
ATTACHMENT E: PROPOSAL EVALUATION FORM

All proposals will be reviewed for responsiveness. Responsive proposals shall be evaluated using the criteria set out below.

Offeror Name: _____

Evaluator Name: _____

Date of Review: _____

RFP Number: 2520S010

Project Title: Fast Vehicle Ferry Brokerage Services

EVALUATION CRITERIA AND SCORING

The total number of points used to score this proposal is 1000

SEC. 5.01 MARKETING PLAN TO BE USED FOR THE PROJECT - 35 PERCENT (35%)

Maximum Point Value for this Section is 350 points $1000 \text{ points} \times 35\% = 350 \text{ Points}$

Proposals will be evaluated against the questions set out below:

- 1) How comprehensive is the marketing plan and does it depict a logical approach to fulfilling the requirements of the RFP?

- 2) To what extent does it appear the marketing plan will be effective in reaching potentially interested parties on a national scale?

- 3) To what extent does it appear the marketing plan will be effective in reaching potentially interested parties on a global scale

Total Points Awarded for Section 5.01 (Maximum is 350)

SEC. 5.02 EXPERIENCE AND QUALIFICATIONS – 25 PERCENT (25%)

Maximum Point Value for this Section is 250 points 1000 points x 25% = 250 Points

Proposals will be evaluated against the questions set out below:

1. To what extent does the firms experience exceed the minimum experience of five years of experience with marketing and selling similar vessels?

2. How successful is the general history of the firm regarding timely and successful completion of the sale of similar vessels?

3. Has the firm provided letters of reference from previous clients and do the references represent the sale of similar size and types of vessels?

Total Points Awarded for Section 5.02 (Maximum is 250) _____

Scoring Summary

| Section | Description | Points Awarded |
|-----------------------------|--|-----------------------|
| Section 5.01 | Marketing Plan to be used for the Project (350 points Max) | _____ |
| Section 5.02 | Experience and Qualifications (250 Points Max) | _____ |
| Total Points Awarded | | _____ |