# STATE OF ALASKA REQUEST FOR PROPOSALS



# STATEWIDE PUBLIC COMMUNICATIONS SERVICES

# Request for Proposals (RFP) 2019-0200-4221

Issued April 17, 2019

ISSUED BY:

DEPARTMENT OF ADMINISTRATION DIVISION OF SHARED SERVICES STATEWIDE CONTRACTING PRIMARY CONTACT:

JASON GROVE, CPPB CONTRACTING OFFICER JASON.GROVE@ALASKA.GOV (907) 465-5679

### OFFERORS ARE NOT REQUIRED TO RETURN THIS FORM.

**IMPORTANT NOTICE**: IF YOU RECEIVED THIS SOLICITATION FROM THE STATE OF ALASKA'S "ONLINE PUBLIC NOTICE" WEB SITE, YOU MUST REGISTER WITH THE CONTRACTING OFFICER LISTED ABOVE TO RECEIVE NOTIFICATION OF SUBSEQUENT AMENDMENTS. FAILURE TO REGISTER WITH THE CONTRACTING OFFICER MAY RESULT IN THE REJECTION OF YOUR OFFER.

# TABLE OF CONTENTS

| SECTION 1. | INTRODUCTION & INSTRUCTIONS   | 3  |
|------------|---|----|
| Sec. 1.01  | PURPOSE OF THE RFP  | 4  |
| SEC. 1.02  | BUDGET  | 4  |
| Sec. 1.03  | DEADLINE FOR RECEIPT OF PROPOSALS                                       | 4  |
| Sec. 1.04  | RFP SCHEDULE  | 4  |
| Sec. 1.05  | EDUCATIONAL AND PRE-PROPOSAL CONFERENCE                                 | 4  |
| SEC. 1.06  | REQUIRED REVIEW   | 5  |
| SEC. 1.07  | QUESTIONS PRIOR TO DEADLINE FOR RECEIPT OF PROPOSALS                    | 5  |
| Sec. 1.08  | RETURN INSTRUCTIONS   | 5  |
| SEC. 1.09  | ASSISTANCE TO OFFERORS WITH A DISABILITY                                | 6  |
| SEC. 1.10  | AMENDMENTS TO PROPOSALS   | 6  |
| SEC. 1.11  | AMENDMENTS TO THE RFP   | 6  |
| SEC. 1.12  | ALTERNATE PROPOSALS   | 6  |
| SEC. 1.13  | NEWS RELEASES   |    |
| SECTION 2. | BACKGROUND INFORMATION  | 7  |
| SEC. 2.01  | BACKGROUND ABOUT THE EXISTING SERVICES                                  | 7  |
| SEC. 2.02  | STRENGTHS AND OPPORTUNITIES   | 7  |
| SEC. 2.03  | EXISTING CHALLENGES   | 8  |
| SECTION 3. | SCOPE OF WORK & CONTRACT INFORMATION                                    |    |
| Sec. 3.01  | SUMMARY   |    |
| SEC. 3.02  | GOALS AND OBJECTIVES  | 9  |
| SEC. 3.03  | MAJOR DELIVERABLES  | -  |
| SEC. 3.04  | STATE OF ALASKA ROLES AND RESPONSIBILITIES                              |    |
| SEC. 3.05  | CONTRACTUAL REQUIREMENTS  |    |
| SEC. 3.06  | CONTRACT TERM AND WORK SCHEDULE   | 10 |
| SEC. 3.07  | LOCATION OF WORK  | 10 |
| SEC. 3.08  | CONTRACT PAYMENT  |    |
| Sec. 3.09  | PROPOSED PAYMENT PROCEDURES   |    |
| SEC. 3.10  | SUBCONTRACTORS  |    |
| SEC. 3.11  | JOINT VENTURES  |    |
| SEC. 3.12  | RIGHT TO INSPECT PLACE OF BUSINESS                                      |    |
| SEC. 3.13  | CONTRACT PERSONNEL  |    |
| SEC. 3.14  | INSPECTION & MODIFICATION – REIMBURSEMENT FOR UNNACEPTABLE DELIVERABLES |    |
|            | CONTRACT CHANGES – UNANTICIPATED AMENDMENTS                             |    |
| SEC. 3.16  | NONDISCLOSURE AND CONFIDENTIALITY                                       |    |
| SEC. 3.17  | INDEMNIFICATION   |    |
| SEC. 3.18  | INSURANCE REQUIREMENTS  |    |
| SEC. 3.19  | TERMINATION FOR DEFAULT   | -  |
| SECTION 4. | PROPOSAL FORMAT AND CONTENT   |    |
| SEC. 4.01  | RFP SUBMITTAL FORMS   |    |
| SEC. 4.02  | SPECIAL FORMATTING REQUIREMENTS   |    |
| SEC. 4.03  | OFFEROR INFORMATION AND CERTIFICATIONS (SUBMITTAL FORM A)               |    |
| SEC. 4.04  | SERVICE APPROACH AND MANAGEMENT PLAN (SUBMITTAL FORM B)                 |    |
| SEC. 4.05  | RISK ASSESSMENT PLAN (SUBMITTAL FORM C)                                 |    |
| SEC. 4.06  | VALUE-ADD ASSESSMENT (SUBMITTAL FORM D)                                 |    |
| SEC. 4.07  | CONTRACTUAL REQUIREMENTS (SUBMITTAL FORM E)                             |    |
| SEC. 4.08  | SUBCONTRACTORS (SUBMITTAL FORM F)                                       |    |
| SEC. 4.09  | COST PROPOSAL (SUBMITTAL FORM G)  |    |
| SECTION 5. | EVALUATION CRITERIA AND CONTRACTOR SELECTION                            | 18 |

| Sec. 5.01  | SUMMARY OF EVALUATION PROCESS                       | . 18   |
|------------|---|--------|
| SEC. 5.02  | EVALUATION CRITERIA                                 | . 18   |
| SEC. 5.03  | SCORING METHOD AND CALCULATION                      | . 19   |
| SEC. 5.04  | SERVICE APPROACH AND MANAGEMENT PLAN                | . 20   |
| SEC. 5.05  | RISK ASSESSMENT PLAN                                | . 20   |
| SEC. 5.06  | VALUE-ADD ASSESSMENT                                | . 20   |
| SEC. 5.07  | CONTRACT COST (COST PROPOSAL)                       | . 20   |
| SEC. 5.08  | APPLICATION OF PREFERENCES                          | . 21   |
| SEC. 5.09  | ALASKA BIDDER PREFERENCE                            | . 21   |
| SEC. 5.10  | ALASKA VETERAN PREFERENCE                           | . 21   |
| SEC. 5.11  | ALASKA OFFEROR PREFERENCE                           | . 22   |
| SEC. 5.12  | SHORTLISTING  | . 22   |
| SEC. 5.13  | INTERVIEWS OF KEY PERSONNEL                         | . 22   |
| SEC. 5.14  | FINAL PRIORITIZATION                                | . 23   |
| SEC. 5.15  | COST REASONABLENESS                                 | . 23   |
| SEC. 5.16  | CLARIFICATION PERIOD                                | . 23   |
| SEC. 5.17  | OFFEROR NOTIFICATION OF SELECTION                   | . 25   |
| SECTION 6. | POST AWARD PROCEDURES AND ACTIVITIES                | 26     |
| Sec. 6.01  | INFORMAL DEBRIEFING                                 | . 26   |
| Sec. 6.02  | REPORTING   | . 26   |
| Sec. 6.03  | PERFORMANCE EVALUATIONS                             |        |
| SECTION 7. | GENERAL PROCESS AND LEGAL INFORMATION               | 27     |
| Sec. 7.01  | ALASKA BUSINESS LICENSE AND OTHER REQUIRED LICENSES | . 27   |
| SEC. 7.02  | STANDARD CONTRACT PROVISIONS                        | . 27   |
| Sec. 7.03  | PROPOSAL AS A PART OF THE CONTRACT                  | . 27   |
| Sec. 7.04  | ADDITIONAL TERMS AND CONDITIONS                     | . 28   |
| Sec. 7.05  | HUMAN TRAFFICKING                                   | . 28   |
| Sec. 7.06  | RIGHT OF REJECTION                                  | . 28   |
| Sec. 7.07  | STATE NOT RESPONSIBLE FOR PREPARATION COSTS         | . 28   |
| Sec. 7.08  | DISCLOSURE OF PROPOSAL CONTENTS                     |        |
| Sec. 7.09  | ASSIGNMENT  | . 29   |
| SEC. 7.10  | DISPUTES  | . 29   |
| SEC. 7.11  | SEVERABILITY  | . 29   |
| SEC. 7.12  | SUPPLEMENTAL TERMS AND CONDITIONS                   | . 29   |
| SEC. 7.13  | CONTRACT INVALIDATION                               | . 29   |
| Sec. 7.14  | SOLICITATION ADVERTISING                            | . 29   |
| SEC. 7.15  | SITE INSPECTION                                     | . 29   |
| Sec. 7.16  | PROTEST   | . 29   |
| JLC. 7.10  | FRUILST   | •••••• |

# SECTION 1. INTRODUCTION & INSTRUCTIONS

# SEC. 1.01 PURPOSE OF THE RFP

The Department of Administration, Division of Shared Services, Statewide Contracting (SSoA), is soliciting proposals from qualified and experienced firms to provide statewide public communications services in support of the Department of Administration and Alaska Public Broadcasting, Inc.'s (APBI) mission of providing state owned and operated rural television service, delivery of non-commercial broadcasting, distance education and emergency communications services.

