



Alaska Seafood Marketing Institute

## INTERNATIONAL MARKETING COMMITTEE MEETING

Feb. 6, 2020

9:00 a.m. – 4:00 p.m. PT

at Icicle Seafoods

4019 21<sup>st</sup>. Ave. W Seattle, WA 98199

### Call-in information:

Call-In Number: 1-855-274-7738

Access Code: 8888436

### DRAFT AGENDA

#### 9:00 a.m. INTRODUCTION

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- D. Approval of Agenda
- E. Announcements
- F. Introduction of Guests/Visitors
- G. Public Comment

#### 9:10 a.m. REPORTS

- A. Vice Chairman's Report and Comments
- B. Program Director's Report and Comments
- C. Sustainability / Certification Advisor RFM update

#### 9:30 a.m. FY 21 Budget

- A. ASMI long-term funding overview
- B. Budget Strategy Presentation and Discussion
- C. Finalized Budget Recommendation to the Board

12:30 p.m. Lunch

1:30 p.m. Seafood Expo Global discussion

2:00 p.m. China Fisheries booth discussion

2:15 p.m. Photo and video acquisition project update

2:30 p.m. Break

2:45 p.m. Species updates

3:30 p.m. Upcoming events and next meeting date

3:45 p.m. Election of Chair and Vice Chair

4:00 p.m. Adjourn