

**STATE OF ALASKA RFP NUMBER 190000046  
AMENDMENT NUMBER 1**

***RETURN THIS AMENDMENT TO THE ISSUING OFFICE AT:***



Department of Natural Resources  
Support Services Division  
Procurement Section  
550 W. 7<sup>th</sup> Avenue, Suite 1330  
Anchorage, Alaska 99501

**THIS IS NOT AN ORDER**

**DATE AMENDMENT ISSUED: February 19, 2019**

**RFP TITLE: Merchandising and Marketing of Alaska State Parks Products**

**RFP CLOSING DATE AND TIME: 2:00 p.m. on March 12, 2019 (CHANGED!)**

This amendment is for informational purposes only and need not be returned to the State.

This amendment answers questions asked by potential offerors as of February 19, 2019.

1. **Question:** Can companies from outside USA, like from India or Canada, apply for this?

**Response:** Please review paragraph 3.07, Location of Work, and paragraph 7.07, Human Trafficking, for information regarding out-of-country companies.

2. **Question:** Do we need to come over there for meetings?

**Response:** Please review paragraph 3.07, Location of Work, for information regarding meetings.

3. **Question:** Can we perform the tasks related to the RFP outside USA, for example in India or Canada?

**Response:** Please review paragraph 3.07, Location of Work, and paragraph 7.07, Human Trafficking, for information regarding out-of-country offerors. Paragraph 3.01.c, Made in USA and Alaska Vendor Requirements also discusses the requirements for Made in USA products.

4. **Question:** Can we submit proposals via email?

**Response:** No, proposals for this RFP may not be submitted via email. Per paragraph 1.03, Deadline for Receipt of Proposals, and 1.07, Return Instructions, "emailed, faxed, oral, or proposals submitted through the IRIS Vendor Self Service (VSS) portal are not acceptable."

5. **Question:** I have some questions on what information you need on the cost on Page 3 of the RFP. Other than the royalty percentage what information should include for cost? Do you need to know the per piece price for each item and the royalty amount?

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**Response:** The Unit Cost and Extended Line Total shown under “Line Items” and Cost line in the Evaluation Criteria on page 3 are informational only for this RFP. Do not enter any cost in these areas. Cost is to be entered only in the Cost Proposal attached to the RFP. The only cost required on the Cost Proposal is the percentage of gross sales the offeror is offering in response to this RFP.

5. **Question:** Do you have previous numbers for the quantities of t-shirts and hooded sweatshirts sold in previous years?

**Response.** The current merchandising program is a result of a one-time purchase by Alaska State Parks of an inventory of hoodies, t-shirts and blank greeting and holiday cards in 2016. The purchase was made without a marketing program or the resources to sell the merchandise other than sale through the DNR Public Information Center, Parks area offices, and online through the Parks website and social media. These efforts resulted in the sale of approximately 55% of the inventory through the end of 2018.

Attached to this amendment is the approximate number of items in the inventory as of February 13, 2019. These numbers are approximate numbers and are for informational purposes only. While the State desires that the selected contractor market the items shown on the attachment, the contractor will not be required to market these items through the contract resulting from this RFP. Whether or not the offeror includes marketing of the above items within their proposal will be at their sole discretion.

Offerors wishing to view samples of the items on the attachment may contact the DNR Procurement Section via email at [dnr.ssd.procurement@alaska.gov](mailto:dnr.ssd.procurement@alaska.gov) or telephone at 907-269-8687 to arrange a date and time.

6. This amendment is for informational purposes only and need not be returned to the State.

7. Attachment 1, Product Inventory.

//Signed Copy on File//

Jim Sonnier

Procurement Specialist III

PHONE: (907) 269-8687

TDD: (907) 269-8411

FAX: (907) 269-8909

EMAIL: [dnr.ssd.procurement@alaska.gov](mailto:dnr.ssd.procurement@alaska.gov)

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# STATE OF ALASKA RFP NUMBER 190000046

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### Attachment 1 to Amendment 1 for RFP 190000046

### Approximate Inventory of Alaska State Parks Products

Current as of February 13, 2019

| Item                           | Qty.        |
|--------------------------------|-------------|
| Get out of Box Short Sleeve    | 135         |
| Get out of Box Long Sleeve     | 212         |
| Get Out of Box Hoodie          | 98          |
| Chugach Vintage Teal SS        | 26          |
| Chugach Vintage Maroon SS      | 35          |
| Chugach Vintage Maroon LS      | 127         |
| Chugach Vintage Olive SS       | 43          |
| Chugach Flattop Grey SS        | 57          |
| Chugach Flattop Grey LS        | 85          |
| Chugach Flattop DK Grey HD     | 24          |
| Chugach Flattop Teal SS        | 71          |
| Chugach Flattop Teal HD        | 24          |
| Chugach Flattop Olive SS       | 59          |
| Chugach Flattop Olive HD       | 38          |
| Get Outside LE Heather Grey LS | 132         |
| <b>Total shirts/hoodies</b>    | <b>1166</b> |
|                                |             |
| Holiday Cards (boxes)          | 420         |
| Greeting Cards (boxes)         | 345         |

This information is provided in response to a question asked by a potential offeror for RFP 19000046, Merchandising and Marketing of Alaska State Parks Products. The numbers are approximate numbers and are for informational purposes only. While the State desires that the selected contractor market the above items, the contractor will not be required to market these items through the contract resulting from this RFP. Whether or not the offeror includes marketing of the above items within their proposal will be at their sole discretion.