#### SEC. 1.02 BUDGET

Approval or continuation of a contract resulting from this is contingent upon legislative appropriation. Please note that the state budget is being considered by the legislature, but the state does not know when the current legislative session will conclude or when the budget will be finalized. If funding for these services is provided, the state does not anticipate receiving more than between approximately \$600,000 - \$780,000 for these services for fiscal year 2020 (July 1, 2019 to June 30, 2020) and ongoing fiscal years. While proposals in excess of this budget range will not be considered non-responsive, offerors should be acutely aware of this budget situation and take into consideration when developing their cost proposals.

#### SEC. 1.03 DEADLINE FOR RECEIPT OF PROPOSALS

Proposals must be received no later than **2:00 p.m.**, Alaska Time, on **May 29, 2019**. Late proposals or amendments will be disqualified and not opened or accepted for evaluation.

#### SEC. 1.04 RFP SCHEDULE

The RFP schedule set out herein represents the state's best estimate of the schedule that will be followed. If a component of this schedule, such as the deadline for receipt of proposals, is delayed, the rest of the schedule may be shifted accordingly. All times are Alaska Time.

| ACTIVITY  | TIME    | DATE    |
|---|---------|---------|
| Issue Date / RFP Released                             |         | 4/17/19 |
| Educational Meeting and Pre-Proposal Conference       | 2:00 pm | 4/25/19 |
| Deadline for Receipt of Proposals / Proposal Due Date | 2:00 pm | 6/5/19  |
| Proposal Evaluations                                  |         | 6/7/19  |
| Shortlisting (optional)                               |         | 6/10/19 |
| Interviews  | TBD     | 6/14/19 |
| Clarification Period Begins                           |         | 6/17/19 |
| Notice of Intent to Award                             |         | 7/8/19  |
| Contract Issued                                       |         | 7/18/19 |

This RFP does not, by itself, obligate the state. The state's obligation will commence when the contract is approved by the Commissioner of the Department of Administration, or the Commissioner's designee. Upon written notice to the contractor, the state may set a different starting date for the contract. The state will not be responsible for any work done by the contractor, even work done in good faith, if it occurs prior to the contract start date set by the state or prior to a fully signed contract.

#### SEC. 1.05 EDUCATIONAL AND PRE-PROPOSAL CONFERENCE

An in-person educational meeting and pre-proposal conference will be held in Juneau at **2:00 p.m.** Alaska Time on **April 25, 2019**, to provide a thorough educations on the RFP process being used, discuss the RFP with prospective offerors, and allow them to ask questions concerning the RFP. To obtain the greatest benefit of this meeting, offerors are strongly encouraged to send their direct supervisory personnel/critical project team members (in lieu of executives, business development, or sales personnel).

Offerors should read the RFP in full and come to the meeting prepared to discuss any questions or concerns. Offerors with a disability needing accommodation should contact the contracting officer prior to the date set for the pre-proposal conference so that reasonable accommodation can be made. The meeting will be held at the following location:

#### Building: State Office Building

Address: 333 Willoughby Ave.

Floor and Room: **10**<sup>th</sup> **Floor, Large Conference Room** (after exiting elevator, go to Commissioner's Office side and ask receptionist for directions to the room)

Parking spaces marked for visitor are available in the parking garage, basement level of the State Office Building. parking is available on the ground floor Parking is available onsite. Offeror representatives who wish to participate over the phone may dial into the conference at **(800) 315-6338 Access Code 05024.** 

#### SEC. 1.06 REQUIRED REVIEW

Offerors should carefully review this solicitation for defects and questionable or objectionable material. Comments concerning defects and objectionable material must be made in writing and received by the contracting officer at least ten days before the deadline for receipt of proposals. This will allow time for the issuance of any necessary amendments. It will also help prevent the opening of a defective solicitation and exposure of offeror's proposals upon which award could not be made. Protests based on any omission or error, or on the content of the solicitation, will be disallowed if these faults have not been brought to the attention of the contracting officer, in writing, at least ten days before the deadline for receipt of proposals.

### SEC. 1.07 QUESTIONS PRIOR TO DEADLINE FOR RECEIPT OF PROPOSALS

All questions must be in writing and directed to the contracting officer. The interested party must confirm telephone conversations in writing. Two types of questions generally arise. One may be answered by directing the questioner to a specific section of the RFP. These questions may be answered over the telephone. Other questions may be more complex and may require a written amendment to the RFP. The contracting officer will make that decision.

#### SEC. 1.08 RETURN INSTRUCTIONS

Offerors must submit their proposals via hard copy or email. If submitting via hard copy, the cost proposal included with the package must be separate from the rest of the proposal and must be clearly identified. The sealed proposal package must be addressed as follows:

Department of Administration Division of Shared Services Statewide Contracting RFP Number 2019-0200-4221 – Statewide Public Communications Services ATTN: Jason Grove

If using <u>U.S. mail</u>, please use the following address:

P.O. Box 110210 Juneau, AK 99811-0210

If using a <u>delivery service</u> such as Fed Ex or UPS, please use the following address:

333 Willoughby Ave. 8<sup>th</sup> Floor, Suite 801 Juneau, AK 99811 If submitting a proposal via email, the technical proposal and cost proposal must be saved as separate documents and emailed to doa.dgs.info@alaska.gov as separate, clearly labeled attachments. Emails must contain the RFP number in the subject line of the email.

The **maximum** size of a single email (including all text and attachments) that can be received by the state is **20mb** (**megabytes**). If the email containing the proposal exceeds this size, the proposal must be sent in multiple emails that are each less than 20mb.

Please note that email transmission is not instantaneous. Similar to sending a hard copy proposal, if you are emailing your proposal, the state recommends sending it enough ahead of time to ensure the email is delivered by the deadline for receipt of proposals.

It is the offeror's responsibility to contact the above email address or (907) 465-2250 to confirm that the proposal has been received. The state is not responsible for unreadable, corrupt, or missing attachments.

#### SEC. 1.09 ASSISTANCE TO OFFERORS WITH A DISABILITY

Offerors with a disability may receive accommodation regarding the means of communicating this RFP or participating in the procurement process. For more information, contact the contracting officer no later than ten days prior to the deadline for receipt of proposals.

### SEC. 1.10 AMENDMENTS TO PROPOSALS

Amendments to or withdrawals of proposals will only be allowed if acceptable requests are received prior to the deadline that is set for receipt of proposals. No amendments or withdrawals will be accepted after the deadline unless they are in response to the state's request in accordance with 2 AAC 12.290.

### SEC. 1.11 AMENDMENTS TO THE RFP

If an amendment is issued before the deadline for receipt of proposals, it will be provided to all who were notified of the RFP and to those who have registered with the contracting officer after receiving the RFP from the State of Alaska Online Public Notice web site.

After receipt of proposals, if there is a need for any substantial clarification or material change in the RFP, an amendment will be issued. The amendment will incorporate the clarification or change, and a new date and time established for new or amended proposals. Evaluations may be adjusted as a result of receiving new or amended proposals.

#### SEC. 1.12 ALTERNATE PROPOSALS

Offerors may only submit one proposal for evaluation. In accordance with 2 AAC 12.830 alternate proposals (proposals that offer something different than what is asked for) will be rejected.

#### SEC. 1.13 NEWS RELEASES

News releases related to this RFP will not be made without prior approval of the project director or contracting officer.

# SECTION 2. BACKGROUND INFORMATION

## SEC. 2.01 BACKGROUND ABOUT THE EXISTING SERVICES

The current service provides C-band satellite bandwidth for two digital carriers. The first carrier (A) occupies 17.9MHz and is also terrestrially transported and uplinked by the vendor. The second carrier (B) occupies 0.7 MHz, is uplinked independently by one of the public broadcasting entities in Alaska. Both carriers are present on horizontal transponder spot beams with footprints to cover all of Alaska. Carrier A serves approximately 250 fixed C-band earth stations operating independently of the vendor, located across all regions of the state. Carrier B serves approximately 25 public radio organizations in rural and urban Alaska communities. A backup transponder is available located on the same spacecraft.

All the earth stations are fixed receive-only and are situated to align with the current satellite orbital position. Variation from the current position and configuration would result in loss of access and require adjustment to each downlink earth station for realignment to reacquire service. Depending on the magnitude of variation, some locations would require more than realignment, including relocation of site within the community, or loss of access due to major terrain obstruction.

For carrier A, encoding and multiplexing is performed independently of the vendor prior to handoff and uplink. Modulation is performed by user equipment at the vendor uplink facility. The specific encoding and modulation is designed to serve a broad spectrum of end users while at the same time performing specific steps critical to the operation of the ARCS ATSC-1 digital television systems which are located in rural Alaska communities. This iteration of carrier A has been in continual operation for over 12 years.

Services provided via these platforms include video and audio streams as the source of content for ARCS, the state's rural low power television service, as well as additional public service television channels, and audio services for various public radio entities. All the content for carrier A video channels is aggregated at the KUAC master control room on the UAF campus. Sources include the major Anchorage over-the-air television channels and public TV content from Fairbanks, Juneau, and Anchorage. Concurrently the ARCS service on carrier A acts as a State Relay Network, an emergency communications conduit defined by the State EAS Plan.

A list of ARCS communities and their coordinates is attached for reference. Please note the coordinates may not be exact to the location of existing communications equipment in those locations, rather the location in general. The coordinates are being provided to aide offerors in researching if they can provide a connection to each particular community.

### SEC. 2.02 STRENGTHS AND OPPORTUNITIES

#### (a) STRENGTHS

Under the current services being provided, the state is highly satisfied with the following:

- High availability spot beam footprint.
- Signal strength sufficient to overcome significant adverse weather events.
- Continuous operation with very high ratio of up vs. down time.
- Timely notice of scheduled outages.
- Analysis of carrier performance as needed.

#### (b) **OPPORTUNITIES**

Due to the changing nature of satellite technology and availability of services, several opportunities may exist which include alternative models for delivery of these services. Contractors may have solutions which offer a range of service tiers from simply providing satellite bandwidth (requiring/allowing users to uplink their own carriers), to replication of the current model, to other alternatives that provide appropriate encoding and modulating functions and/or services. Proposals may by necessity include service on a satellite other than the one currently in use or alternative connections for service delivery. Such proposals would need to consider:

- Any necessary head end requirements such as the cost to the offeror for building and operating an uplink facility.
- Far end requirements and solutions such as satellite dish antenna alignment, receiver modification/replacement, etc. These requirements should be addressed in the RFP Submittal Forms as appropriate.

#### SEC. 2.03 EXISTING CHALLENGES

The state currently experiences the following challenges in the delivery of these services:

- The installed user base of earth stations and receivers are dependent upon the orbital location of the spacecraft currently in use as well as the encoding and modulation schema currently employed. Altering those parameters would require significant changes at the remote ends including realignment and/or relocation of earth stations.
- Remote sites are not easily moved realigned, many have been in service for over three decades. They are unmanned and the expertise to make such changes it not universally available in the remote and village communities in which they operate.
- Alaska's northern and western location limits the number of available useful satellites capable of performing the required functions.
- Altering the current encoding and modulation schemes would require changes and/or replacement of all end user electronics.

# SECTION 3. SCOPE OF WORK & CONTRACT INFORMATION

#### SEC. 3.01 SUMMARY

The Department of Administration, Division of Shared Services, Statewide Contracting (SSoA), is soliciting proposals from qualified and experienced firms to provide statewide public communications services in support of the Department of Administration and Alaska Public Broadcasting, Inc.'s (APBI) mission of providing state owned and operated rural television service, delivery of non-commercial broadcasting, distance education and emergency communications services.

#### SEC. 3.02 GOALS AND OBJECTIVES

The critical goals and objectives of this service are:

- Deliver a satellite or other transport that will provide the installed ARCS DTV systems with the usable multiplex of video channels currently in service on carrier A as described in above in Section 2.01.
- Provide for the delivery of content on carrier B as described above in Section 2.01 by satellite or other transport to the Alaska Public Radio subscriber stations.

#### SEC. 3.03 MAJOR DELIVERABLES

The awarded offeror will be required to provide, perform, or deliver the following services throughout the life of the contract:

- Satellite bandwidth / space segment or other transport responsive to the needs outlined above in Section 3.02.
- Spacecraft located at 139° West, or other position applicable to the successful delivery of signal to the described users.
- Demarcation point from the University of Alaska Fairbanks campus, or other facility capable of receiving handoff of the data stream for transport to uplink.
- Uplink facility capable of housing modulation equipment and of modulating and transporting the data stream and carrier to the spacecraft.
- 24/7 dedicated technical support available to the state when resolving front end outages affecting the services.

If replicating the current service model:

- Terrestrial transport of primary carrier data stream from demarcation to the uplink. Requires 70 MHz band IF signal.
- Space and power for the primary carrier final stage modulation equipment as needed at the uplink.
- Transmission to the satellite of the primary carrier via DS3 interfacing, 18.5 Mhz bandwidth.
- Delivery of carriers via spacecraft to all locations in Alaska with suitable look angle to acquire service at ground stations.
- Satellite footprint with a target of 39 Decibel Watt (DbW) signal into all or as many earth station locations as possible, across Alaska equipped with C-band TVRO style fixed antennas of at least three meters.
- 24/7 dedicated technical support available to the state when resolving front end outages affecting the services.

### SEC. 3.04 STATE OF ALASKA ROLES AND RESPONSIBILITIES

The state is responsible for:

- 1) Maintaining a single point of contact for technical and troubleshooting issues.
- 2) Performance of streams delivered for uplink.
- 3) Maintaining independently uplinked carriers to contractor requirements.
- 4) Overall administration of the contract and providing contract payments to the contractor.

# SEC. 3.05 CONTRACTUAL REQUIREMENTS

The state's contractual requirements are provided in Submittal Form F – Contractual Requirements. The form is for the offeror to confirm if they can or cannot meet each contractual requirement listed in the form. Space is provided to explain "no" responses.

## SEC. 3.06 CONTRACT TERM AND WORK SCHEDULE

The length of the contract will be from the date of award through June 30, 2022, with two additional one-year renewal options. Renewals will be exercised at the sole discretion of the state.

Unless otherwise provided in this RFP, the state and the successful offeror/contractor agree: (1) that any holding over of the contract excluding any exercised renewal options, will be considered as a month-to-month extension, and all other terms and conditions shall remain in full force and effect and (2) to provide written notice to the other party of the intent to cancel such month-to-month extension at least 30-days before the desired date of cancellation.

## SEC. 3.07 LOCATION OF WORK

The state will not provide workspace for the contractor.

By signature on their proposal, the offeror certifies that all services provided under this contract by the contractor and all subcontractors shall be performed in the United States.

If the offeror cannot certify that all work will be performed in the United States, the offeror must contact the contracting officer in writing to request a waiver at least 10 days prior to the deadline for receipt of proposals. The request must include a detailed description of the portion of work that will be performed outside the United States, where, by whom, and the reason the waiver is necessary.

Failure to comply with these requirements may cause the state to reject the proposal as non-responsive, or cancel the contract.

# SEC. 3.08 CONTRACT PAYMENT

No payment will be made until the contract is approved by the Commissioner of the Department of Administration or the Commissioner's designee. Under no conditions will the state be liable for the payment of any interest charges associated with the cost of the contract. The state is not responsible for and will not pay local, state, or federal taxes. All costs associated with the contract must be stated in U.S. currency.

### SEC. 3.09 PROPOSED PAYMENT PROCEDURES

The state will make payments based on a negotiated payment schedule. This schedule will be negotiated during the clarification period (reference RFP Section 5.17).

## SEC. 3.10 SUBCONTRACTORS

Subcontractors may be used to perform work under this contract. If an offeror intends to use subcontractors, the offeror must complete Submittal Form G – Subcontractors, provided as an attachment to the RFP.

An offeror's failure to provide this information with their proposal may cause the state to consider their proposal non-responsive and reject it.

During the clarification period (RFP Section 5.17), the state may require a signed written statement from each subcontractor proposed in Submittal Form G – Subcontractors that clearly verifies the subcontractor is committed to performing the services required by the contract. Prior to the contract award, the state will also require evidence that each subcontractor possesses a valid Alaska Business License.

During the course of the contract, the substitution of one subcontractor for another may be made only at the discretion and prior written approval of the project director or contracting officer.

#### SEC. 3.11 JOINT VENTURES

Joint ventures are acceptable. If submitting a proposal as a joint venture, the offeror must submit a copy of the joint venture agreement which identifies the principals involved and their rights and responsibilities regarding performance and payment.

#### SEC. 3.12 RIGHT TO INSPECT PLACE OF BUSINESS

At reasonable times, the state may inspect those areas of the contractor's place of business that are related to the performance of a contract. If the state makes such an inspection, the contractor must provide reasonable assistance.

#### SEC. 3.13 CONTRACT PERSONNEL

Any change of the project team members named in the proposal must be approved, in advance and in writing, by the project director or contracting officer. Personnel changes that are not approved by the state may be grounds for the state to terminate the contract.

# SEC. 3.14 INSPECTION & MODIFICATION – REIMBURSEMENT FOR UNNACEPTABLE DELIVERABLES

The contractor is responsible for the completion of all work set out in the contract. All work is subject to inspection, evaluation, and approval by the project director. The state may employ all reasonable means to ensure that the work is progressing and being performed in compliance with the contract. The project director may instruct the contractor to make corrections or modifications if needed in order to accomplish the contract's intent. The contractor will not unreasonably withhold such changes.

Substantial failure of the contractor to perform the contract may cause the state to terminate the contract. In this event, the state may require the contractor to reimburse monies paid (based on the identified portion of unacceptable work received) and may seek associated damages.

### SEC. 3.15 CONTRACT CHANGES – UNANTICIPATED AMENDMENTS

During the course of this contract, the contractor may be required to perform additional work. That work will be within the general scope of the initial contract. When additional work is required, the project director will provide the contractor a written description of the additional work and request the contractor to submit a firm time schedule for accomplishing the additional work and a firm price for the additional work. Cost and pricing data must be provided to justify the cost of such amendments per AS 36.30.400.

The contractor will not commence additional work until the project director has secured any required state approvals necessary for the amendment and issued a written contract amendment, approved by the Commissioner of the Department of Administration or the Commissioner's designee.

# SEC. 3.16 NONDISCLOSURE AND CONFIDENTIALITY

Contractor agrees that all confidential information shall be used only for purposes of providing the deliverables and performing the services specified herein and shall not disseminate or allow dissemination of confidential information except as provided for in this section. The contractor shall hold as confidential and will use reasonable care (including both facility physical security and electronic security) to prevent unauthorized access by, storage, disclosure, publication, dissemination to and/or use by third parties of, the confidential information. "Reasonable care" means compliance by the contractor with all applicable federal and state law, including the Social Security Act and HIPAA. The contractor must promptly notify the state in writing if it becomes aware of any storage, disclosure, loss, unauthorized access to or use of the confidential information and provide any required remedies. Confidential information, as used herein, means any data, files, software, information or materials (whether prepared by the state or its agents or advisors) in oral, electronic, tangible or intangible form and however stored, compiled or memorialized that is classified confidential as defined by State of Alaska classification and categorization guidelines provided by the state to the contractor or a contractor agent or otherwise made available to the contractor or a contractor agent in connection with this contract, or acquired, obtained or learned by the contractor or a contractor agent in the performance of this contract. Examples of confidential information include, but are not limited to: technology infrastructure, architecture, financial data, trade secrets, equipment specifications, user lists, passwords, research data, and technology data (infrastructure, architecture, operating systems, security tools, IP addresses, etc.).

If confidential information is requested to be disclosed by the contractor pursuant to a request received by a third party and such disclosure of the confidential information is required under applicable state or federal law, regulation, governmental or regulatory authority, the contractor may disclose the confidential information after providing the state with written notice of the requested disclosure ( to the extent such notice to the state is permitted by applicable law) and giving the state opportunity to review the request. If the contractor receives no objection from the state, it may release the confidential information within 30 days. Notice of the requested disclosure of confidential information by the contractor must be provided to the state within a reasonable time after the contractor's receipt of notice of the requested disclosure and, upon request of the State, shall seek to obtain legal protection from the release of the confidential information.

The following information shall not be considered confidential information: information previously known to be public information when received from the other party; information freely available to the general public; information which now is or hereafter becomes publicly known by other than a breach of confidentiality hereof; or information which is disclosed by a party pursuant to subpoena or other legal process and which as a result becomes lawfully obtainable by the general public.

### SEC. 3.17 INDEMNIFICATION

The contractor shall indemnify, hold harmless, and defend the state from and against any claim of, or liability for error, omission or negligent act of the contractor, its agents, or network pharmacies, under this agreement. The contractor shall not be required to indemnify the contracting agency for a claim of, or liability for, the independent negligence of the state. If there is a claim of, or liability for, the joint negligent error or omission of the contractor and the independent negligence of the state, the indemnification and hold harmless obligation shall be apportioned on a comparative fault basis. "Contractor" and "state", as used within this and the following article, include the employees, agents and other contractors who are directly responsible, respectively, to each. The term "independent negligence" is negligence other than in the contracting agency's selection, administration, monitoring, or controlling of the contractor and in approving or accepting the contractor's work.

# SEC. 3.18 INSURANCE REQUIREMENTS

Without limiting contractor's indemnification, it is agreed that contractor shall purchase at its own expense and maintain in force at all times during the performance of services under this agreement the following policies of insurance. Where specific limits are shown, it is understood that they shall be the minimum acceptable limits. If the contractor's policy contains higher limits, the state shall be entitled to coverage to the extent of such higher limits.

Certificates of Insurance must be furnished to the contracting officer prior to beginning work and must provide for a notice of cancellation, non-renewal, or material change of conditions in accordance with policy provisions. Failure to furnish satisfactory evidence of insurance or lapse of the policy is a material breach of this contract and shall be grounds for termination of the contractor's services. All insurance policies shall comply with and be issued by insurers licensed to transact the business of insurance under AS 21.

**Workers' Compensation Insurance:** The contractor shall provide and maintain, for all employees engaged in work under this contract, coverage as required by AS 23.30.045, and; where applicable, any other statutory obligations including but not limited to Federal U.S.L. & H. and Jones Act requirements. The policy must waive subrogation against the State.

**Commercial General Liability Insurance:** covering all business premises and operations used by the Contractor in the performance of services under this agreement with minimum coverage limits of \$1,000,000 combined single limit per claim.

**Commercial Automobile Liability Insurance:** covering all vehicles used by the contractor in the performance of services under this agreement with minimum coverage limits of \$300,000 combined single limit per claim.

### SEC. 3.19 TERMINATION FOR DEFAULT

If the project director or contracting officer determines that the contractor has refused to perform the work or has failed to perform the work with such diligence as to ensure its timely and accurate completion, the state may, by providing written notice to the contractor, terminate the contractor's right to proceed with part or all of the remaining work. This clause does not restrict the state's termination rights under the contract provisions of Appendix A, attached along with this RFP.

# SECTION 4. PROPOSAL FORMAT AND CONTENT

### SEC. 4.01 RFP SUBMITTAL FORMS

This RFP contains Submittal Forms, which must be completed by the offeror and submitted as their proposal. An electronic copy of the forms is posted along with this RFP. Offerors shall not re-create these forms, create their own forms, or edit the format structure of the forms unless permitted to do so.

Unless otherwise specified in this RFP, the Submittal Forms shall be the offeror's entire proposal. Do not include any marketing information in the proposal.

Any proposal that does not follow these requirements may be deemed non-responsive and rejected.

#### SEC. 4.02 SPECIAL FORMATTING REQUIREMENTS

The offeror must ensure that their proposal meets all special formatting requirements identified in this section. This includes requirements documents and text and maximum page limits.

**Documents and Text:** All attachment documents must be written in the English language, be single sided, and be single spaced with a minimum font size of 10. Pictures or graphics may be used if the offeror feels it is necessary to communicate their information, however, be aware of the below requirements for page limits.

**Anonymity:** Some Submittal Forms listed below must not contain any names that can be used to identify who the offeror is (such as company names, offeror name, company letterhead, personnel names, project names, subconsultant names, manufacturer or supplier names, or product names).

**Page Limits:** Some Submittal Forms listed below have maximum page limit requirements. Offerors must not exceed the maximum page limits. Note, the page limit applies to the front side of a page only (for example, '1 Page' implies that the offeror can only provide a response on one side of a piece of paper).

| Submittal Form   | Anonymous<br>Document | Maximum<br>Page<br>Limits |
|--|-----------------------|---------------------------|
| Submittal Form A – Offeror Information and Certifications        |                       |                           |
| Submittal Form B – Service Approach and Management Plan, Part 1  | YES                   | 5                         |
| Submittal Form B – Service Approach and Management Plan, Part 2  | YES                   | 5                         |
| Submittal Form C – Risk Assessment Plan – Controllable Risks     | YES                   | 2                         |
| Submittal Form C – Risk Assessment Plan – Non-Controllable Risks | YES                   | 2                         |
| Submittal Form D – Value-Add Assessment                          | YES                   | 2                         |
| Submittal Form E – Contractual Requirements                      |                       |                           |
| Submittal Form F – Subcontractors                                |                       |                           |
| Submittal Form G – Cost Proposal                                 |                       |                           |

Any Submittal Form that is being evaluated and does not follow these instructions may receive a '1' score for the evaluated Submittal Form, or the entire response may be deemed non-responsive and rejected. Failure to submit any of the Submittal Forms will result in the proposal being deemed non-responsive and rejected. The exception is Submittal Form F – Subcontractors. If the offeror is not using any subcontractors, Submittal Form F does not need to be submitted.

## SEC. 4.03 OFFEROR INFORMATION AND CERTIFICATIONS (SUBMITTAL FORM A)

The offeror must complete and submit this Submittal Form. The form must be signed by an individual authorized to bind the offeror to the provisions of the RFP.

By signature on the form, the offeror certifies they comply with the following:

- a) the laws of the State of Alaska;
- b) the applicable portion of the Federal Civil Rights Act of 1964;
- c) the Equal Employment Opportunity Act and the regulations issued thereunder by the federal government;
- d) the Americans with Disabilities Act of 1990 and the regulations issued thereunder by the federal government;
- e) all terms and conditions set out in this RFP;
- f) a condition that the proposal submitted was independently arrived at, without collusion, under penalty of perjury;
- g) that the offers will remain open and valid for at least 90 days; and
- h) that programs, services, and activities provided to the general public under the resulting contract conform with the Americans with Disabilities Act of 1990, and the regulations issued thereunder by the federal government.

If any offeror fails to comply with [a] through [h] of this paragraph, the state reserves the right to disregard the proposal, terminate the contract, or consider the contractor in default.

The Submittal Form also requests the following information:

- a. The complete name and address of offeror's firm along with the offeror's Tax ID.
- b. Information on the person the state should contact regarding the proposal.
- c. Names of critical team members/personnel.
- d. Addenda acknowledgement.
- e. Conflict of interest statement.
- f. Alaska preference qualifications.

An offeror's failure to address/respond/include these items may cause the proposal to be determined to be non-responsive and the proposal may be rejected.

### SEC. 4.04 SERVICE APPROACH AND MANAGEMENT PLAN (SUBMITTAL FORM B)

The offeror must complete and submit this Submittal Form. This document should demonstrate to the state that the offeror can visualize what they are going to do to successfully deliver this service. The service approach is separated into two major topics, which should detail the following:

- 1. **Part 1 Overall Service Approach and Management Plan:** Provide the offeror's comprehensive service approach and management plan for providing the services required under this contract. If offering connections other than via satellite, include details on those connections.
- 2. **Part 2 Transition Plan:** Provide the offeror's comprehensive plan for managing a transition from the current satellite position to another position, or any other transition of a satellite position throughout the life of the contract. This includes any support the offeror will provide to the state and rural communities

in assisting with a transition, including public radio stations. If offering any connections other than via satellite, include details on any aspects of a transition involving those connections.

SPECIAL NOTE: The offeror shall not disclose their costs in this Submittal Form. This Submittal Form shall be kept anonymous and must not contain any names that can be used to identify who the offeror is and cannot exceed the page limit (as described in Section 4.02).

## SEC. 4.05 RISK ASSESSMENT PLAN (SUBMITTAL FORM C)

The offeror must complete and submit this Submittal Form. The Risk Assessment Plan should address risks that may impact the successful delivery of this project, considering all expectations as described in this RFP. The offeror should list and prioritize major risk items that are unique and applicable to this project. This includes areas that may cause the project to not be completed on time, not finished within budget, generate any change orders, or may be a source of dissatisfaction for state. The offeror should rely on and use their experience and knowledge of completing similar projects to identify these potential risks.

Each risk should be described in non-technical terms and should contain enough information to describe to a reader why the risk is a valid risk. The offeror should also explain how it will avoid or minimize the risks from occurring. If the offeror has a unique method to minimize the risk, the offeror should explain it in non-technical terms. The Risk Assessment Plan gives the opportunity for the offeror to differentiate its capabilities based on its ability to visualize, understand, and minimize risk to the state and the risk to a successful outcome of the system. The offeror should categorize the 'risks' into the following definitions:

- a. Assessment of Controllable Risks: This includes risks, activities, or tasks that are controllable by the offeror, or by entities/individuals that are contracted to by the offeror. This includes things that are part of the technical scope of what the offeror is being hired to do. This may also include risks that have already been minimized before the project begins due to the offeror's expertise (i.e. risks that are no longer risks due to the offeror's expertise in delivering this type of project). All controllable risks and strategies to mitigate them must be included in the offeror's base proposal cost and schedule (if there are any impact at all).
- b. Assessment of Non-Controllable Risks: This includes risks, activities, or tasks that are not controllable by the offeror. This may include risks attributed by state, state personnel, parties hired by state, risks that are caused by other agencies, or completely uncontrollable risks. These can also be areas/risks that can contribute to contingency. Although these risks may not be controlled by the offeror, the offeror should identify a strategy that can be followed or used to mitigate these risks. All non-controllable risks and strategies to mitigate them must not be included in the offeror's base proposal cost or schedule.

Please use the following format when completing the Submittal Form:

- Risk = Title of the risk
- Description = A brief description of why the risk is a risk? Background of how the risk may impact the project/service if it occurs.
- Strategy = Strategy to prevent/minimize the risk from occurring, or strategy to minimize the impact of the risk if it occurs.

SPECIAL NOTE: The offeror shall not disclose their costs in this Submittal Form. This Submittal Form shall be kept anonymous and must not contain any names that can be used to identify who the offeror is and cannot exceed the page limit (as described in Section 4.02).

## SEC. 4.06 VALUE-ADD ASSESSMENT (SUBMITTAL FORM D)

The offeror must complete and submit this Submittal Form. The purpose of the Value-Add Assessment is to provide offerors with an opportunity to identify any value-added options or ideas that may benefit the state, the project, or the software and services. If the offeror can include more scope or service within the constraints of state, the offeror should provide an outline of potential value-added options. This may include ideas or suggestions on alternatives in implementation timelines, project scope, project cost, goals, deliverables, methodologies, etc. Value-added ideas must not be included in the offeror's base cost proposal.

Please use the following format when completing the Submittal Form:

- Idea = Title of the idea/opportunity
- Description = A brief description of why the idea adds value to the client or service (what benefits or impacts the idea will bring in the short/long term). Do not make any reference to the proposed cost, but you may refer to the potential impact to the cost and schedule in terms of estimated percentages.

SPECIAL NOTE: The offeror shall not disclose their costs in this Submittal Form. This Submittal Form shall be kept anonymous and must not contain any names that can be used to identify who the offeror is and cannot exceed the page limit (as described in Section 4.02).

#### SEC. 4.07 CONTRACTUAL REQUIREMENTS (SUBMITTAL FORM E)

The offeror must complete and submit this Submittal Form.

### SEC. 4.08 SUBCONTRACTORS (SUBMITTAL FORM F)

If using subcontractors, the offeror must complete and submit this Submittal Form.

### SEC. 4.09 COST PROPOSAL (SUBMITTAL FORM G)

The offeror must complete and submit this Submittal Form. Proposed costs must all direct and indirect costs associated with the performance of the contract, including, but not limited to, total number of hours at various hourly rates, direct expenses, payroll, supplies, overhead assigned to each person working on the project, percentage of each person's time devoted to the project, and profit. Other than value-added options proposed by the offeror which the state may decide to elect, the costs identified on the cost proposal are the total amount of costs to be paid by the state. No additional charges shall be allowed.

# SECTION 5. EVALUATION CRITERIA AND CONTRACTOR SELECTION

#### SEC. 5.01 SUMMARY OF EVALUATION PROCESS

The state will use the following steps to evaluate and prioritize proposals:

- 1) Proposals will be assessed for overall responsiveness. Proposals deemed non-responsive will be eliminated from further consideration.
- 2) Each responsive proposal that has passed responsiveness requirements will be assigned a unique code.
- 3) A proposal evaluation committee (PEC), made up of at least three state employees or public officials, will evaluate specific parts of the responsive proposals.
- 4) The anonymous Submittal Forms, from each responsive proposal, will be sent to the PEC. No cost information, schedule information, or team information will be shared or provided to the PEC.
- 5) The PEC will independently evaluate and score the documents based on the degree to which they meet the stated evaluation criteria.
- 6) After independent scoring, the PEC will have a meeting, chaired by the contracting officer, where the PEC may have a group discussion prior to finalizing their scores.
- 7) The evaluators will submit their final individual scores to the contracting officer, who will then compile the evaluator's scores and calculate awarded points as set out in Section 5.03.
- 8) The contracting officer will calculate scores for cost proposals as set out in Section 5.08 and add those scores to the awarded points.
- 9) The contracting officer will prioritize the proposals based on evaluator scores, cost proposal scores, and Alaska preferences (Section 5.09).
- 10) The contracting officer may shortlist the proposals and the state may conduct interviews with the toprated offerors.
- 11) The PEC will evaluate and score the interviews and submit their scores to the contracting officer, who will incorporate these scores into the final prioritization.
- 12) The state will then conduct the clarification period and award a contract if the clarifications are successful.

### SEC. 5.02 EVALUATION CRITERIA

Proposals will be evaluated based on their overall value to state, considering both cost and non-cost factors as described below. Note: An evaluation may not be based on discrimination due to the race, religion, color, national origin, sex, age, marital status, pregnancy, parenthood, disability, or political affiliation of the offeror.

| Overall Criteria | Weight    |
|------------------|-----------|
| Responsiveness   | Pass/Fail |

| Qualifications Criteria                        |                            | Weight |
|--|----------------------------|--------|
| Service Approach and Management Plan           | (Submittal Form B, Part 1) | 50     |
| Service Approach and Management Plan           | (Submittal Form B, Part 2) | 75     |
| Risk Assessment Plan                           | (Submittal Form C)         | 100    |
| Value-Add Assessment                           | (Submittal Form D)         | 75     |
| Interviews – Network Operations Center Manager |                            | 75     |
| Interviews – Technical Support Manager         |                            | 75     |
| Interviews – Engineering Lead                  |                            | 50     |
|  | Total                      | 500    |

| Cost Criteria | Weight |
|---------------|--------|
|               |        |

| Cost Proposal       |       | 400    |
|---------------------|-------|--------|
|                     | Total | 400    |
|                     |       |        |
| Preference Criteria |       | Weight |

|   |       | weight |
|---|-------|--------|
| Alaska Offeror Preference (if applicable) |       | 100    |
|   | Total | 100    |

#### **TOTAL EVALUATION POINTS AVAILABLE: 1000**

#### SEC. 5.03 SCORING METHOD AND CALCULATION

The PEC will evaluate responses against the questions set out in Sections 5.05 through 5.07 and assign a single score for each section. Offeror's responses for each section will be rated comparatively against one another with each PEC member assigning a score of 1, 5, or 10 (with 10 representing the highest score, 5 representing the average score, and 1 representing the lowest score). Responses that are similar or lack dominant information to differentiate the offerors from each other will receive the same score. Therefore, it is the offeror's responsibility to provide dominant information and differentiate themselves from their competitors.

