text.		
	В.	A sole	proprietorship AND the proprietor is a resident of the state?		
	C.	A limite ☐ YES	ed liability company organized under AS 10.50 AND all members are residents of the state? □ NO		
		Please	identify each member by name: Click or tap here to enter text.		
	D.	A partn	tership under former AS 32.05, AS 32.06, or AS 32.11 AND all partners are residents of the state?		
		Please	identify each partner by name: Click or tap here to enter text.		
<u>Alaska</u>	Veterar	<u>Prefere</u>	nce Questions:		
1) Pe	r <i>AS 36.3</i>	30.321(F)	, is your business (CHOOSE ONE):		
	A.	A sole ☐ YES	proprietorship owned by an Alaska veteran? ☐ NO		

В.	☐ YES ☐ NO							
C.	veterans?							
	☐ YES	□NO						
D.	A corporation t ☐ YES	hat is wholly owned by individuals, AND a majority of the individuals are \square NO	e Alaska veterans?					
Per <i>AS</i> .	Per AS 36.30.321(F)(3) "Alaska veteran" is defined as an individual who:							
(A) Ser	(A) Served in the							
(i)	Armed forces o	f the United States, including a reserve unity of the United States armed	d forces; or					
(ii)	(ii) Alaska Territorial Guard, the Alaska Army National Guard, the Alaska Air Nations Guard, or the Alask Naval Militia; and							
(B) Wa	(B) Was separated from service under a condition that was not dishonorable.							
•	Do you certify that the individual(s) indicated in Question 1A, 1B, 1C, or 1D meet this definition and can provide documentation of their service and discharge if necessary?							
☐ YES	□ NO							
SIGNATURE By signature below, I certify under penalty of law that I am an authorized representative of <u>Click or tap here to enter text.</u> and all information on this form is true and correct to the best of my knowledge.								
Printed Name								
S								

State of Alaska

Department of Transportation and Public Facilities

Statewide Contracting and Procurement P.O. Box 112500

(3132 Channel Drive, Room 350) Juneau, AK 99811-2500

Phone: (907) 465-8448 FAX: (907) 465-3124

NOTICE OF AWARD

Date:	
Re:	
Project:	
Procurement Officer:	

This is notice of the state's intent to award a contract. A tabulation of the offers received listed in the order of ranking, appears below. An offeror who wishes to protest this Notice of Award must file the protest within ten calendar days following the date this notice is issued. If the tenth day falls on a weekend or holiday, the last day of the protest period is the first working day following the tenth day. Offerors, identified here as the highest ranked responsive offeror, are instructed not to proceed until a Purchase Order, Contract Award, or other form of notice is given by the Contracting Officer. A company or person who proceeds prior to receiving a Purchase Order, Contract Award, or other form of Notice of Award does so without a contract and at their own risk. AS 36.30.365.

Offerors	Responsive	Total Score	Most Advantageous

LEGEND: @ -- MOST ADVANTAGEOUS

Y -- RESPONSIVE PROPOSAL

N -- NON-RESPONSIVE PROPOSAL

SUMMARY

The contract shall be awarded as follows: