

ALASKA TOURISM MARKETING BOARD

PLANNING RETREAT

November 8 – 9, 2016 | Coast International Inn | Anchorage, Alaska

Day 1

9:00am – 9:25am

- | | | |
|------|-------------------------|------------------|
| I. | Call to Order | Colleen Stephens |
| II. | Roll Call | Jackie Englund |
| III. | Introduction of Guests | Colleen Stephens |
| IV. | Approval of Agenda | Colleen Stephens |
| V. | Approval of Minutes | Colleen Stephens |
| VI. | Comments from the Chair | Colleen Stephens |
| | A. ATMB Appointments | |
| | B. Outline of Retreat | |

9:25am – Noon

- | | | |
|------|-------------------------------|--------------|
| VII. | Strategic Planning Discussion | Don Anderson |
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Noon- 1:00pm

Buffet Lunch

1:00pm – 5:00pm

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|-------|---|--------------|
| VIII. | Strategic Planning Discussion Continued | Don Anderson |
|-------|---|--------------|

5:00pm

Recess for the day

Go- To Meeting Instructions

Online: <https://global.gotomeeting.com/join/290270813>

or

Telephone: United States +1 (312) 757-3121 **Access Code:** 290-270-813

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PLANNING RETREAT

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Day 2

9:00 am - Noon

IX.	Call Meeting Back to Order	Colleen Stephens
X.	Comments from Chair	Colleen Stephens
	A. Recap from Day 1	
XI.	Comments from ATIA	Sarah Leonard
	A. TID Update	
	B. Carry-forward update	
XII.	Comments from DCCED	Brittney Cioni-Haywood
XIII.	Public Comments	Colleen Stephens
XIV.	Program/Sales Update	Jillian Simpson
XV.	Formation of 2016/17 Committees	Colleen Stephens
XVI.	Future Meeting Dates	Colleen Stephens
XVII.	Closing Comments	ATMB
XVIII.	Adjournment	Colleen Stephens

Noon – 1:00 pm

Buffet Lunch with ATIA Board of Directors

Go- To Meeting Instructions *(note different than Day 1)*

Online: <https://global.gotomeeting.com/join/693170077>

or

Telephone: United States +1 (646) 749-3131 **Access Code:** 693-170-077

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