After the PEC has scored each section, the scores for each section will be totaled and the following formula will be used to calculate the amount of points awarded for that section:

Offeror Total Score

x Max Points = Points Awarded

**Highest Total Score** 

|           | PEC<br>Member 1<br>Total Score | PEC<br>Member 2<br>Total Score | PEC<br>Member 3<br>Total Score | PEC<br>Member 4<br>Total Score | Combined<br>Total Score | Award<br>Points |
|-----------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|-------------------------|-----------------|
| Offeror 1 | 10                             | 5                              | 5                              | 10                             | 30                      | 75              |
| Offeror 2 | 5                              | 5                              | 5                              | 5                              | 20                      | 50              |
| Offeror 3 | 10                             | 10                             | 10                             | 10                             | 40                      | 100             |

#### Example (Max Points for the Section = 100):

In this example, **Offeror 3** received the highest combined total score and thus was awarded the maximum amount of points for that section.

**Offeror 1** was awarded 75 points:

Offeror Total Score(30)xMax Points (100)=Points Awarded (75)Highest Total Score(40)XMax Points (100)=Points Awarded (75)Offeror Total Score(20)xMax Points (100)=Points Awarded (50)Highest Total Score(40)xMax Points (100)=Points Awarded (50)

## SEC. 5.04 SERVICE APPROACH AND MANAGEMENT PLAN

Each portion of the Service Approach (Overall Service Approach and Management Plan, and Transition Plan) will be evaluated against the following questions:

- 1) How well has the offeror demonstrated an understanding of the purpose and scope of the project?
- 2) How logical is the approach/methodology to fulfilling the scope objectives and goals of the state?
- 3) How well has the offeror demonstrated an understanding of the deliverables the state expects it to provide?
- 4) How well has the offeror demonstrated a comprehensive plan for managing a transition, including providing support to the state and rural communities?

#### SEC. 5.05 RISK ASSESSMENT PLAN

The Risk Assessment Plan will be evaluated against the questions set out below:

- 1) How well has the offeror identified pertinent risks, issues, challenges, and potential problems related to this specific project/service?
- 2) How well has the offeror identified a clear and concise strategy that can logically mitigate the risks?

#### SEC. 5.06 VALUE-ADD ASSESSMENT

The Value-Add Assessment will be evaluated against the questions set out below:

1) How well has the offeror identified pertinent value-add ideas or opportunities that are specific to this project/service?

#### SEC. 5.07 CONTRACT COST (COST PROPOSAL)

Overall, a minimum of 40% of the total evaluation points will be assigned to cost. The distribution of points based on cost will be determined as set out in 2 AAC 12.260(c). After the procurement officer applies any applicable preferences, the offeror with the lowest total cost will receive the maximum number of points allocated to cost. The point allocations for cost on the other proposals will be determined using the following formula:

[(Price of Lowest Cost Proposal) x (Maximum Points for Cost)] ÷ (Cost of Each Higher Priced Proposal)

#### Example (Max Points for Contract Cost = 400):

#### <u>Step 1</u>

List all proposal prices, adjusted where appropriate by the application of applicable preferences claimed by the offeror.

| Offeror #1 | \$40,000 |
|------------|----------|
| Offeror #2 | \$42,750 |
| Offeror #3 | \$47,500 |

#### <u>Step 2</u>

In this example, the RFP allotted 40% of the available 1,000 points to cost. This means that the lowest cost will receive the maximum number of points.

#### Offeror #1 receives 400 points.

The reason they receive that amount is because the lowest cost proposal, in this case \$40,000, receives the maximum number of points allocated to cost, 400 points.

#### Offeror #2 receives 374.3 points.

\$40,000 lowest cost x 400 maximum points for cost = 16,000,000 ÷ \$42,750 cost of Offeror #2's proposal = **374.3** 

#### Offeror #3 receives 336.8 points.

\$40,000 lowest cost x 400 maximum points for cost = 16,000,000 ÷ \$47,500 cost of Offeror #3's proposal = 336.8

#### SEC. 5.08 APPLICATION OF PREFERENCES

Certain preferences apply to all contracts for professional services, regardless of their dollar value. The Alaska Bidder, Alaska Veteran, and Alaska Offeror preferences are the most common preferences involved in the RFP process. Additional preferences that may apply to this procurement are listed below. Guides that contain excerpts from the relevant statutes and codes, explain when the preferences apply and provide examples of how to calculate the preferences are available at the following website:

http://doa.alaska.gov/dgs/pdf/pref1.pdf

- Alaska Products Preference AS 36.30.332
- Recycled Products Preference AS 36.30.337
- Local Agriculture and Fisheries Products Preference AS 36.15.050
- Employment Program Preference AS 36.30.321(b)
- Alaskans with Disabilities Preference AS 36.30.321(d)
- Alaska Veteran's Preference AS 36.30.321(f)

The Division of Vocational Rehabilitation in the Department of Labor and Workforce Development keeps a list of qualified employment programs and individuals who qualify as persons with a disability. As evidence of a business' or an individual's right to the Employment Program or Alaskans with Disabilities preferences, the Division of Vocational Rehabilitation will issue a certification letter. To take advantage of these preferences, a business or individual must be on the appropriate Division of Vocational Rehabilitation list prior to the time designated for receipt of proposals. Offerors must attach a copy of their certification letter to the proposal. An offeror's failure to provide this certification letter with their proposal will cause the State to disallow the preference.

#### Sec. 5.09 ALASKA BIDDER PREFERENCE

An Alaska Bidder Preference of 5% will be applied to the price in the proposal. The preference will be given to an offeror who:

- 1) holds a current Alaska business license prior to the deadline for receipt of proposals;
- 2) submits a proposal for goods or services under the name appearing on the offeror's current Alaska business license;
- 3) has maintained a place of business within the State staffed by the offeror, or an employee of the offeror, for a period of six months immediately preceding the date of the proposal;
- 4) is incorporated or qualified to do business under the laws of the State, is a sole proprietorship and the proprietor is a resident of the State, is a limited liability company (LLC) organized under AS 10.50 and all members are residents of the State, or is a partnership under AS 32.06 or AS 32.11 and all partners are residents of the State; and
- 5) if a joint venture, is composed entirely of ventures that qualify under (1)-(4) of this subsection.

### SEC. 5.10 ALASKA VETERAN PREFERENCE

An Alaska Veteran Preference of 5%, not to exceed \$5,000, will be applied to the price in the proposal. The preference will be given to an offeror who qualifies under AS 36.30.990(2) as an Alaska bidder and is a:

- A. sole proprietorship owned by an Alaska veteran;
- B. partnership under AS 32.06 or AS 32.11 if a majority of the partners are Alaska veterans;
- C. limited liability company organized under AS 10.50 if a majority of the members are Alaska veterans; or
- D. corporation that is wholly owned by individuals, and a majority of the individuals are Alaska veterans.

#### SEC. 5.11 ALASKA OFFEROR PREFERENCE

Per 2 AAC 12.260, if an offeror qualifies for the Alaska Bidder Preference, the offeror will receive an Alaska Offeror Preference. The preference will be 10% of the total available points, which will be added to the offeror's overall evaluation score.

#### Example:

#### Step 1

Determine the number of points available to qualifying offerors under this preference:

1000 Total Points Available in RFP x 10% Alaska offerors preference = 100 Points for the Preference

#### Step 2

Determine which offerors qualify as Alaska bidders and thus, are eligible for the Alaska offerors preference. For the purpose of this example, presume that all proposals have been completely evaluated based on the evaluation criteria in the RFP. The scores at this point are:

| Offeror #1 | 830 points | No Preference              | 0 points   |
|------------|------------|----------------------------|------------|
| Offeror #2 | 740 points | Alaska Offerors Preference | 100 points |
| Offeror #3 | 800 points | Alaska Offerors Preference | 100 points |

#### Step 3

Add the applicable Alaska offerors preference amounts to the offeror's scores:

| Offeror #3 | 900 points | (800 points + 100 points) |
|------------|------------|---------------------------|
| Offeror #2 | 840 points | (740 points + 100 points) |
| Offeror #1 | 830 points |                           |

**Offeror #3** is the highest scoring offeror and would get the award, provided their proposal is responsive and responsible.

#### SEC. 5.12 SHORTLISTING

After proposals have been prioritized, the state may shortlist and interview the top three highest ranking offerors. The state may increase or decrease the number of offerors in this list based on the competitiveness of the proposals and/or from feedback from the PEC.

