



Wild, Natural & Sustainable

ASMI Salmon Committee Meeting
November 21, 2014
11:00 am – 1:00 pm
CenturyLink Field Event Center, Seattle WA
Media Room 1D47
Pacific Marine Expo

Draft Agenda

11:00 AM	Roll call
11:03	Approval of agenda
11:05	Approval of minutes from previous meeting
11:10	Public Comment
11:15	Old business and good of the order
11:20	2014 salmon season and 2015 outlook – Andy Wink, McDowell Group
11:40	Canned salmon marketing campaign
10:55	RFM – Sustainability
11:10	Open forum – Audience members are welcome to put questions or concerns before the committee.
11:50	Final comments
12:55	Next Meeting Scheduling
1:00 PM	Adjourn