

STATE OF ALASKA



Office of the Governor
Division of Elections
Dottie Whitehead
240 Main Street, Suite 300
Juneau, Alaska 99801

INVITATION TO BID #2022-0001-5097

ITB TITLE: 2022 OFFICIAL ELECTION PAMPHLET AND BALLOT MEASURE PAMPHLET QUESTIONS AND ANSWERS

Date Issued: February 21, 2022

Signature: Dottie Whitehead

The following answer is in reply to a question derived from an email from a potential offeror to this solicitation. Offeror's are reminded and encouraged to submit any questions in writing to the procurement officer no later than February 22, 2022(10 days prior to the proposal deadline).

1. How much did the Division of Elections spend on typesetting, layout, printing, binding, mailing, delivery and distribution of the Official Election Pamphlet and the Ballot Measure Pamphlet in 2020? In 2018?

Answer: *In 2020, there was no BMP produced; the OEP production costs were \$376,307.95. In 2018, there was no BMP produced; the OEP production costs were \$284,800.41.*

2. Who is the current vendor for these services?

Answer: *In 2020, the vendor Signature Graphics in Portland was awarded the job.*

3. Would the Division of Elections consider design similar to the 2020 pamphlet that had Black + 1 (or possibly two) PMS colors? If not, would the DOE consider a CMYK cover design on a slightly heavier stock of paper (samples could be supplied with bid)?

Answer: *The cover will need to be full color; the weight of the paper is typically the same for the entire pamphlet, regular newsprint weight. If they look at the covers from the 2018 pamphlet, that is more representative of the color range that will be used in 2022. The division is currently running a coloring contest and will supply the vendor with the drawings from the selected winners to be incorporated into the 5 regional covers.*

4. Sec 2, Scope of Work and Specification – When does the Division of Elections expect to have a decision on if the Ballot Measure Pamphlet will be produced in 2022?

Answer: *The need for printing will be determined by April 17, 2022 as noted in the Scope of Work*