#### SEC. 5.13 INTERVIEWS OF KEY PERSONNEL

The state may conduct interviews with the key personnel from each of the shortlisted offerors, as identified below (the state reserves the right to request additional personnel):

**1)** Network Operations Center Manager – Individual that will be responsible for the day-to-day operations of the network operations center.

**2)** Technical Support Manager – Individual that will be responsible for providing technical support for the services or managing the team responsible for technical support.

**3)** Engineering Lead – Individual that will be responsible for the overall design and performance of technology systems used to carry out the required services.

The individuals that will be interviewed must be the same individuals that are identified in Submittal Form A of the offeror's proposal. No substitutes, proxies, phone interviews, or electronic interviews will be allowed. No other individuals (from the offeror's organization) will be allowed to sit in or participate during the interview session. Individuals who fail to attend the interview will be given a "1" score, which may jeopardize the offeror's competitiveness.

Interviews are expected to last approximately 30 minutes per individual. Interviewees may not bring notes, presentation materials, or handouts. The state will interview individuals separately (not as a team). Interviewees may be prohibited from making any reference to their proposed cost/fees. Interviewees may be asked questions regarding their experience, knowledge and understanding of the scope of work, obstacles and challenges, strategies, and their plan/approach. The state may request additional information prior to interviews. The PEC will score each interview individually and may have a group discussion prior to finalizing scores.

#### SEC. 5.14 FINAL PRIORITIZATION

After the shortlisted offerors have been interviewed and scored by the PEC, the contracting officer will compile all scores and perform a final prioritization/ranking of offerors.

#### SEC. 5.15 COST REASONABLENESS

Prior to performing clarifications and negotiations, the contracting officer will perform a cost reasonableness assessment of all shortlisted proposals in the following manner:

- a. If the highest ranked offeror's cost proposal is within 5% of the next highest ranked offeror's cost proposal, the state will proceed to invite the highest ranked offeror to the Clarification Period.
- b. If the highest ranked offeror's cost proposal is 5% or more higher than the next highest ranked offeror's cost proposal, the state reserves the right to invite the second highest ranked offeror to the Clarification Period.

### SEC. 5.16 CLARIFICATION PERIOD

The state will invite the highest (or second highest) prioritized offeror to the clarification period. The clarification period is carried out prior to the signing of a contract. The intent of this period is to allow the apparent best-value offeror an opportunity to clarify any assumptions, issues, or risks, and confirm that their proposal is accurate. The state's objective is to have the services completed on time, without any cost increases, in a timely and efficient manager, and with high customer satisfaction. It is the offeror's responsibility to ensure that the offeror understands the state's expectations. The offeror is at risk, and part of the risk is understanding state's expectations (and vice versa).

The offeror will be required to pre-plan the project in detail to ensure that there are no surprises, and to prepare a clarification document (which will be incorporated into the contract), containing at a minimum the information as described below:

- a. Verify the Cost Proposal: Clarify the cost proposal. The offeror is expected, in good faith, to incorporate in and submit any additional data, supporting schedules, or substantiation reasonably required.
- b. Provide a Project Schedule: Prepare a high-level schedule of the project (with major milestones or tasks). If requested, prepare a detailed milestone schedule. This may include transition and implementation.

- c. Provide a Client Action Item Schedule: Prepare a schedule of any/all activities, actions, or decisions needed from the state (including specific due dates and client names responsible for the activities). This must be a separate document from the overall project schedule. This should be provided in a very simple format. Identify the roles and responsibilities of the state or its personnel
- d. Align Expectations: Coordinate the project/service (schedule, cost, activities) with all critical parties (subcontractors, consultants, suppliers, manufacturers, networks, etc.). Create a detailed project plan. Review any unique technical requirements with the state.
- e. Key Assumptions: Provide a summary of the major assumptions that have been made in preparing the proposal. This should include items/tasks that the offeror has assumed the state will perform, items/tasks required from the state, and items/tasks that have not been included in the proposal (items that the offeror feels are outside the scope of work). This should also include any critical expectations or responsibilities that the offeror has of the state, state personnel, or other parties/organizations that are not contracted to by the offeror.
- f. Risk Mitigation Approach: Identify all risks, activities, or concerns that may be unforeseen or not within the control of the offeror. This should include everything (realistically) that may prevent the offeror from being successful on this project. This may include: contractor risks, designer risks, owner risks, other party risks, and unforeseen risks. Identify if there are any strategies to mitigate these items. Provide a plan of how unforeseen risks will be managed. Identify what (if anything) concerns you the most, or is very unique about this project
- g. Financial Resources and Responsibility: Provide necessary information on the offeror's ability to meet its financial obligations. Financial analysis includes and is not limited to standard accounting ratio analysis. Offeror will be required to provide the most recent three years audited financial statements (Balance Sheet, Income Statement, and Cash-Flow Statement), including notes to the financial statements or the period of the company's existence, if shorter. Provide the most recent interim financial statements. Required if the latest available financial statement date is six months or more than the RFP document submission date. Interim financial statements must be signed and attested to by an authorized officer as a fair representation, in all material aspects, of the company's financial stability information and qualifications of the subconsultant's key personnel (if the subconsultant will perform at least 25% of the work). The state may request clarifications or additional documentation, other than the aforementioned documents as stated above. However, no request by the offeror to submit additional information for reevaluation of financial resources and responsibility will be accepted.
- h. Provide an organizational chart specific to the personnel assigned to accomplish the work called for in this RFP; illustrate the lines of authority; designate the individual responsible and accountable for the completion of each component and deliverable of the RFP. If requested, provide resumes on all key personnel.
- i. Provide any additional requested documentation: Provide a detailed project/work plan, past and current client references, staffing plans, contracts, insurance, background checks, additional references and reference information, etc.

The potential best-value offeror will be required to conduct and participate in several meetings throughout the clarification period. At a minimum, the state will require the offeror to conduct a kickoff meeting at the beginning of the clarification period. The offeror will lead the kickoff meeting and is expected to be prepared to present the following information:

- Description of their plan for project execution and management
- High level schedule for project delivery
- Address any major concerns provided by the state
- Address all project assumptions
- Identify major risks to project delivery (focusing on risks that the offeror does not directly control) and the associated risk mitigation strategy. Clearly identify any information or actions needed from the state to support successful project delivery.
- Propose a schedule for items that must be reviewed in detail and resolved during the clarification period.

The potential best-value offeror will be required to hold a final summary meeting at the end of the clarification period. This meeting is to present a summary of the final details that were discussed and resolved during the clarification period. The offeror will lead the meeting to present the entire proposal, project execution plan, and identified risks and mitigation plans.

The state reserves the right at its sole discretion to negotiate with the potential best-value offeror during the clarification period. This may include, but is not limited to, modifying the scope of the project (time, cost, quality, expectations, etc.). An invitation to the clarification period does not constitute a legally binding offer to enter into a contract on the part of the state to the offeror.

At any time during the clarification period, if the state is not satisfied with the progress being made by the invited offeror, the offeror fails to provide the information in a timely manner, fails to negotiate in good faith, or if the offeror and the state fail to agree to terms or fail execute a contract, the state may terminate the clarification period activities and then commence or resume a new clarification period with an alternative offeror.

#### SEC. 5.17 OFFEROR NOTIFICATION OF SELECTION

If the state and offeror are able to agree to terms and complete the clarification period, the contracting officer will issue a written Notice of Intent to Award (NIA) and send copies to all offerors who submitted proposals. The NIA will set out the names of all offerors and identify the proposal selected for award.

# SECTION 6. POST AWARD PROCEDURES AND ACTIVITIES

#### SEC. 6.01 INFORMAL DEBRIEFING

When the contract is completed, an informal debriefing may be performed at the discretion of the contracting officer or project director or contracting officer. If performed, the scope of the debriefing will be limited to the work performed by the contractor.

#### SEC. 6.02 REPORTING

The state will require the awarded contractor to prepare and submit reports on a schedule that will be negotiated during the Clarification Period. These reports are a tool for the state in analyzing changes or addressing issues that may occur throughout the contract period. A change or issue is defined as anything that impacts (or may potentially impact) the contract costs or contract schedule/duration. This includes deviations that are caused by:

- The contractor (or entities contracted by the state)
- The state (scope changes or client-caused deviations)
- Third parties (which are not hired or contracted by the contractor)
- Unforeseen conditions

As new or potential deviations occur (to cost or schedule), the contractor must identify it in the report, along with a short and concise description of the deviation, reasons why the deviation occurred, and a plan/strategy to mitigate the deviation. Each deviation must have an estimated impact to the awarded cost or awarded schedule.

The state may assist the contractor in setting up the report, but it is the contractor's responsibility to complete and submit these reports as required. Note: These reports do not substitute or eliminate progress reports or any other traditional reporting systems or meetings (that the contractor may perform).

### SEC. 6.03 PERFORMANCE EVALUATIONS

The awarded contractor will be closely monitored for contract compliance. In summary, the state will evaluate the contractor's overall performance on the awarded contract. This may include, but is not limited to:

- Ability to follow state rules, policies, and regulations
- Ability to successfully manage and deliver the services
- Ability to minimize delays
- Responsiveness to correct deficiencies
- Conformance to the terms and conditions of the contract

A project evaluation assessment will be performed at regular intervals. These ratings may be used and considered during the solicitation and competition of future projects within the State of Alaska.

