

ATTACHMENT C: PROPOSAL EVALUATION FORM

All proposals will be reviewed for responsiveness and then evaluated using the criteria set out herein.

Offeror Name: _____
Evaluator Name: _____
Date of Review: _____
RFP Number: 2520H006
Project Title: ALASKA TRAFFIC DATA MANAGEMENT SYSTEM

EVALUATION CRITERIA AND SCORING

THE TOTAL NUMBER OF POINTS USED TO SCORE THIS PROPOSAL IS **1000**

SEC. 5.01 UNDERSTANDING OF THE PROJECT – 12.5% PERCENT

Maximum point value for this section is 125 Points $1000 \text{ Points} \times 12.5\% = 125 \text{ Points}$

Proposals will be evaluated against the questions set out below:

- 1) How well has the offeror demonstrated a thorough understanding of the purpose and scope of the project?
25 points

Notes: _____

- 2) How well has the offeror demonstrated an understanding of the Constraints and the Tasks required to complete the project? (3.04.1 -3.04.8) 40 Points

Notes: _____

- 3) How well does the product proposed describe a system that would be comprehensive enough to meet DOT&PF traffic needs? 40 Points

Notes: _____

- 4) To what extent has the offeror identified additional risks and are the proposed solutions rational and do they appear easy to implement? (3.04.1-3.04.8) 20 Points

Notes: _____

Total Points Awarded for Section 5.01: Understanding of the Project: _____

SEC. 5.02 PROPOSED SOLUTION – FUNCTIONAL REQUIREMENTS – 20 PERCENT

Maximum point value for this section is 200 Points 1000 Points x 20% =200 Points

Proposals will be evaluated against the questions set out below:

1. To what extent do the responses to the functional requirements meet the requirements for Acquisition and Storage? **40 Points**

Notes: _____

2. To what extent do the responses to the functional requirements meet the requirements for Traffic Data Collection? **40 Points**

Notes: _____

3. To what extent do the responses to the functional requirements meet the requirements for Traffic Reporting? **40 Points**

Notes: _____

4. To what extent do the responses to the functional requirements meet the requirements for Optional Features? **40 Points**

Notes: _____

5. To what extent do the responses to the functional requirements meet Overall Requirements? **40 Points**

Notes: _____

Total Points Awarded for Section 5.02 – Proposed Solution – Functional Requirements: _____

SEC. 5.03 PROPOSED SOLUTION – REPORTING REQUIREMENTS – 15 PERCENT

Maximum point value for this section is 150 Points 1000 Points x 15% =150 Points

Proposals will be evaluated against the questions set out below:

- 1) To what extent do the responses to the reporting requirements meet the requirements for ADT and VMT reports? **30 Points**

Notes: _____

- 2) To what extent do the responses to the reporting requirements meet the requirements for station and traffic link reports? **30 Points**

Notes: _____

- 3) To what extent do the responses to the reporting requirements meet the requirements for TMAS reporting? **30 Points**

Notes: _____

- 4) To what extent do the responses to the reporting requirements meet the requirements for AADT maps? **30 Points**

Notes: _____

- 5) To what extent do the responses to the reporting requirements meet the requirements for speed and truck weight data reporting? **30 Points**

Notes: _____

Total Points Awarded for Section 5.03 - Proposed Solution – Reporting Requirements: _____

SEC. 5.04 SYSTEM SUPPORT – 7.5 PERCENT

Maximum point value for this section is 75 Points 1000 Points x 7.5% =75 Points

Proposals will be evaluated against the questions set out below:

- 1) To what extent does the offeror sufficiently address their remote maintenance and operations plan? **25 Points**

Notes: _____

- 2) To what extent does the offeror sufficiently address the technical support and response process? **25 Points**

Notes: _____

- 3) To what extent does the example Service Level Agreement represent a document that is easy to understand and does it appear it will be an effective way to measure performance and project success? **25 Points**

Notes: _____

Total Points Awarded for Section 5.04: System Support: _____

SEC. 5.05 EXPERIENCE AND QUALIFICATIONS – 10 PERCENT

Maximum point value for this section is 100 Points 1000 Points x 10% =100 Points

Proposals will be evaluated against the questions set out below:

- 1) To what degree does the offerors experience and qualifications meet and exceed the minimum required as described in Section 1.04? **20 Points**

Notes: _____

- 2) To what extent do the submitted narratives demonstrate the offerors experience with designing launching and supporting traffic data systems and are deployment examples similar in nature? **20 Points**

Notes: _____

- 3) To what degree does the offeror demonstrate experience with transition and migrating traffic data from legacy systems to the proposed system? **20 Points**

Notes: _____

- 4) To what degree does the organization chart and lines of authority represent a logical and efficient way to manage the project? **20 Points**

Notes: _____

- 5) To what extent is the experience of the offered project team relevant and is the experience directly relatable to this project? **20 Points**

Notes: _____

Total Points Awarded for Section 5.05: Experience and Qualifications: _____

**STATE OF ALASKA – REQUEST FOR PROPOSALS
DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES
TRAFFIC DATA MANAGEMENT SYSTEM**

RFP: 2520H006

SEC. 5.06 CONTRACT COST – 30 PERCENT

Maximum point value for this section is 300 Points 1000 Points x 30% =300 Points

Proposals will be evaluated against the questions set out below:

Cost points shall be awarded based on the methodology set out in section 6.11

The Procurement Officer of Record shall be solely responsible for point allocations.

SEC. 5.07 SYSTEM DEMONSTRATION – 5 PERCENT

Maximum point value for this section is 50 Points 1000 Points x 5% =50 Points

Proposals will be evaluated against the questions set out below:

1. How well did the Offeror demonstrate the creation and functionality of the station fields listed in Demonstration Part 1?
Notes: _____
2. How well did the Offeror demonstrate the current direction code structure in Demonstration Part 2?
Notes: _____
3. How well did the Offeror demonstrate the upload methods in Demonstration Part 3?
Notes: _____
4. How well did the Offeror demonstrate the quality control checks with continuous and short-term counts listed in Demonstration Part 4?
Notes: _____
5. How well did the Offeror demonstrate their methodology for calculating annual statistics listed in Demonstration Part 5?
Notes: _____
6. How well did the Offeror demonstrate their methodology for calculating annual statistics for segments (HPMS) listed in Demonstration Part 6?
Notes: _____
7. How well did the Offeror demonstrate their reporting capabilities listed in Demonstration Part 7?
Notes: _____
8. How well did the Offeror demonstrate the access levels to their system listed in Demonstration Part 8?
Notes: _____
9. How well did the Offeror demonstrate the details of their backup system listed Demonstration Part 9?
Notes: _____
10. How well did the Offeror demonstrate their data migration process listed in Demonstration Part 10?
Notes: _____
11. How well did the Offeror demonstrate their synchronization to ESRI Roads & Highways listed in demonstration Part 11?
Notes: _____
12. How well did the Offeror demonstrate other additional features as listed in Demonstration part 12?
Notes: _____
13. How well did the Offeror demonstrate their solutions to the scenarios listed in Demonstration Part 13?
Notes: _____