

DRAFT AGENDA



Wild, Natural & Sustainable

ASMI Retail Marketing Meeting

Tuesday, February 23, 2016

2:45 – 4:30 PM PST

ASMI Seattle Office

150 Nickerson St, Suite 310 Seattle, 98109

Dial-In Information

1-800-315-6338

Alternate Dial-In Number

+1-913-904-9376

Access Code: 48515

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|--------|---|
| 2:45PM | Call to Order |
| 2:46PM | Roll Call |
| 2:50PM | Approval of Agenda |
| 2:55PM | Approval of Minutes from the 10.22.15 All Hands Meeting |
| 3:00PM | New Business |
| 3:10PM | Announcements and Public Comment |
| 3:25PM | Retail Program Budget Discussion – Outline Priorities for Budget Reductions and Potential Impacts |
| 3:55PM | Industry Update |
| 4:10PM | Old Business and Good of the Order |
| 4:30PM | Adjourn |