

**STATE OF ALASKA RFP 2015-0800-2913
AMENDMENT NUMBER 4**

RETURN THIS AMENDMENT IN YOUR PROPOSAL TO:



**Department of Commerce,
Community and Economic Development (DCCED)
Attention: Gina Chalcroft
State Office Building - Ninth Floor
333 Willoughby Avenue
P.O. Box 110803
Juneau, AK 99811-0803**

THIS IS NOT AN ORDER

DATE AMENDMENT ISSUED: January 29, 2015

RFP TITLE: Marketing and Communications Services

AMENDMENT 4

THERE IS NO CHANGE TO THE RFP PROPOSAL RECEIPT DEADLINE: Proposals must be time and date stamped by the issuing office no later than 2:00 PM., Alaska Standard Time on Tuesday, February 13, 2015. An offeror's failure to submit its proposal prior to the deadline will cause the proposal to be disqualified. Late proposals or amendments will not be opened or accepted for evaluation.

IMPORTANT NOTE TO BIDDERS: In order for your proposal to be considered responsive, this amendment, in addition to your proposal and all other required documents, must be signed, dated, and included in your proposal. All other sections of the RFP remain the same.



Gina Chalcroft
Procurement Specialist
PHONE: (907) 465-2519
FAX: (907) 465-5441

NAME OF COMPANY

SIGNATURE

DATE

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The following questions have been asked and answered:

- Q.** Regarding overall cost, should proposers base it on the one year budget of \$375,000.00, or are we to base it on the total budget of \$1.125 million?
- A.** Offerors should base their cost proposal on the total budget of \$1,125,000.00.
- Q.** Of the items that require a notary stamp, all but Attachment 6 (Alaska Bidders Preference certification) have a space set aside for notarization. Attachment 6 does not. Would you like us to have the notary stamp the document in the bottom one-inch margin of page 35, which is Attachment 6?
- A.** Attachment Six - Alaska Bidders Preference Certification does not require notarization.
- Q.** In Section 6, proposal format and content, on page 22, the RFP outlines what portions of the RFP must be returned with our response and specifically notes the order they should be presented in. On the next page, 23, under 6.02 – Introduction, similar (but not all of the information from page 22) information is requested, such as name, address, phone, contact info for the proposer. In addition, statements about the Alaska bidder's preference and a signature by a company officer are required. Would you like the duplicate information requested on page 22 to be rolled into the response in Section 6.02 – Introduction or should that information be presented twice, in separate sections?
- A.** The information only needs to be presented once and it should be in Section 6.02 Introduction.