

**STATE OF ALASKA RFP 2015-0800-2895
AMENDMENT NUMBER 3**

RETURN THIS AMENDMENT IN YOUR PROPOSAL TO:



**Department of Commerce,
Community and Economic Development (DCCED)
Attention: Gina Chalcroft
State Office Building - Ninth Floor
333 Willoughby Avenue
P.O. Box 110803
Juneau, AK 99811-0803**

THIS IS NOT AN ORDER

DATE AMENDMENT ISSUED: January 16, 2015

RFP TITLE: Tourism Marketing and Advertising Services
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AMENDMENT 3

THERE IS NO CHANGE TO THE RFP PROPOSAL RECEIPT DEADLINE: Proposals must be time and date stamped by the issuing office no later than 2:00 PM., Alaska Standard Time on Tuesday, February 10, 2015. An offeror's failure to submit its proposal prior to the deadline will cause the proposal to be disqualified. Late proposals or amendments will not be opened or accepted for evaluation.

IMPORTANT NOTE TO BIDDERS: In order for your proposal to be considered responsive, this amendment, in addition to your proposal and all other required documents, must be signed, dated, and included in your proposal. All other sections of the RFP remain the same.

The following question has been asked and answered:

- Q.** Could you send me copies of the submitted and winning proposals, score sheets and RFP from the last time the Tourism Marketing and Advertising Services contract went out to bid?
- A.** Starting in FY2012, the tourism program was restructured to a DCCED responsibility rather than a State contracted qualified trade association effort. This is the first time DCCED has prepared an RFP for these services.



Gina Chalcroft
Procurement Specialist
PHONE: (907) 465-2519
FAX: (907) 465-5441

NAME OF COMPANY

SIGNATURE

DATE