



THE STATE  
of **ALASKA**  
GOVERNOR BILL WALKER

**Department of Labor and  
Workforce Development**

Administrative Services Division  
Procurement Office

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Amendment #2

**Informal Request for Proposals (IRFP) #07-18-530  
AVTEC Branding and Marketing**

This amendment serves to provide a clarification for this IRFP.

On Page 2 of the IRFP in the Experience and Qualifications section, it states "Offeror must provide at least three (3) letters of reference from previous clients that address the firm's digital/social media experience".

As a matter of clarification, I can accept three (3) references (organization, contact name, contact info, project description) for past work in lieu of actual letters to bring this requirement more in line with the intent of the project.

A handwritten signature in blue ink, appearing to read "Brad Waldron".

Brad Waldron  
Procurement Officer