



Alaska Seafood Marketing Institute

**Board of Directors Meeting
Thursday May 10, 2018
9:00 a.m. Alaska Time**

Westmark Baranof Hotel
Treadwell Ballroom
127 N. Franklin Street
Juneau, Alaska

Teleconference Information:
Call in number: 800-315-6338
Alternate Call in number: +1-913-904-9376
Access Code: 05684

Draft Agenda

9:00 a.m.

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of minutes from All Hands Nov 2017 & April 6, 2018 teleconference
- E. Chairman's Remarks
- F. Executive Director Report
- G. Public Comment

9:30 a.m. Alaska Seafood Industry Update - McDowell Group

9:50 a.m. ASMI Budget Presentation - Becky Monagle

10:10 a.m. International Program Budget - Hannah Lindoff

10:30 a.m. Seafood Technical Program Budget - Michael Kohan

10:50 a.m. Sustainability Program Budget - Susan Marks & Jeff Regnart

11:10 a.m. Break

11:30 a.m. Global Food Aid Program Budget - Bruce Schactler

11:50 a.m. Domestic Program Budget - Victoria Parr

12:10 p.m. Communications & Consumer PR Budget - Jeremy Woodrow &
Katie Goldberg, Edelman PR

12:30 p.m. Break for Lunch

1:15 p.m. Executive Session

- Budget
- RFM/RFM Committee

2:00 p.m. Return to Open Session/Set priorities and approval of FY19 Budget

2:30 p.m. Review and Approval (optional) of Strategic Plan, ASMI Bylaws, Committee P&P's

3:00 p.m. Review of CAP Follow-up/Priorities

3:30 p.m. New Business

- Salmon 30 Salmon Funding
- Chair/Vice Chair Elections

4:00 p.m. Adjourn