

COMMUNICATION PLAN

Statement of Cooperation on

PROTECTION OF TRANSBOUNDARY WATERS

Between

The State of Alaska Departments of Environmental Conservation, Fish and Game and Natural Resources

And

The Province of British Columbia Ministries of Environment, and Energy and Mines

Goal

The goal of this communication plan is to enhance transparent communication related to significant natural resource projects that could impact watersheds and marine waters in the Transboundary Region, including the Alsek, Stikine, Taku and Unuk watersheds and marine waters. This plan will describe how the parties to the Statement of Cooperation (SoC), will enhance communication with all interested parties in the region.

Objectives

1. Establish transparent and accessible communication tools.
2. Provide access to timely and relevant information pertaining to the established SoC.
3. Ensure stakeholders understand their opportunities to participate in both proposed and ongoing projects in the Transboundary Region.
4. Ensure that the effectiveness of this SoC is communicated to stakeholders.

Audience

- Nisga'a Nation
- First Nations
- Tribes
- Federal and local governments
- Industry
- Organizations and other interested parties

Communication Tools

The following four communication tools will be utilized to ensure timely and relevant information pertinent to the SoC is shared between the Province of British Columbia and the State of Alaska.

Tools	Feature Highlight	Frequency
Bilateral Working Group on the Protection of Transboundary Waters ¹	Meeting agendas and minutes shared online	After meetings
Technical Working Group on Monitoring	Meeting agendas and minutes shared online	After meetings
Province of British Columbia: Transboundary Website State of Alaska: Transboundary Website	1. SoC information 2. Active projects 3. Proposed projects	Updated monthly
Transboundary Newsletter	Timely updates on relevant emerging topics	On demand
Alaska Stakeholder Distribution List	Alaska to distribute relevant information	On demand

Province of British Columbia: Transboundary Website State of Alaska: Transboundary Website

This tool will be used to educate stakeholders on the MOU and SoC, provide transparent information on active projects in the Transboundary Region and communicate projects entering into environmental assessment. This platform may also be leveraged to provide notification of relevant and emerging issues in the region. Tool will serve as a one-stop shop, linking to other relevant BC or Alaska resources where appropriate.

Topic	Content	Objective	Deliverable
SoC Information			
AK-BC SoC	What is it? Why is it important?	Education	Article
Governance Structure	MOU, SoC	Transparency	Article, Diagram
Bilateral Working Group	Role and who they are Quarterly meeting schedule	Transparency	Pictures, Agendas, Minutes,
Technical Working Group on Monitoring	Role and who they are. Monitoring plan	Transparency	Pictures, Agendas, Minutes
Water Monitoring and Reporting	Reports and data	Transparency Regional impacts	Reports and data by TWG-M

¹ Refer to *Statement of Cooperation* for details on Bilateral Working Group (BWG)

Active Projects			
Transboundary Region: Mining in BC	Profiles on active mine sites Annual mine reports Regional maps	Education	Overview of active sites and companies. Overview of region.
Projects Entering EA	EA overview Process diagram Projects and updates	Education Transparency Regional impacts	Article Diagram Linkage to BC EAO
Compliance	Compliance Reports Inspection Reports	Regional impacts	BC C&E Board BC MEM
Proposed Projects			
Proposed Projects	Profiles on proposed mine sites Regional maps	Education	Company websites Map images BC EAO information
Permitting Process	Process overview Process diagram Project updates	Education Transparency Regional impacts	Article Diagram Updates Relevant BC MEM and EAO links

Province of British Columbia: The Transboundary Newsletter

BC will provide the newsletter to Alaska for distribution through their stakeholder list.

Topic	Content	Objective	Deliverable
Relevant topics of interest.	Examples: <ul style="list-style-type: none"> • Transboundary updates • Information on SoC • Permitting • New environmental assessments • Upcoming events 	Transparency	Newsletter

Alaska Stakeholder Distribution List

The State of Alaska will maintain and manage a distribution list to ensure interested parties are presented with timely and relevant information in regards to the SoC.

Public Inquiries and Communications

The Province of British Columbia will manage inquiries and communication with citizens and stakeholders of BC.

The State of Alaska will manage inquiries and communications with citizens and stakeholders of Alaska.