STATE OF ALASKA RFP 2015-0800-2895 AMENDMENT NUMBER 4

RETURN THIS AMENDMENT IN YOUR PROPOSAL TO:



Department of Commerce,
Community and Economic Development (DCCED)
Attention: Gina Chalcroft
State Office Building - Ninth Floor
333 Willoughby Avenue
P.O. Box 110803
Juneau, AK 99811-0803

THIS IS NOT AN ORDER

DATE AMENDMENT ISSUED: January 20, 2015

RFP TITLE:

Tourism Marketing and Advertising Services

AMENDMENT 4

THERE IS NO CHANGE TO THE RFP PROPOSAL RECEIPT DEADLINE: Proposals must be time and date stamped by the issuing office no later than 2:00 PM., Alaska Standard Time on Tuesday, February 10, 2015. An offeror's failure to submit its proposal prior to the deadline will cause the proposal to be disqualified. Late proposals or amendments will not be opened or accepted for evaluation.

IMPORTANT NOTE TO BIDDERS: In order for your proposal to be considered responsive, this amendment, in addition to your proposal and all other required documents, must be signed, dated, and included in your proposal. All other sections of the RFP remain the same.

| Gina Chalcroft | NAME OF COMPANY | |
|--|-----------------|------|
| Procurement Specialist | | |
| PHONE: (907) 465-2519 FAX: (907) 465-5441 | | |
| FAX: (907) 465-5441 | | |
| | SIGNATURE | DATE |

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The following questions have been asked and answered:

- **Q.** Who is the incumbent?
- A. Bradley Reid & Associates.
- Q. How long has the State been working with the Agency?
- **A.** Since July 1, 2011.
- Q. Is the current agency relationship favorable? Meaning, if it was not required to go into RFP would you be continuing your relationship together?
- A. Yes.
- Q. Can you hire an out of state agency?
- A. Yes.