

REVISED Attachment H: System Attributes

Issued with Amendment 3 on July 9, 2020

Instructions: In the space provided below, indicate if the proposed system has the following attributes by marking Yes or No. Additional information on these attributes may be found in Section 3.01.

Attribute	Definition	Offeror Response	
Digital Communications	Does the proposed system utilize digital communication?	Yes	No
Content Creation	Does the proposed system all content to be create once and published automatically?	Yes	No
Public Sector Platform	Is the proposed system in place and operational in at least five public sector entities?	Yes	No
Delivery Rate	Does the proposed system offer a 95% delivery rate to email inboxes?	Yes	No
Subscriber Settings	Does the proposed system allow the subscriber to set their own specific settings?	Yes	No
Content Sharing	Does the proposed system allow subscribers to re-distribute a message through sharing?	Yes	No
Templates	Does the proposed system utilize templates to ensure professional messaging?	Yes	No
Communication Preferences	Does the proposed system have the ability to collect, manage and adhere to subscriber preferences?	Yes	No
Metrics	Will the proposed system produce metrics that can be used to measure digital outreach efforts?	Yes	No
Subscriber List Management	Does the proposed system contain an automated subscriber list management tool?	Yes	No
Approvals	Does the proposed system include Federated administrators' rights for publishing approvals	Yes	No
Subscriber Network	Does the proposed system have a process to access other agencies subscriber networks?	Yes	No