



Alaska Seafood Marketing Institute

**Board of Directors Meeting  
Tuesday, May 5, 2020  
Zoom Online**

***Draft Agenda***

- 10:00 a.m.
- A. Call to Order
  - B. Roll Call
  - C. Approval of Agenda
  - D. Approval of minutes from Feb 3, 2020
  - E. Chairman's Remarks
  - F. Executive Director Report
  - G. Public Comment
- 10:10 a.m. Legislative Update – Jeremy Woodrow
- 10:15 a.m. Alaska Seafood Industry Update – Garrett Evridge, McDowell Group
- 10:30 a.m. ASMI Budget Presentation - Becky Monagle
- 10:40 a.m. Communications & Consumer PR Budget – Ashley Heimbigner & Katie Goldman/ Edelman PR
- 11:00 a.m. International Program Budget - Hannah Lindoff
- 11:20 a.m. Global Food Aid – Bruce Schactler
- 11:35 a.m. Domestic Program Budget – Megan Rider
- 11:50 a.m. Seafood Technical Program Budget - Michael Kohan
- 12:15 p.m. RFM Program Budget – Susan Marks/Jeff Regnart
- 12:30 p.m. Budget Discussion
- 12:45 p.m. Executive Session
- Certified Seafood Collaborative/RFM
  - Trade Barriers
- 1:30 p.m. Adjourn