## ATTACHMENT A: COST PROPOSAL: V1 ISSUED 6/26/2020

RFP: 2521H009

Offerors must complete and **submit Attachment A, Cost Proposal**. Failure to submit **Attachment A, Cost Proposal**, **V1**, **Issued 6/26/2020** shall result in the proposal being deemed non-responsive and the proposal will be rejected.

The costs offered on **Attachment A**, **Cost Proposal**, must include all direct and indirect costs associated with the performance of the contract, including, but not limited to, labor, insurance, hosting, equipment, software, hardware, direct expenses, payroll, supplies, overhead, taxes, and any other fees required to deliver the service.

## Instructions:

- 1. In the space provided below, enter the cost per Email message and the cost per SMS message.
- 2. The cost per Email and SMS messages respectively shall be multiplied by the estimated annual quantity to equal the total annual offered cost for Email and SMS messages respectively.
- 3. The total offered annual Email and SMS cost shall be multiplied by 5 (contract length in years) to equal the total extended offered cost for Email and SMS messages.
- 4. The total offered extended cost for Email and SMS messages shall be added together to equal the total evaluated cost.

Item	Description	Estimated	Cost per	Annual Cost	Number	Total Extended
		Annual Quantity	Message		of Years	Cost
1	Email Messages	1,000,000			5	
2	SMS Text Messages	300,000			5	
Total Evaluated Cost						