



Wild, Natural & Sustainable®

Board of Directors Meeting – Draft Agenda

April 23-24, 2014

Juneau, Alaska

Baranof Hotel

Wednesday, April 23rd

- 10:15** Call to Order
Roll Call
Opening Items
- Approve Agenda
 - Approve minutes from previous Board Meeting,
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 - Chair Remarks
 - Public Comment
- 10:30 AM** Executive Session
Re: Personnel and Financial matters
- 12:00 PM** Working lunch
- 4:30 PM** End executive session
Reconvene regular session
Adjourn for the day

Thursday, April 24th

- 8:30 AM** Roll Call
Opening Items
- Executive Director Report
 - Public Comment
- 9:15 AM** ASMI Budget Presentation (Mike Cerne and Naresh Shrestha)
- FY14 update
 - FY15 Budget
- 9:45 AM** Technical Budget (Randy Rice)
- 10:15 PM** Coffee Break
- 10:30 AM** US Consumer PR Budget (ASMI staff)

11:00 AM	US Foodservice Budget (Claudia Hogue)
11:30 AM	US Retail Budget (Larry Andrews)
12:00 PM	lunch
1:00 PM	Communications budget and outreach strategy (Tyson Fick)
1:30 PM	Food Aid Budget (Bruce Schactler)
2:00 PM	International Budget (Alexa Tonkovich)
2:30 PM	Set priorities and approval for FY 15 Budget
3:00 PM	Coffee break
3:15 PM	Old Business: <ul style="list-style-type: none">• Canned Pink Salmon Marketing Plan New Business: <ul style="list-style-type: none">• 2104 All Hands location and date discussion• Chair and Vice Chair elections
4:30 PM	Adjourn

