



Alaska Seafood Marketing Institute

## INTERNATIONAL MARKETING COMMITTEE MEETING

March 3, 2017

9:00 a.m. – 4:00 p.m. PT

at Ocean Beauty Seafoods

1100 W. Ewing Street

Seattle, WA 98119

### Call-in information:

Call-in number - 800-315-6338

Alternate Call-in number - +1-913-904-9376

Access Code - 16585

### **DRAFT AGENDA**

- 9:00 a.m. INTRODUCTION
- A. Call to Order
  - B. Roll Call
  - C. Approval of Previous Minutes
  - D. Announcements
  - E. Introduction of Guests/Visitors
  - F. Public Comment
- 9:15 a.m. REPORTS
- A. Chairman's Report and Comments
  - B. Program Director's Report and Comments
  - C. US Domestic Program Director's Introduction and Comments
- 9:45 a.m. FY 17 Budget
- A. Budget Strategy Presentation and Discussion
  - B. Executive Session
  - C. Finalized Budget Recommendation to the Board
- 12:00 p.m. Lunch
- 1:00 p.m. South Korea trade mission report
- 1:30 p.m. China Import Regulation Report
- 1:45 p.m. Cross-program collaboration update
- 2:00 p.m. All hands meeting format discussion
- 2:15 p.m. Break
- 2:30 p.m. South America update
- 2:45 p.m. New ordering site overview

3:00 p.m. Species updates

3:50 p.m. Next meeting date

4:00 p.m. Adjourn

### Lunch

Please plan on bringing a lunch or ordering a lunch for delivery. Gretchen's is no longer delivering so we will use a caterer/restaurant called Homegrown. Homegrown has provided the following instructions for placing an online order:

Here's the link for members to create a profile:

<https://orders.eathomegrown.com/?fuseaction=login>

1. Please "sign up" and create a profile.
  - a. Once signed up. Select "My Account" on the left side. Then select my Credit Card and add payment information

Home  
Place Catering Order  
Place Takeout Order  
Catering Menu  
Takeout Menu  
**My Account**  
[Order History](#)  
Address Book  
Change Password  
My Preferred Store  
[Edit My Info](#)  
**My Credit Cards**  
Sign Out  
Request a Quote  
Policies  
  
Need help?  
Contact our team!  
Call 206.420.3376  
Open Mon - Sun, 7am-8pm

- b. Then place order through link provided below.

Date Required – 02.11.16 **Please order by Tuesday evening at 8 PM, if possible.**

Here's the link to place orders:

[https://docs.google.com/forms/d/1UPtwU0dFUX1RgJuJhEd5kKa\\_0FZdA8DCFKNzV9EXckI/viewform?c=0&w=1](https://docs.google.com/forms/d/1UPtwU0dFUX1RgJuJhEd5kKa_0FZdA8DCFKNzV9EXckI/viewform?c=0&w=1)

**\*In the Special Instructions section please write "TRIDENT delivery"\***