

**STATE OF ALASKA RFP 2015-0800-2913
AMENDMENT NUMBER 1**

RETURN THIS AMENDMENT IN YOUR PROPOSAL TO:



**Department of Commerce,
Community and Economic Development (DCCED)
Attention: Gina Chalcroft
State Office Building - Ninth Floor
333 Willoughby Avenue
P.O. Box 110803
Juneau, AK 99811-0803**

THIS IS NOT AN ORDER

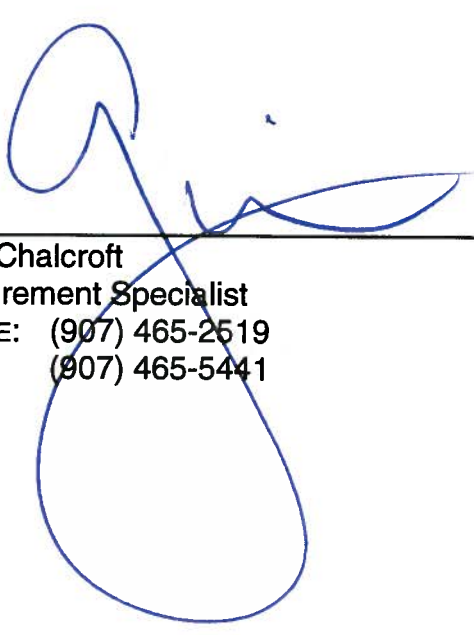
DATE AMENDMENT ISSUED: January 22, 2015

RFP TITLE: Marketing and Communications Services

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THERE IS NO CHANGE TO THE RFP PROPOSAL RECEIPT DEADLINE: Proposals must be time and date stamped by the issuing office no later than 2:00 PM., Alaska Standard Time on Tuesday, February 13, 2015. An offeror's failure to submit its proposal prior to the deadline will cause the proposal to be disqualified. Late proposals or amendments will not be opened or accepted for evaluation.

IMPORTANT NOTE TO BIDDERS: In order for your proposal to be considered responsive, this amendment, in addition to your proposal and all other required documents, must be signed, dated, and included in your proposal. All other sections of the RFP remain the same.



Gina Chalcroft
Procurement Specialist
PHONE: (907) 465-2519
FAX: (907) 465-5441

NAME OF COMPANY

SIGNATURE

DATE

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The following questions have been asked and answered:

Q. In reviewing the Request for Proposals, we would like to ask if subcontractors could be allowed.

A. Subcontracting is not allowed in this RFP or resulting contract.

Q. In section 6.01 (b) it states that portfolio examples are limited to 15 pages. But in section 6.04 under "Project Experience" it says that portfolios are limited to five pages. Could you clarify?

A. Section 6.04 Project Experience

Provide a summary of **three** projects completed within the past five years that includes highlights from three or more activities found in the scope of work.

The summary of the three projects is limited to 15 pages, including graphic materials. Offerors may allocate how many pages are dedicated to each of the three project examples.