



Wild, Natural & Sustainable

Salmon Committee

April 30, 2020

9am – 11am AKST

Zoom

For Zoom link access, please contact Sara Truitt via email.

struitt@alaskaseafood.org

Draft Agenda

- I. Call to Order
 - a. Roll Call
 - b. Approval of Agenda
 - c. Approval of Minutes from October 10, 2019
 - d. Chair Remarks
 - e. Public Comment
- II. Salmon Market Update – McDowell
- III. ASMI Salmon Promotions
 - a. Domestic Program
 - b. International
 - c. Technical Program
 - d. Edelman/Communications Program
- IV. Committee Discussion
 - a. Challenges and Opportunities
 - i. Corona Virus
 - b. Feedback for Programs
- V. Good of the Order
- VI. Adjourn