



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

February 11, 2016
9:00 am – 4:00 pm PT
at Trident Seafoods
5303 Shilshole Ave. N.W.
Seattle, WA 98107-4000

Call in information:

Call in number - 800-315-6338
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DRAFT AGENDA

- 9:00 a.m. INTRODUCTION
- A. Call to Order
 - B. Roll Call
 - C. Approval of Previous Minutes
 - D. Announcements
 - E. Introduction of Guests/Visitors
 - F. Public Comment
- 9:15 a.m. REPORTS
- A. Chairman's Report and Comments
 - B. Vice Chairman's Report and Comments
 - C. Program Director Report and Comments
 - D. Technical Director Report and Comments
- 9:45 a.m. FY 16 Budget
- A. Budget Strategy Presentation
 - B. Discussion
 - C. Approval
- 12:45 p.m. Lunch
- 1:45 p.m. Budget discussion cont. (if needed)
- 2:45 p.m. Species by species updates
- 3:00 p.m. Break
- 3:15 p.m. New website preview
- 3:30 p.m. Brazil canned market feasibility study
- 3:50 p.m. Next meeting date
- 4:00 p.m. Adjourn