



# UNIVERSITY of ALASKA ANCHORAGE

## REQUEST FOR PROPOSAL (RFP) NO. P19-002 SEAWOLF ATHLETICS WEBSITE DESIGN, IMPLEMENTATION, HOSTING, AND MAINTENANCE

**AMENDMENT NUMBER:** ONE (1)

**DATE ISSUED:** Friday, March 1, 2019

### **SUBMISSION INSTRUCTIONS:**

Sealed proposals **must** be submitted via the **BONFIRE** Portal (see instructions on page 40 of RFP P19-002). No other delivery method shall be accepted. Proposals will be received until:

**DATE:** Thursday, March 7, 2019

**TIME:** 5:00 PM AKST

### **CONTACT FOR RFP INQUIRIES:**

Carson Davis, MBA

Contracting Officer

E-mail: [crdavis4@alaska.edu](mailto:crdavis4@alaska.edu)

Phone: 907-786-1341

Fax: 907-786-6519

### **Request for Proposal P19-002 is hereby amended as follows:**

**1. Clarifying details are provided on Section F. Scope of Work, Additional desirable features, Ability to develop and host apps for iPhone and Android devices.** This service is not a requirement, and is further defined as an optional service. Inability to develop and host apps for iPhone and Android Devices will not exclude Offerors from participation in RFP P19-002.

**2. In light of the definition of app development and hosting as an optional service, section K. Cost/Price Schedule is hereby replaced with section K. Cost/Price Schedule – As revised by Amendment 1.**

The revised Cost/Price Schedule is issued to separate required and optional services by lot. All required services are contained in Lot 1. The optional services of app development and hosting are contained in Lot 2. **Completion of K. Cost/Price Schedule – As revised by Amendment 1 is required. The original Cost/Price Schedule will not be accepted.**

**3. Answers to Offeror-submitted questions are provided following the question submission deadline.**

- 1. Question:** Is the current site a custom framework or open source like Wordpress? If custom what is the technology stack used?

**Answer:** The current site is a custom framework. The technology stack used is proprietary to the current contractor.

- 2. Question:** How many monthly visitors does the website have?

**Answer:** GoSeawolves.com averages 80,000 visitors per month.

- 3. Question:** How many administrators will be adding content to the website? Do different groups need different permission levels, access rights, to areas of the CMS?

**Answer:** Three to five administrators will be adding content to the website. Different groups do not need different permission levels.

- 4. Question:** Do you want to continue using the <https://stretchinternet.com/> portal for livestreaming or would you want livestreaming integrated onto your website?

**Answer:** UAA does not need livestreaming integrated into our website at this time. We are currently using stretch internet and flohockey for our webstreaming as required by our conference offices.

- 5. Question:** What ad server are you using? Should we plan to integrate that service or should we make a recommendation?

**Answer:** This information is not currently available. A recommendation would be the best course of action.

6. **Question:** How are live stats currently being added to the site? Should we allow admin to add stats manually via the CMS, or are you using a service that updates the stats? In Section F, please clarify "Inclusion of competition statistics."

**Answer:** Our live stats are produced by entities outside of our website. Our stats are generated in an html format that will need to be uploaded to the website. Usually this is done with an ftp server.

7. **Question:** Can the website video player be a Youtube player?

**Answer:** Yes, a Youtube player would be acceptable.

8. **Question:** Can you define the requirement for "Ability to develop and host apps for iPhone and Android devices"? Would the offerer be creating or updating these apps? Are the apps part of this contract?

**Answer:** The Offeror would be creating and updating apps. In their proposal, the Offeror should separate the app pricing from the other pricing elements.

9. **Question:** I see that the Athletic Department is a Learfield partner. Can you tell me when that partnership expires?

**Answer:** This information will not be provided at this time, as it is not relevant to the RFP goal of developing and operating GoSeawolves.com.

10. **Question:** In Section F, please clarify "Inclusion of special events and promotions."

**Answer:** The UAA Athletics Department hosts various events throughout the year, such as fundraising events, camps, promotional games such as Military Appreciation Night. These events must be addressed on the website.

11. **Question:** In item 3.2 in Section H, you mention customer support. Are you referring to support provider to site visitors, support provided to UAA staff, or both?

**Answer:** This language refers to both support provided to site visitors and support provided to UAA staff.

12. **Question:** In item 3.2 in Section H, please clarify "database integration"

**Answer:** The UAA Athletics website holds volumes of information spanning more than 20 years. This information must be migrated from the current website to the new website.

13. **Question:** In item 3.2 in Section H, you mention search capability. Are you referring to SEO or the ability to search for items within goseawolves.com

**Answer:** This language refers to both SEO and the ability to search for items within GoSeawolves.com

14. **Question:** In Section O, it mentions outsourced services. If we do not outsource our services, does this still need to be filled out?

**Answer:** Section O must be completed. The language "OUTSOURCED SERVICES & VENDOR HOSTED APPLICATIONS" refers to all vendors external to UAA.

#### **ATTACHMENT 1: K. COST/PRICE SCHEDULE – AS REVISED BY AMENDMENT 1**

**All attachments shall be considered part of Amendment One (1) to RFP P19-002. All other terms and conditions remain unchanged.**

**Note: Acknowledgement of this amendment is required. Please sign and return this amendment with response to this RFP. Failure to acknowledge this amendment or rerun the signed amendment with the proposal response may remove a proposal from further consideration.**

---

Signature and Company Name

---

Date