# SECTION 7. GENERAL PROCESS AND LEGAL INFORMATION

#### SEC. 7.01 ALASKA BUSINESS LICENSE AND OTHER REQUIRED LICENSES

Prior to the award of a contract, an offeror must hold a valid Alaska business license. However, in order to receive the Alaska Bidder Preference and other related preferences, such as the Alaska Veteran and Alaska Offeror Preference, an offeror must hold a valid Alaska business license prior to the deadline for receipt of proposals. Offerors should contact the **Department of Commerce, Community and Economic Development, Division of Corporations, Business, and Professional Licensing, PO Box 110806, Juneau, Alaska 99811-0806**, for information on these licenses. Acceptable evidence that the offeror possesses a valid Alaska business license may consist of any one of the following:

- copy of an Alaska business license;
- certification on the proposal that the offeror has a valid Alaska business license and has included the license number in the proposal;
- a canceled check for the Alaska business license fee;
- a copy of the Alaska business license application with a receipt stamp from the State's occupational licensing office; or
- a sworn and notarized statement that the offeror has applied and paid for the Alaska business license.

You are not required to hold a valid Alaska business license at the time proposals are opened if you possess one of the following licenses and are offering services or supplies under that specific line of business:

- fisheries business licenses issued by Alaska Department of Revenue or Alaska Department of Fish and Game,
- liquor licenses issued by Alaska Department of Revenue for alcohol sales only,
- insurance licenses issued by Alaska Department of Commerce, Community and Economic Development, Division of Insurance, or
- Mining licenses issued by Alaska Department of Revenue.

Prior the deadline for receipt of proposals, all offerors must hold any other necessary applicable professional licenses required by Alaska Statute.

### SEC. 7.02 STANDARD CONTRACT PROVISIONS

The contractor will be required to sign the state's Standard Agreement Form for Professional Services Contracts (form 02-093/Appendix A). This form is attached with the RFP for your review. The contractor must comply with the contract provisions set out in this attachment. No alteration of these provisions will be permitted without prior written approval from the Department of Law, and the state reserves the right to reject a proposal that is non-compliant or takes exception with the contract terms and conditions stated in the Agreement. Any requests to change language in this document (adjust, modify, add, delete, etc.), must be set out in the offeror's proposal in a separate document. Please include the following information with any change that you are proposing:

- 1. Identify the provision that the offeror takes exception with.
- 2. Identify why the provision is unjust, unreasonable, etc.
- 3. Identify exactly what suggested changes should be made.

#### SEC. 7.03 PROPOSAL AS A PART OF THE CONTRACT

Part or all of this RFP and the successful proposal may be incorporated into the contract.

# SEC. 7.04 ADDITIONAL TERMS AND CONDITIONS

The state reserves the right to add terms and conditions during contract negotiations. These terms and conditions will be within the scope of the RFP and will not affect the proposal evaluations.

## SEC. 7.05 HUMAN TRAFFICKING

By signature on their proposal, the offeror certifies that the offeror is not established and headquartered or incorporated and headquartered in a country recognized as Tier 3 in the most recent United States Department of State's Trafficking in Persons Report. The most recent United States Department of State's Trafficking in Persons Report can be found at the following website: http://www.state.gov/j/tip/

Failure to comply with this requirement will cause the state to reject the proposal as non-responsive, or cancel the contract.

#### SEC. 7.06 RIGHT OF REJECTION

Offerors must comply with all of the terms of the RFP, the State Procurement Code (AS 36.30), and all applicable local, state, and federal laws, codes, and regulations. The contracting officer may reject any proposal that does not comply with all of the material and substantial terms, conditions, and performance requirements of the RFP. Offerors may not qualify the proposal nor restrict the rights of the state. If an offeror does so, the contracting officer may determine the proposal to be a non-responsive counter-offer and the proposal may be rejected. Minor informalities that:

- do not affect responsiveness;
- are merely a matter of form or format;
- do not change the relative standing or otherwise prejudice other offers;
- do not change the meaning or scope of the RFP;
- are trivial, negligible, or immaterial in nature;
- do not reflect a material change in the work; or
- do not constitute a substantial reservation against a requirement or provision;

may be waived by the contracting officer.

The state reserves the right to refrain from making an award if it determines that to be in its best interest. A proposal from a debarred or suspended offeror shall be rejected.

#### SEC. 7.07 STATE NOT RESPONSIBLE FOR PREPARATION COSTS

The state will not pay any cost associated with the preparation, submittal, presentation, or evaluation of any proposal.

### SEC. 7.08 DISCLOSURE OF PROPOSAL CONTENTS

All proposals and other material submitted become the property of the State of Alaska and may be returned only at the state's option. AS 40.25.110 requires public records to be open to reasonable inspection. All proposal information, including detailed price and cost information, will be held in confidence during the evaluation process and prior to the time a Notice of Intent to Award is issued. Thereafter, proposals will become public information.

Trade secrets and other proprietary data contained in proposals may be held confidential if the offeror requests, in writing, that the contracting officer does so, and if the contracting officer agrees, in writing, to do so. The offeror's request must be included with the proposal, must clearly identify the information they wish to be held confidential, and include a statement that sets out the reasons for confidentiality. Unless the contracting officer agrees in writing to hold the requested information confidential, that information will also become public after the Notice of Intent to Award is issued.

#### SEC. 7.09 ASSIGNMENT

Per 2 AAC 12.480, the contractor may not transfer or assign any portion of the contract without prior written approval from the contracting officer.

## SEC. 7.10 DISPUTES

A contract resulting from this RFP is governed by the laws of the State of Alaska. If the contractor has a claim arising in connection with the agreement that it cannot resolve with the State by mutual agreement, it shall pursue the claim, if at all, in accordance with the provisions of AS 36.30.620 – AS 36.30.632. To the extent not otherwise governed by the preceding, the claim shall be brought only in the Superior Court of the State of Alaska and not elsewhere.

#### SEC. 7.11 SEVERABILITY

If any provision of the contract or agreement is declared by a court to be illegal or in conflict with any law, the validity of the remaining terms and provisions will not be affected; and, the rights and obligations of the parties will be construed and enforced as if the contract did not contain the particular provision held to be invalid.

#### SEC. 7.12 SUPPLEMENTAL TERMS AND CONDITIONS

Proposals must comply with Section 7.06 Right of Rejection. However, if the state fails to identify or detect supplemental terms or conditions that conflict with those contained in this RFP or that diminish the state's rights under any contract resulting from the RFP, the term(s) or condition(s) will be considered null and void. After award of contract:

If conflict arises between a supplemental term or condition included in the proposal and a term or condition of the RFP, the term or condition of the RFP will prevail; and

If the state's rights would be diminished as a result of application of a supplemental term or condition included in the proposal, the supplemental term or condition will be considered null and void.

### SEC. 7.13 CONTRACT INVALIDATION

If any provision of this contract is found to be invalid, such invalidation will not be construed to invalidate the entire contract.

#### SEC. 7.14 SOLICITATION ADVERTISING

Public notice has been provided in accordance with 2 AAC 12.220.

#### SEC. 7.15 SITE INSPECTION

The state may conduct on-site visits to evaluate the offeror's capacity to perform the contract. An offeror must agree, at risk of being found non-responsive and having its proposal rejected, to provide the state reasonable access to relevant portions of its work sites. Individuals designated by the contracting officer at the state's expense will make site inspection.

#### SEC. 7.16 PROTEST

AS 36.30.560 provides that an interested party may protest the content of the RFP. An interested party is defined in 2 AAC 12.990(a) (7) as "an actual or prospective bidder or offeror whose economic interest might be affected substantially and directly by the issuance of a contract solicitation, the award of a contract, or the failure to award a contract."

If an interested party wishes to protest the content of a solicitation, the protest must be received, in writing, by the contracting officer at least ten days prior to the deadline for receipt of proposals.

AS 36.30.560 also provides that an interested party may protest the award of a contract or the proposed award of a contract.

If an offeror wishes to protest the award of a contract or the proposed award of a contract, the protest must be received, in writing, by the contracting officer within ten days after the date the Notice of Intent to Award the contract is issued.

A protester must have submitted a proposal in order to have sufficient standing to protest the proposed award of a contract. Protests must include the following information:

- the name, address, and telephone number of the protester;
- the signature of the protester or the protester's representative;
- identification of the contracting agency and the solicitation or contract at issue;
- a detailed statement of the legal and factual grounds of the protest including copies of relevant documents; and the form of relief requested.

Fax copies containing a signature are acceptable.

The contracting officer will issue a written response to the protest. The response will set out the contracting officer's decision and contain the basis of the decision within the statutory time limit in AS 36.30.580. A copy of the decision will be furnished to the protester by certified mail, fax or another method that provides evidence of receipt.

All offerors will be notified of any protest. The review of protests, decisions of the contracting officer, appeals, and hearings, will be conducted in accordance with the State Procurement Code (AS 36.30), Article 8 "Legal and Contractual Remedies."